

CMPSCI 240: “Reasoning Under Uncertainty”

Lecture 18

Prof. Hanna Wallach
wallach@cs.umass.edu

March 29, 2012

Reminders

- ▶ Check the course website: `http://www.cs.umass.edu/~wallach/courses/s12/cmpsci240/`
- ▶ No homework this week

Inference

Probability Theory

- ▶ So far we have assumed the existence of a fully-specified probabilistic model that obeys the axioms of probability

Probability Theory

- ▶ So far we have assumed the existence of a fully-specified probabilistic model that obeys the axioms of probability
- ▶ The questions we asked have had a **unique right answer** with respect to that model, e.g., if a fair die is rolled three times, what is the probability that all three rolls are greater than 3?

Statistical Inference

- ▶ In statistical inference, we are given only observations

Statistical Inference

- ▶ In statistical inference, we are given only observations
- ▶ There may not be a single “right” answer, e.g., based on these emails, how likely is it that this new email is spam?

Statistical Inference

- ▶ In statistical inference, we are given only observations
- ▶ There may not be a single “right” answer, e.g., based on these emails, how likely is it that this new email is spam?
- ▶ For the next few classes we will discuss different methods and techniques that can be used to answer questions like this

Types of Inference

- ▶ **Hypothesis testing:** given two or more hypotheses, decide which one is more likely to be true based on some data, e.g., determine whether an email containing a particular set of words is more likely to be spam or genuine?

Types of Inference

- ▶ **Hypothesis testing:** given two or more hypotheses, decide which one is more likely to be true based on some data, e.g., determine whether an email containing a particular set of words is more likely to be spam or genuine?
- ▶ **Parameter inference:** have model that is fully specified except for some unknown parameters that we need to estimate, e.g., estimate the bias of a coin from a sequence of coin flips

Hypothesis Testing

- ▶ Let D be the event that we have observed some data, e.g., D = observed an email containing “ca\$h” and “viagra”

Hypothesis Testing

- ▶ Let D be the event that we have observed some data, e.g., D = observed an email containing “ca\$h” and “viagra”
- ▶ Let H_1, \dots, H_k be disjoint, exhaustive events representing hypotheses that we want to choose between, e.g., H_1 = event that email is spam, H_2 = event that email is not spam

Hypothesis Testing

- ▶ Let D be the event that we have observed some data, e.g., D = observed an email containing “ca\$h” and “viagra”
- ▶ Let H_1, \dots, H_k be disjoint, exhaustive events representing hypotheses that we want to choose between, e.g., H_1 = event that email is spam, H_2 = event that email is not spam
- ▶ How do we use D to decide which hypothesis is most likely?

Maximum Likelihood

- ▶ Suppose that we know or can compute the probability $P(D | H_i)$ of event D given each hypothesis H_i

Maximum Likelihood

- ▶ Suppose that we know or can compute the probability $P(D | H_i)$ of event D given each hypothesis H_i
- ▶ The **maximum likelihood hypothesis** is the hypothesis that assigns the highest probability to the observed data:

$$H^{\text{ML}} = \underset{i}{\operatorname{argmax}} P(D | H_i)$$

Maximum Likelihood

- ▶ Suppose that we know or can compute the probability $P(D | H_i)$ of event D given each hypothesis H_i
- ▶ The **maximum likelihood hypothesis** is the hypothesis that assigns the highest probability to the observed data:

$$H^{\text{ML}} = \underset{i}{\operatorname{argmax}} P(D | H_i)$$

- ▶ How to use it: compute $P(D | H_i)$ for $i = 1 \dots k$ hypotheses and select the hypothesis with the greatest value

Examples of Maximum Likelihood

- ▶ e.g., there are 2 boxes of cookies. One contains half chocolate chip cookies and half oatmeal raisin cookies. The other contains one third chocolate chip cookies and two thirds oatmeal raisin. I select a box and pull a random cookie from it. You observe that the cookie is chocolate chip. Which box is most likely to be the one that I chose from?

Examples of Maximum Likelihood

- ▶ e.g., I know that when my parents send me a check, there is an 98% chance that they will send it in a yellow envelope. I also know that when my dentist sends me a bill, there is a 5% chance that she will send it in a yellow envelope. Suppose a yellow envelope arrives on my doorstep. What is the maximum likelihood hypothesis regarding the sender?

The Problem with Maximum Likelihood

- ▶ e.g., suppose I tell you that there is a 3% chance that any given envelope will be from my parents and a 97% chance that any given envelope will be from my dentist. Does it still seem likely that the envelope contains a check from my parents?

Bayesian Reasoning

- ▶ Rather than computing $P(D | H_i)$ for each hypothesis and comparing these values, we can use $P(H_i | D)$ instead

Bayesian Reasoning

- ▶ Rather than computing $P(D | H_i)$ for each hypothesis and comparing these values, we can use $P(H_i | D)$ instead
- ▶ If we know $P(H_i)$ and $P(D | H_i)$ for $i = 1 \dots k$ we can use Bayes' rule and the law of total probability to compute the **posterior probability** of each hypothesis given D :

$$P(H_i | D) = \frac{P(D | H_i) P(H_i)}{P(D)} = \frac{P(D | H_i) P(H_i)}{\sum_i P(D | H_i) P(H_i)}$$

Properties of Bayesian Reasoning

- ▶ The posterior probability $P(H_i | D)$ is a **refinement** of our prior belief about hypothesis H_i in light of the observed data D

Properties of Bayesian Reasoning

- ▶ The posterior probability $P(H_i | D)$ is a **refinement** of our prior belief about hypothesis H_i in light of the observed data D
- ▶ $P(H_i | D)$ increases with both $P(H_i)$ and $P(D | H_i)$

Properties of Bayesian Reasoning

- ▶ The posterior probability $P(H_i | D)$ is a **refinement** of our prior belief about hypothesis H_i in light of the observed data D
- ▶ $P(H_i | D)$ increases with both $P(H_i)$ and $P(D | H_i)$
- ▶ $P(H_i | D)$ decreases as $P(D)$ increases: the more probable it is that the data will be observed in general, the less evidence D provides in support of any particular hypothesis H_i

Hypothesis Testing Again

- ▶ What if we just want to choose the “best” hypothesis?
- ▶ e.g., I have the result of some diagnostic test and I want to know if my computer has a virus; I don't care about the probabilities, I just want to know if I should install Ubuntu

Maximum A Posteriori

- ▶ The **maximum a posteriori hypothesis** is the hypothesis that maximizes the posterior probability given D :

$$H^{\text{MAP}} = \underset{i}{\operatorname{argmax}} P(H_i | D) = \underset{i}{\operatorname{argmax}} \frac{P(D | H_i) P(H_i)}{P(D)}$$
$$\propto \underset{i}{\operatorname{argmax}} P(D | H_i) P(H_i)$$

Maximum A Posteriori

- ▶ The **maximum a posteriori hypothesis** is the hypothesis that maximizes the posterior probability given D :

$$\begin{aligned} H^{\text{MAP}} &= \operatorname{argmax}_i P(H_i | D) = \operatorname{argmax}_i \frac{P(D | H_i) P(H_i)}{P(D)} \\ &\propto \operatorname{argmax}_i P(D | H_i) P(H_i) \end{aligned}$$

- ▶ $P(D | H_i)$ is now weighted by the prior probability $P(H_i)$; unlikely hypotheses are therefore downweighted accordingly

Examples of Maximum a Posteriori

- ▶ e.g., there are 2 boxes of cookies. One contains half chocolate chip cookies and half oatmeal raisin cookies. The other contains one third chocolate chip cookies and two thirds oatmeal raisin. I select a box and pull a random cookie from it. You observe that the cookie is chocolate chip. If you know that there's a 90% chance that box 1 is on the table, while there's only a 10% chance that box 2 is on the table, which box is most likely to be the one that I chose from?

Examples of Maximum a Posteriori

- ▶ e.g., I know that when my parents send me a check, there is an 98% chance that they will send it in a yellow envelope. I know that when my dentist sends me a bill, there is a 5% chance that she will send it in a yellow envelope. Unfortunately, I also know that there is a only a 3% chance that any given envelope will be from my parents, while there is a is a 97% chance that any given envelope will be from my dentist. Suppose a yellow envelope arrives on my doorstep. What is the MAP hypothesis regarding the sender?

Examples of Maximum a Posteriori

- ▶ e.g., there are 3 robots. Robot 1 will hand you a snack drawn at random from 2 KFC Double Downs and 7 carrots. Robot 2 will hand you a snack drawn at random from 4 cupcakes and 3 carrots. The third will hand you a snack drawn at random from 7 burgers and 7 carrots. Suppose you approach a robot and then eat the snack it hands you. If you eat a carrot, is it more likely that you approached robot 1 or 3? What if the prior probability of you approaching robot 1 is 70%, the prior probability of you approaching robot 2 is 20%, and the prior probability of you approaching the third robot is 10%?

Comparing ML and MAP

- ▶ The ML hypothesis is the hypothesis that assigns the highest probability to the data: $H^{\text{ML}} = \operatorname{argmax}_i P(D | H_i)$

Comparing ML and MAP

- ▶ The ML hypothesis is the hypothesis that assigns the highest probability to the data: $H^{\text{ML}} = \operatorname{argmax}_i P(D | H_i)$
- ▶ The MAP hypothesis maximizes the posterior probability:
 $H^{\text{MAP}} = \operatorname{argmax}_i P(H_i | D) = \operatorname{argmax}_i P(D | H_i) P(H_i)$

Comparing ML and MAP

- ▶ The ML hypothesis is the hypothesis that assigns the highest probability to the data: $H^{\text{ML}} = \operatorname{argmax}_i P(D | H_i)$
- ▶ The MAP hypothesis maximizes the posterior probability:
 $H^{\text{MAP}} = \operatorname{argmax}_i P(H_i | D) = \operatorname{argmax}_i P(D | H_i) P(H_i)$
- ▶ When are ML and MAP the same?

For Next Time

- ▶ Check the course website: `http://www.cs.umass.edu/~wallach/courses/s12/cmpsci240/`