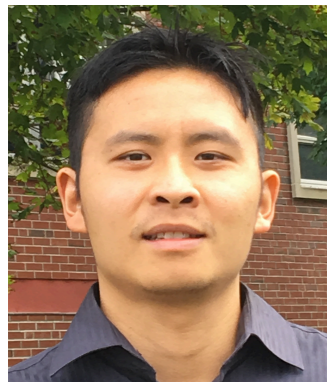


# Optimal Transport-based Alignment of Learned Character Representations for String Similarity



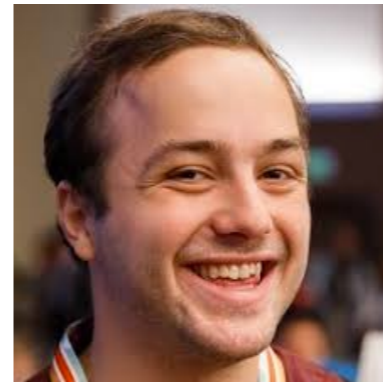
Derek  
Tam 



Nicholas  
Monath 



Ari  
Kobren 



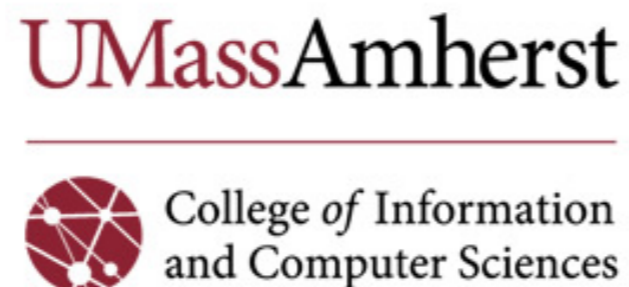
Aaron  
Traylor 



Rajarshi  
Das 



Andrew  
McCallum 



BROWN  
Computer Science

# Record Linkage



US Patent  
Assignee  
Records

Company Name	Location	Patent Title
Ethicon Surgery, Inc.	Somerville, NJ, US	Surgical Stapler Safety and Sequencing Mechanisms
Ethicon Endo Surgery	Somerville, NJ, US	Pneumatically Actuated Surgical Stapler Head

# Coreference and Entity Linking

Excited for these Grammys! Just a weird opening with **Tay Sway.**

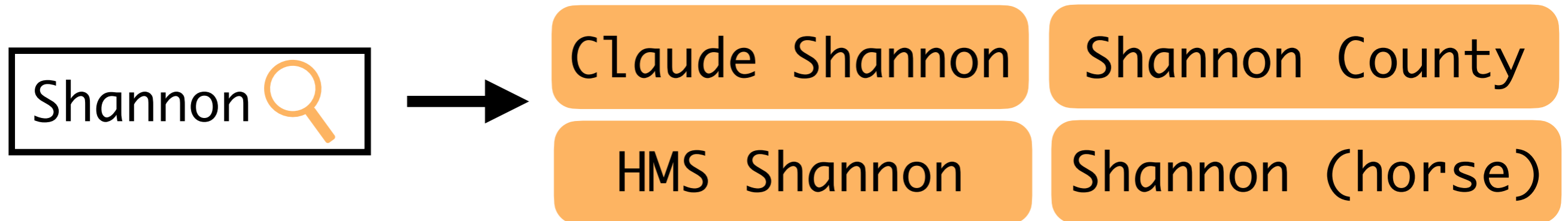
**T-Swift** opens the #GRAMMYS

Always get goosebumps before the #Grammys!!! **Taylor Swift** is on!

# Search



# Disambiguation



# Record Linkage



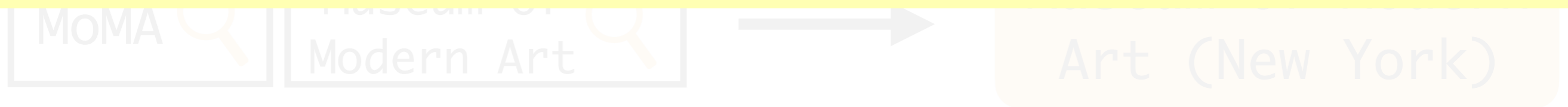
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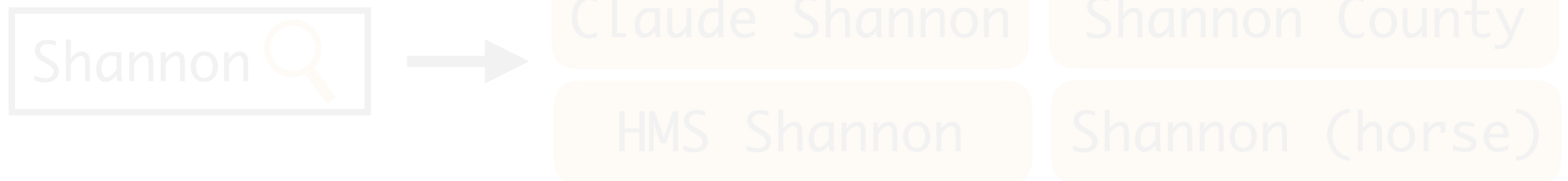
# Coreference and Entity Linking



**Similarity of mention strings informs whether or not they refer to the same entity.**



# Disambiguation



# String Similarity for Entity Aliases

Which strings can refer to the same entity?

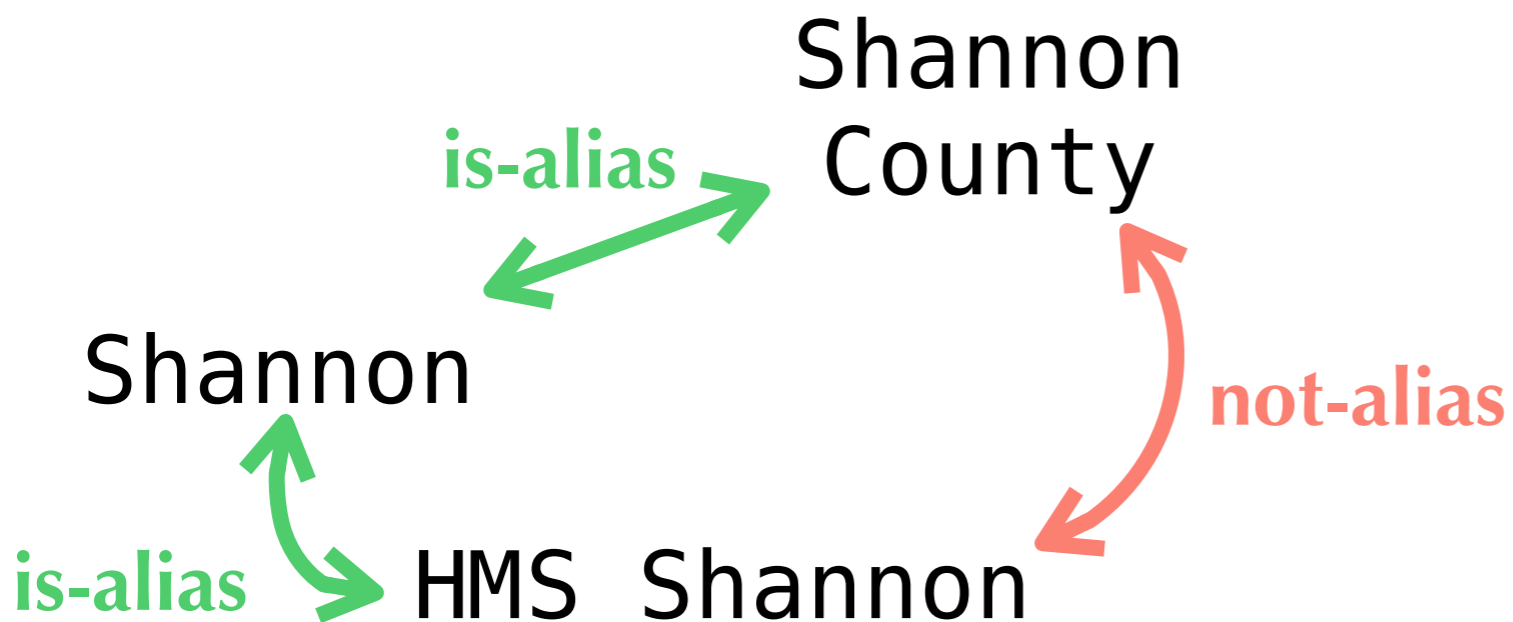
Design similarity function  $f$

$f(\text{string1}, \text{string2})$  **high similarity**

if *can refer* to the same entity

$f(\text{string1}, \text{string2})$  **low similarity**

if *cannot refer* to the same entity



**Designed to inform coreference decisions**



# Classic Approaches

Similarity determined by number and type of edits

Music in Chile



# Edits = 2

Music in China



# Edits = 12

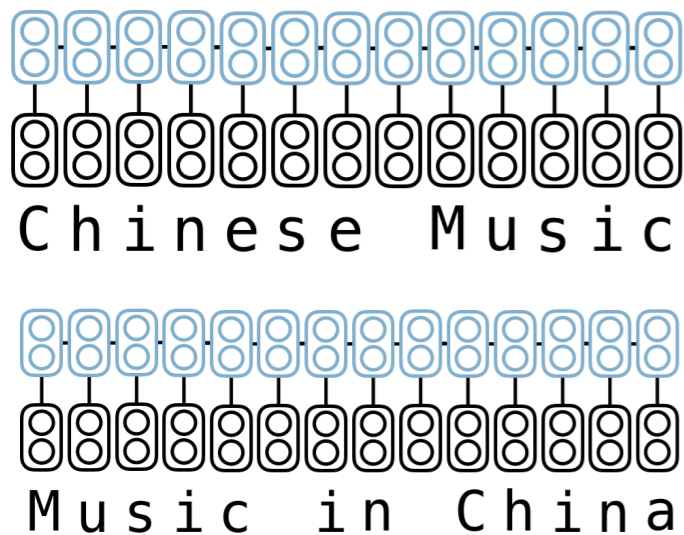
Chinese Music

***Character edits alone insufficient!***

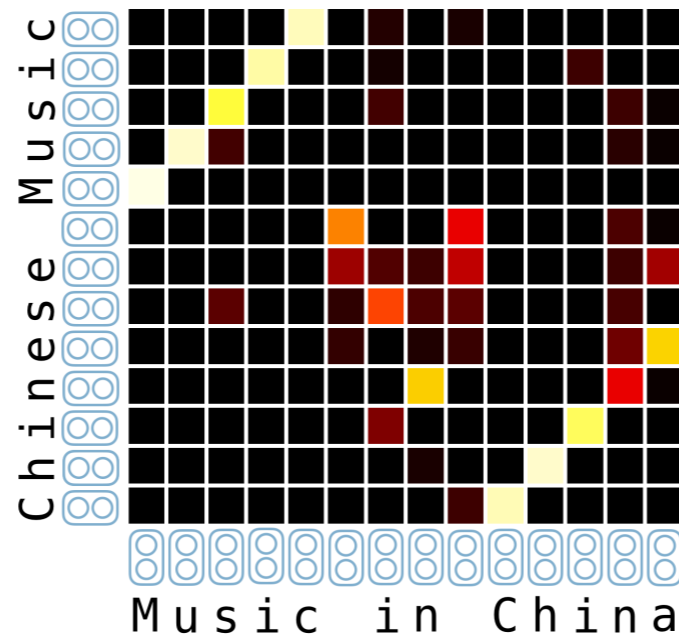
# STANCE

## Similarity of **T**ransport **A**ligned **N**eural **C**haracter **E**ncodings

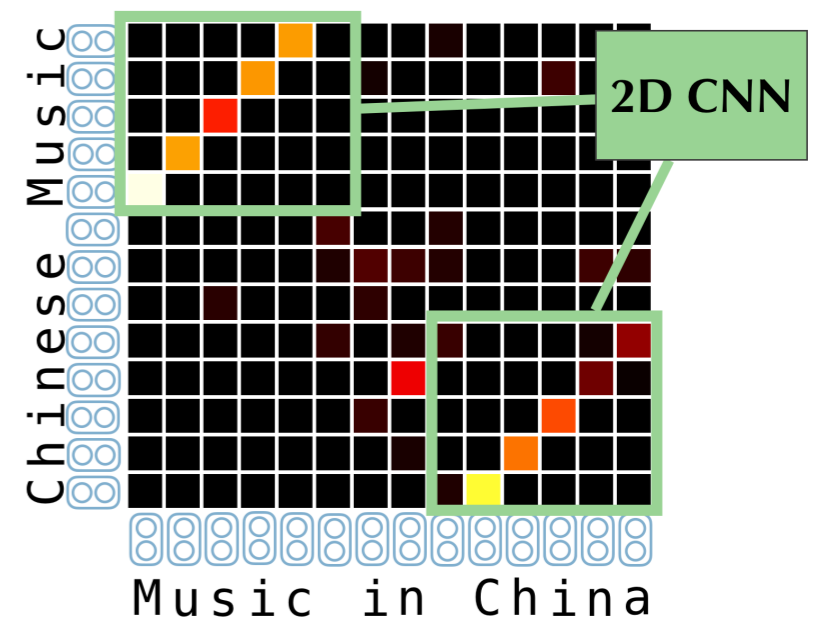
### Character Embeddings



### Optimal Transport based Alignment



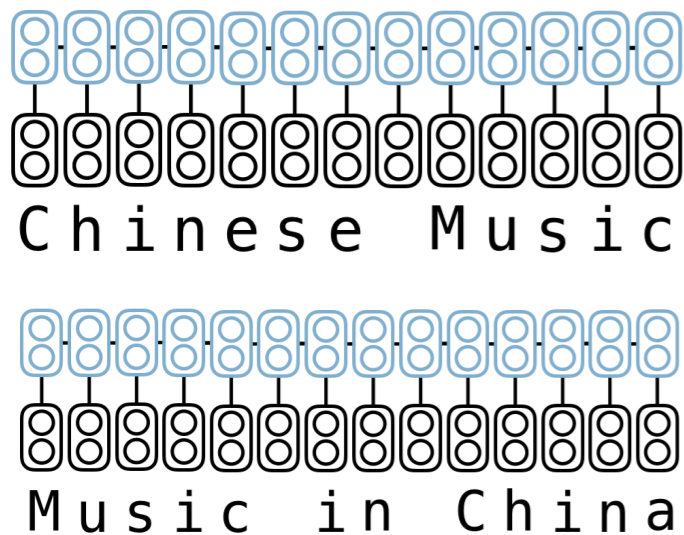
### CNN Scoring Function



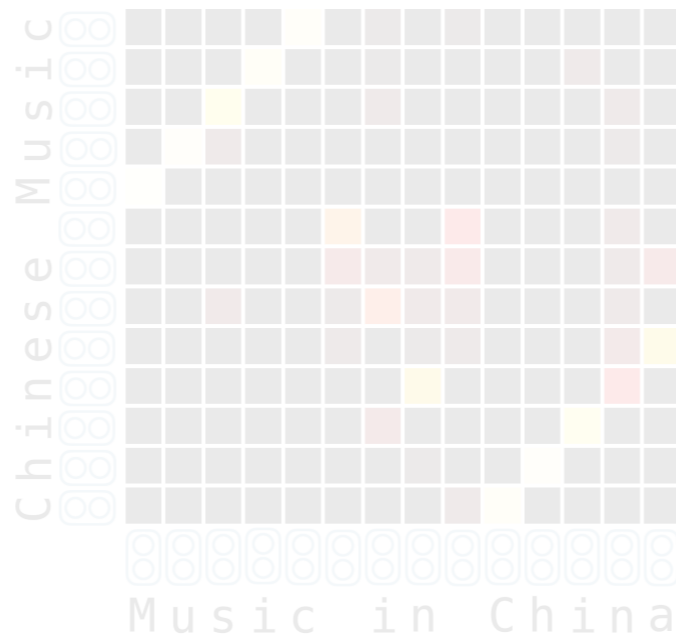
# STANCE

## Similarity of **T**ransport **A**ligned **N**eural **C**haracter **E**ncodings

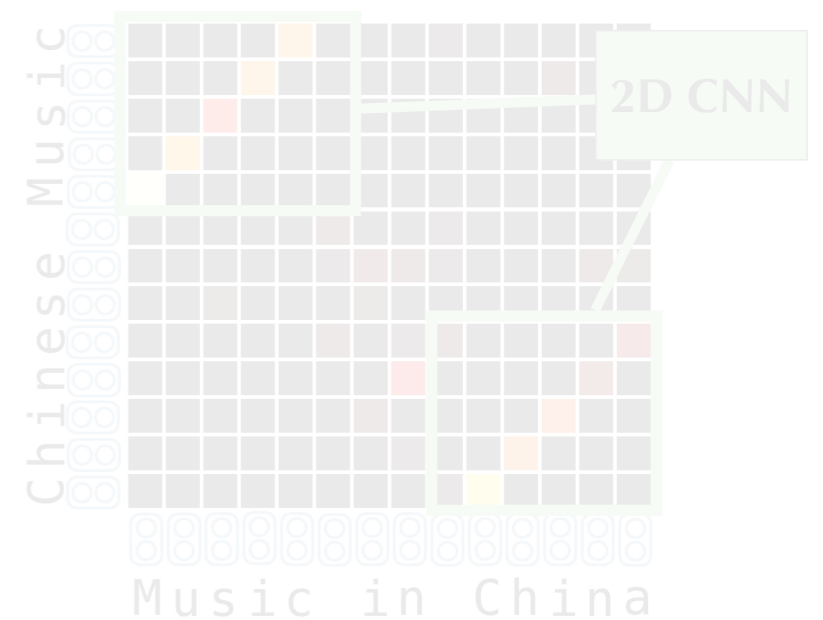
### Character Embeddings



### Optimal Transport based Alignment

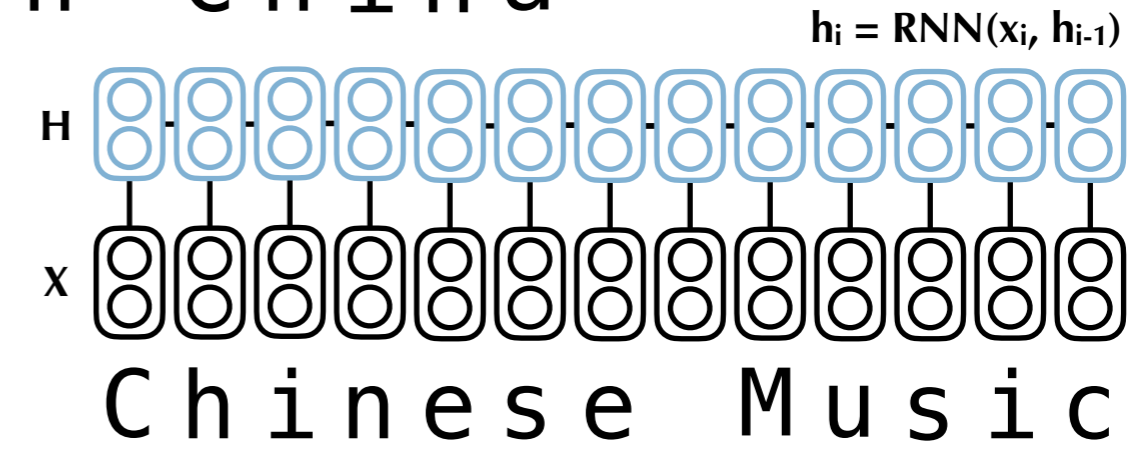
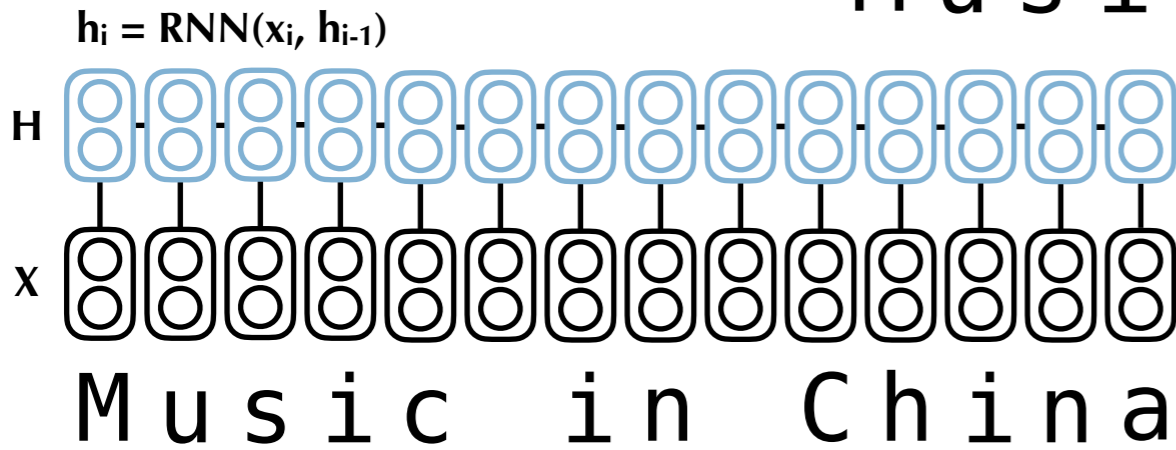
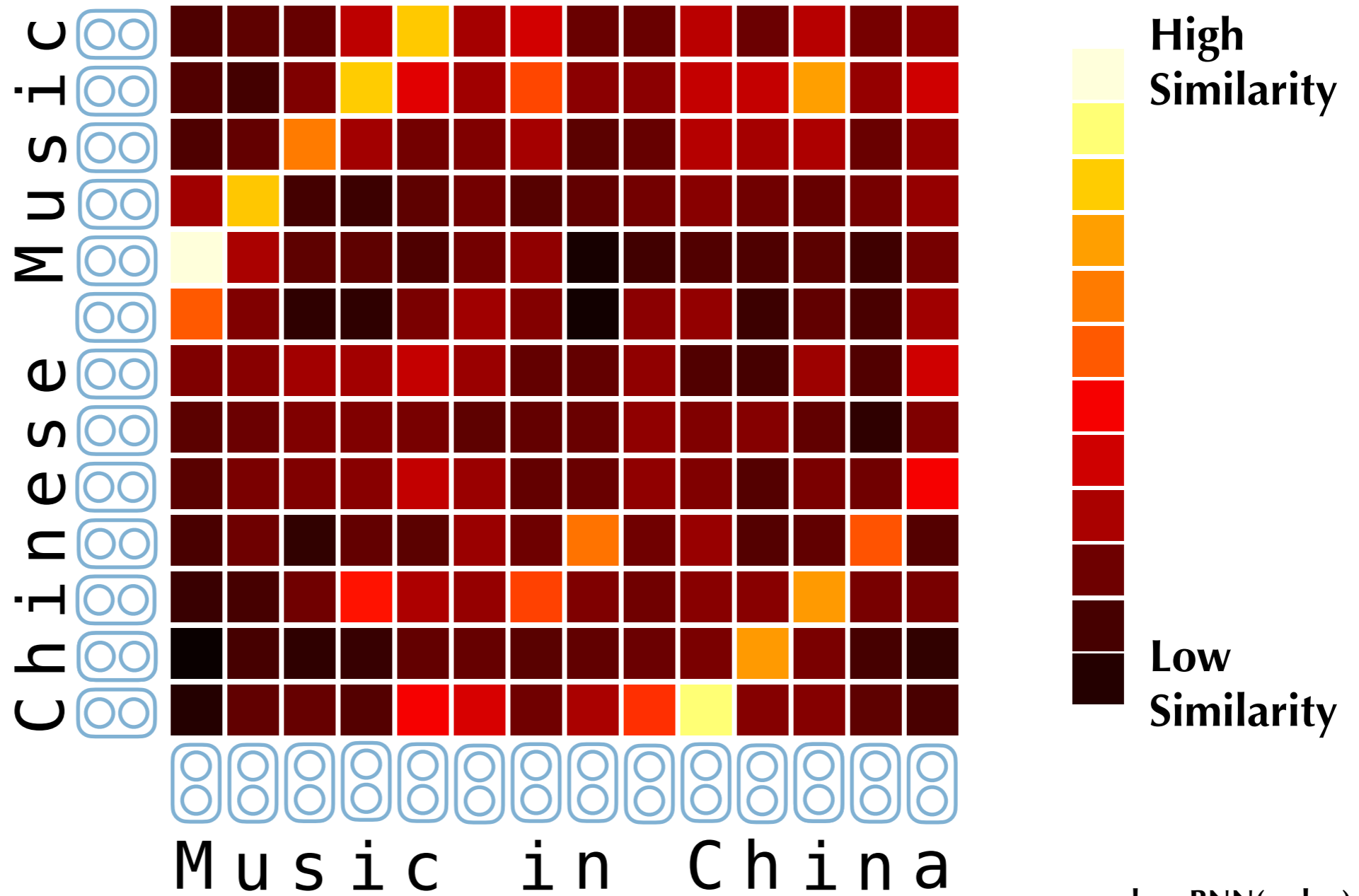


### CNN Scoring Function



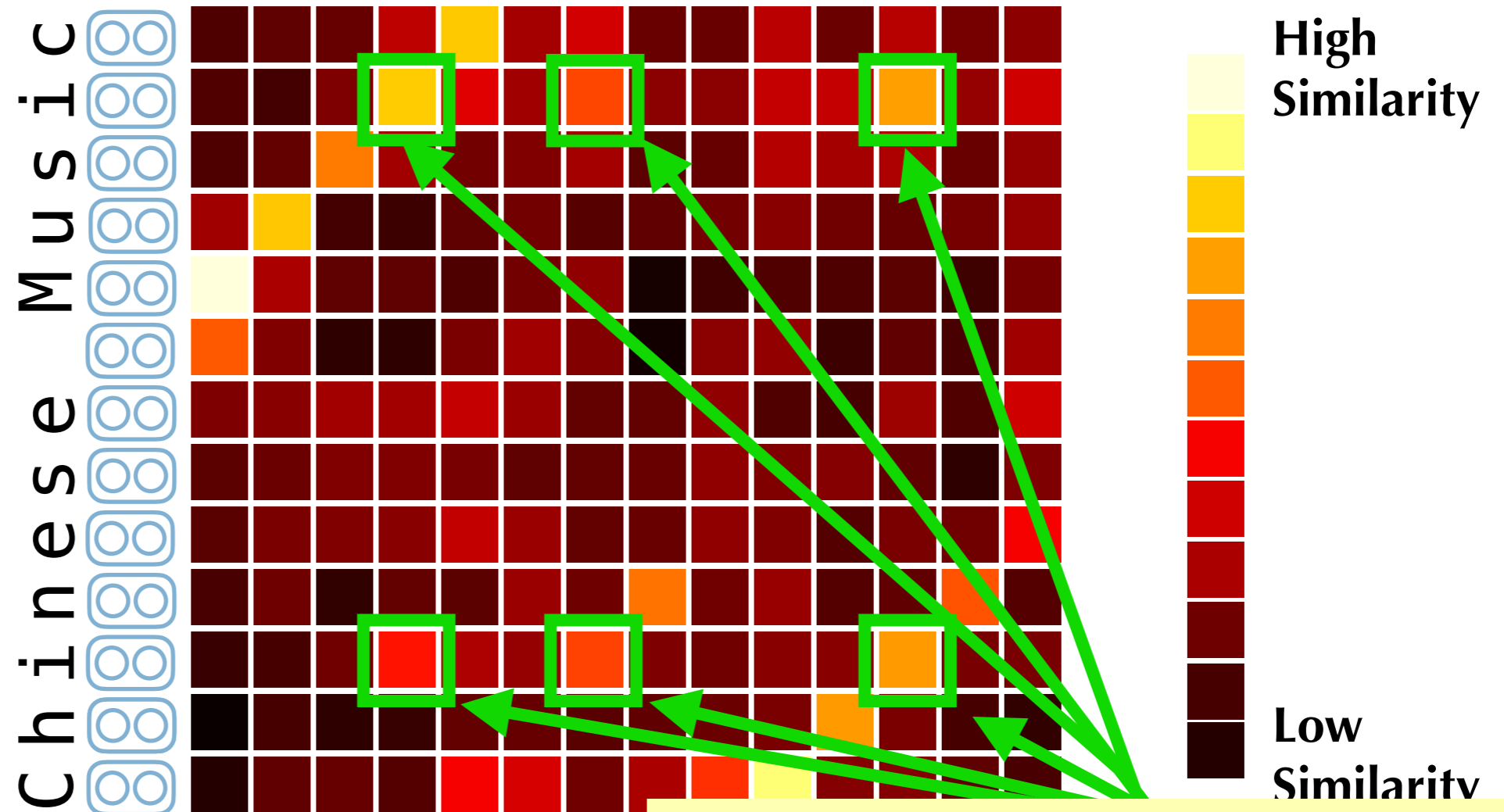
# Character Representations

Encode with RNN, Measure Pairwise Similarities

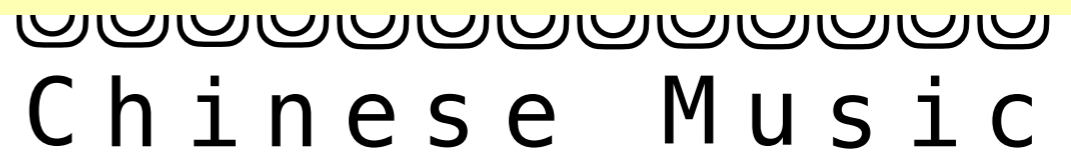
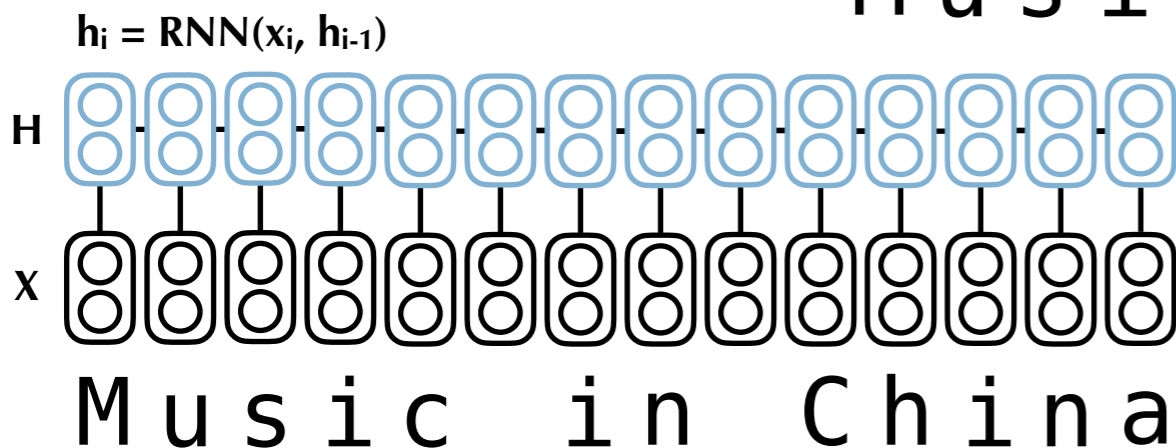


# Character Representations

Encode with RNN, Measure Pairwise Similarities



**Repeated characters  
may suffer from spurious  
high similarities**





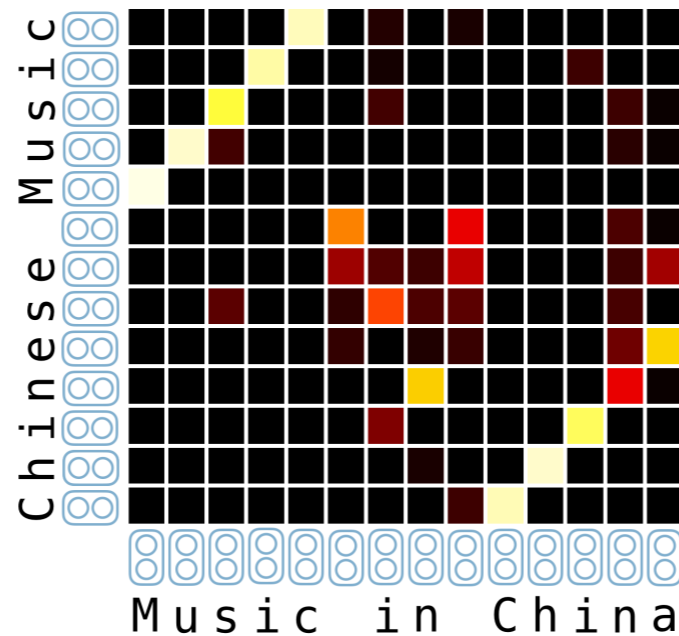
# STANCE

## Similarity of **T**ransport **A**ligned **N**eural **C**haracter **E**ncodings

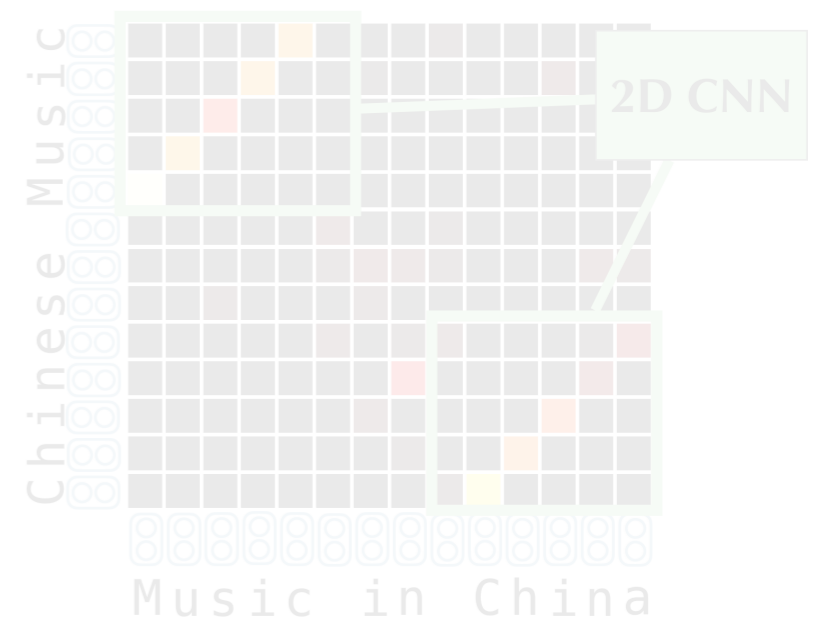
### Character Embeddings



### Optimal Transport based Alignment

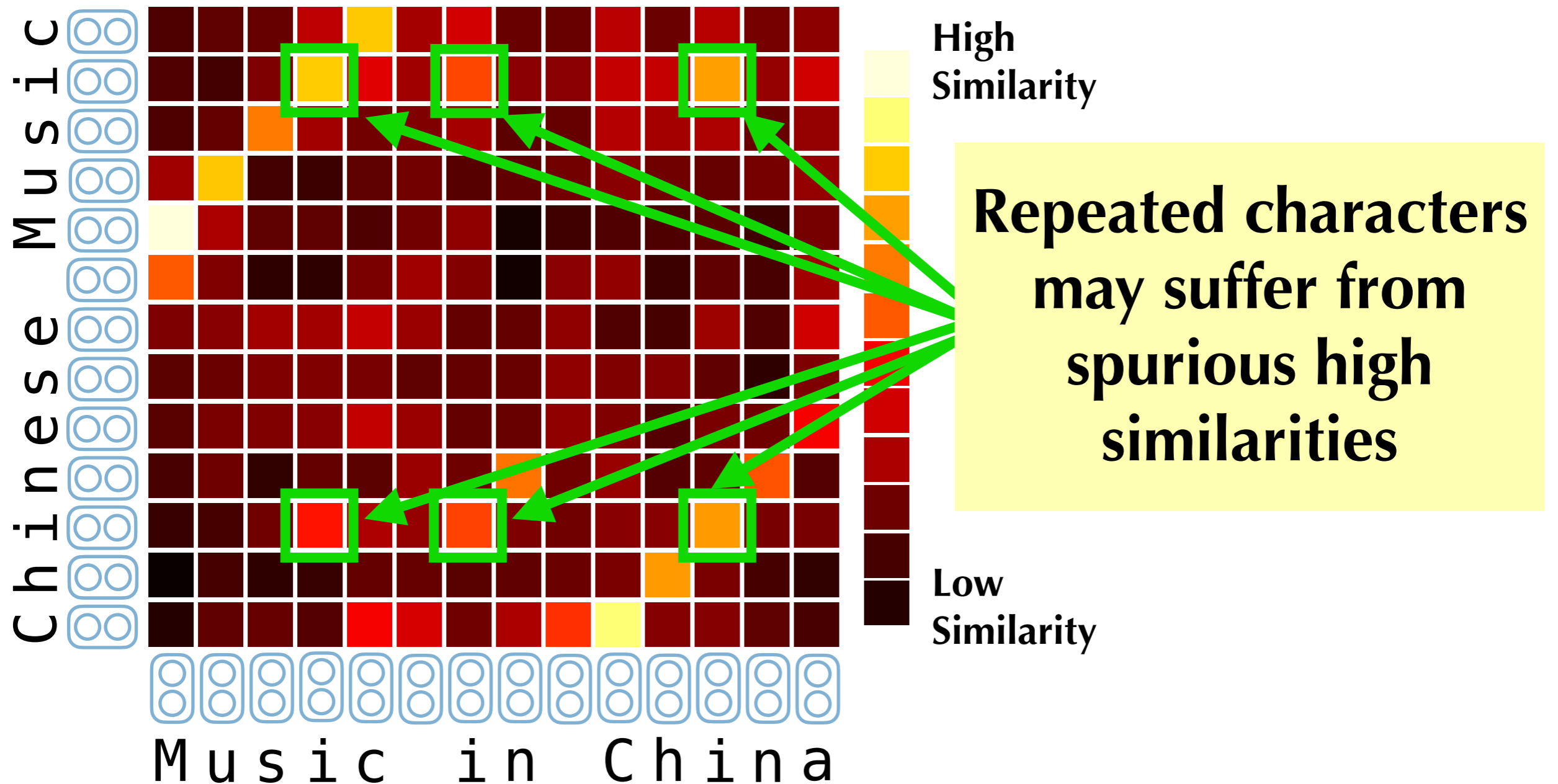


### CNN Scoring Function



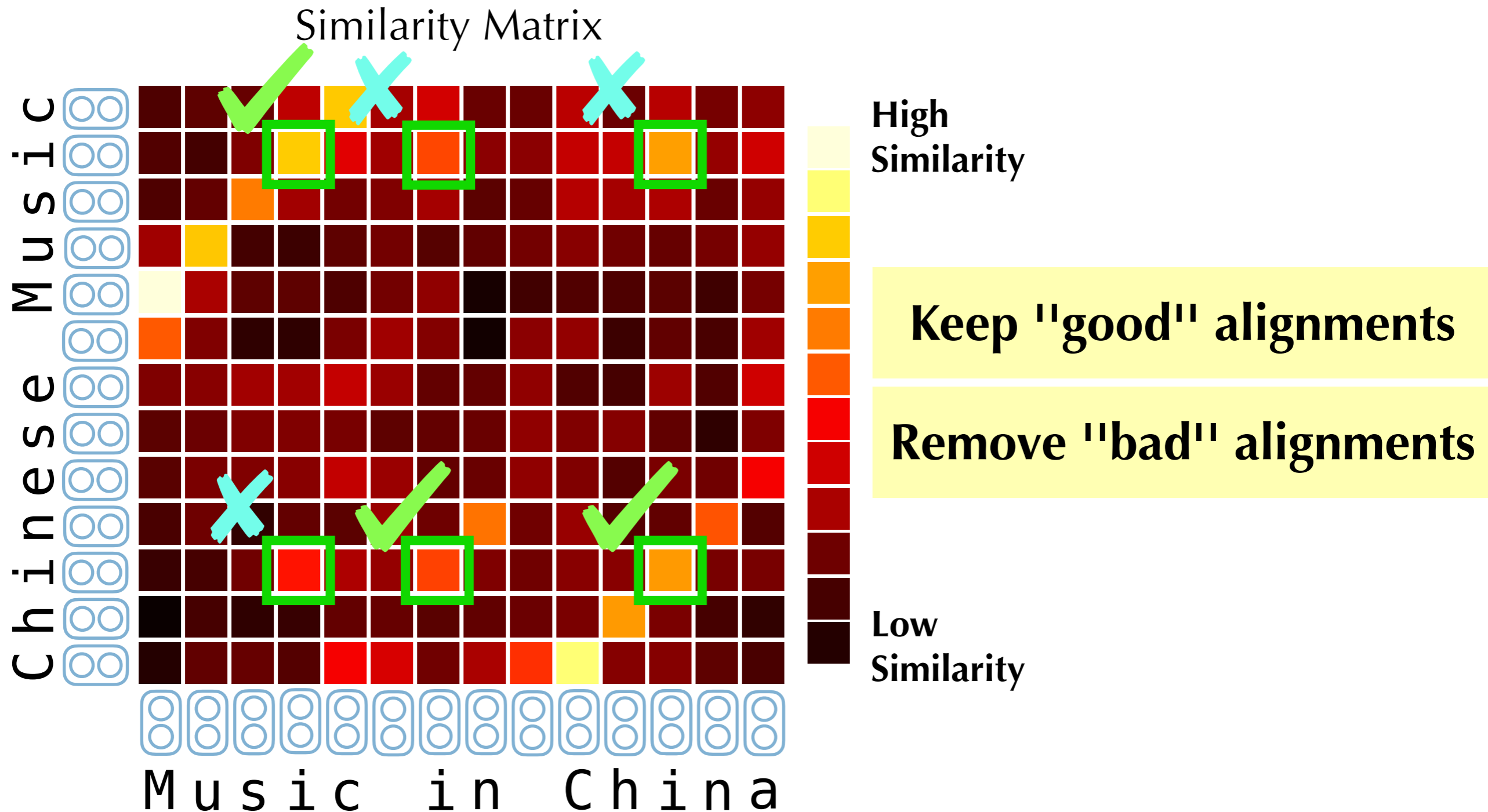
# Optimal Transport-based Alignment

Similarity Matrix

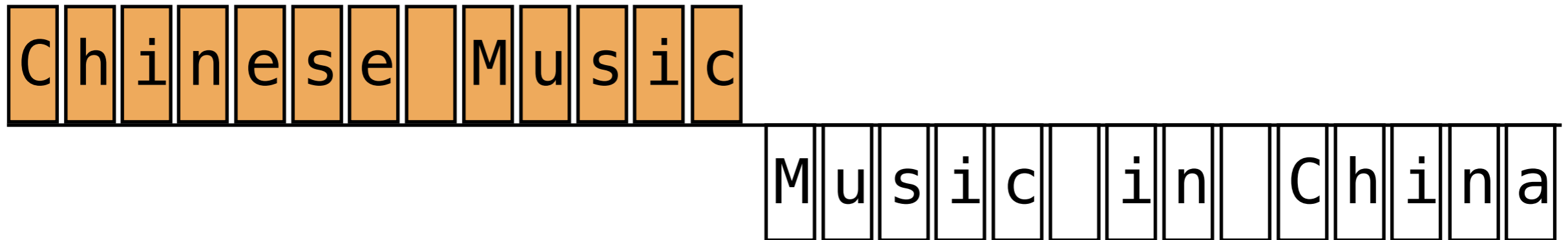


# Optimal Transport-based Alignment

Each character aligned to closest character(s) in other string

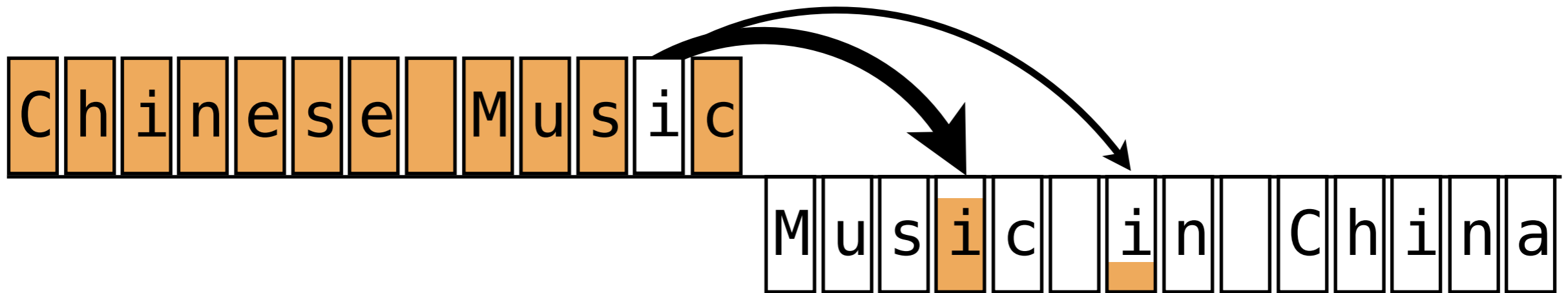


# Alignment as Optimal Transport



**The amount of transported mass indicates degree of alignment.**

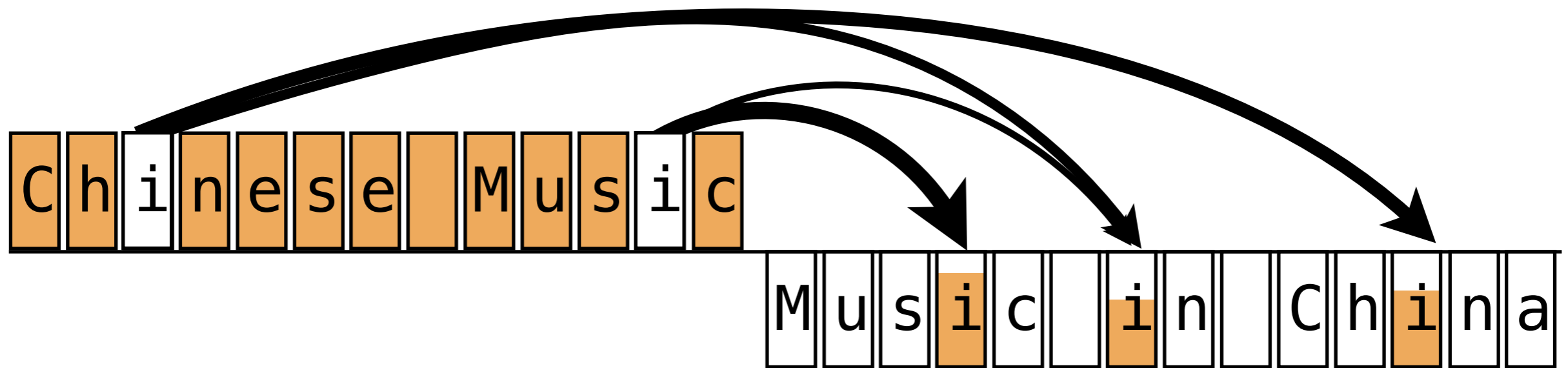
# Alignment as Optimal Transport



**The amount of transported mass indicates degree of alignment.**



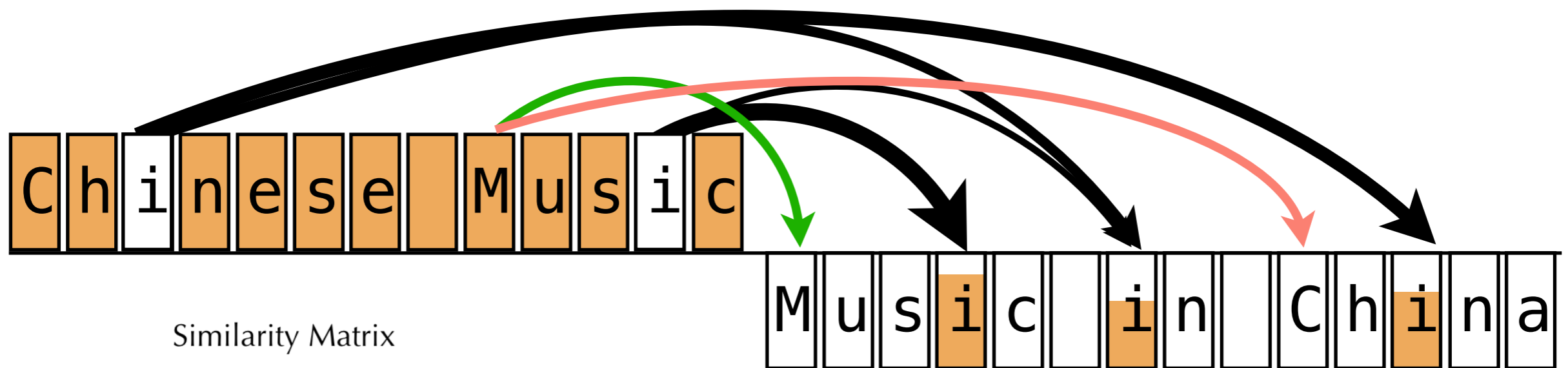
# Alignment as Optimal Transport



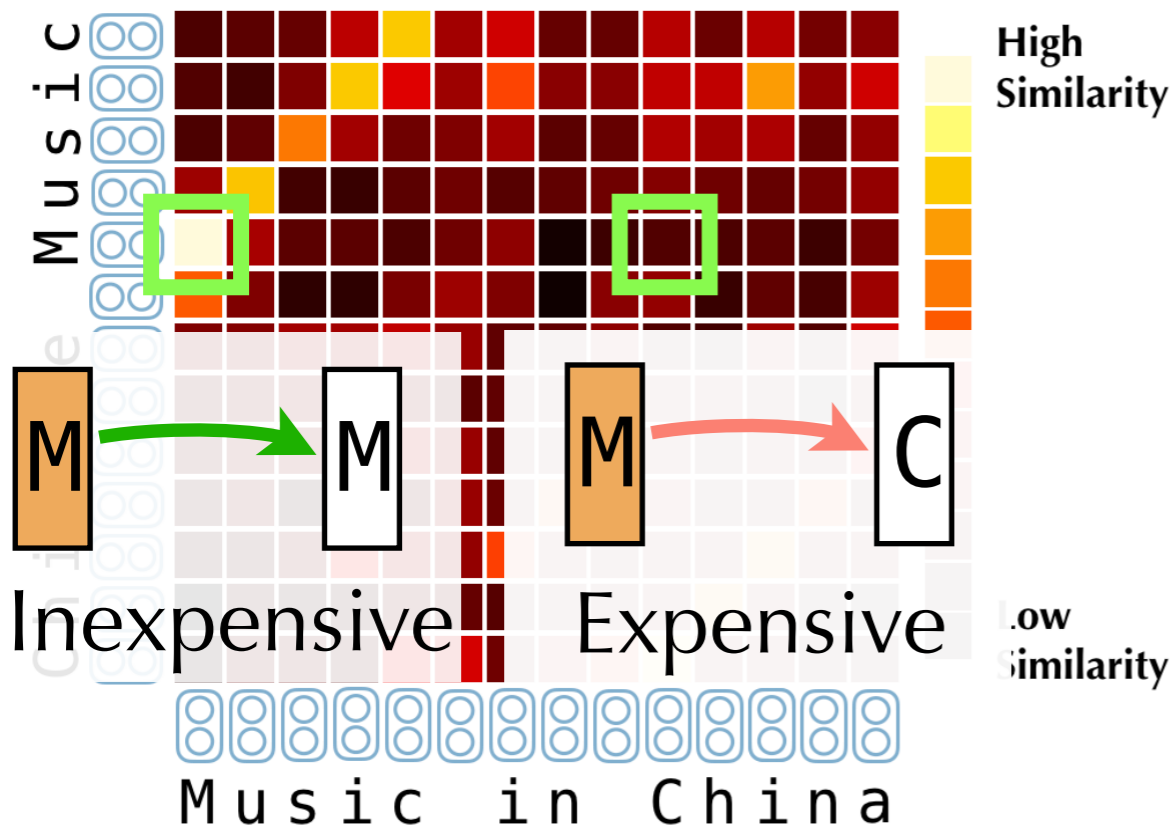
**The amount of transported mass indicates degree of alignment.**

# Alignment as Optimal Transport

The amount of transported mass indicates degree of alignment.



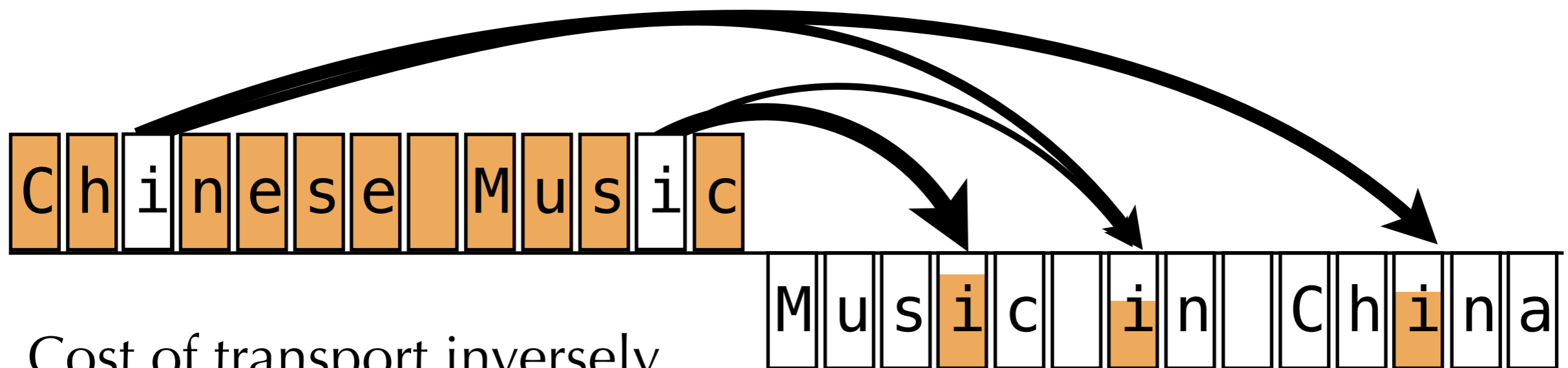
Similarity Matrix



**Cost of transport  
inversely proportional  
to similarity.**

# Alignment as Optimal Transport

The amount of transported mass indicates degree of alignment.



Cost of transport inversely proportional to similarity.

To transport:

$$\text{mass}(\boxed{M}) = 1 / \text{StringLength}$$

To receive:

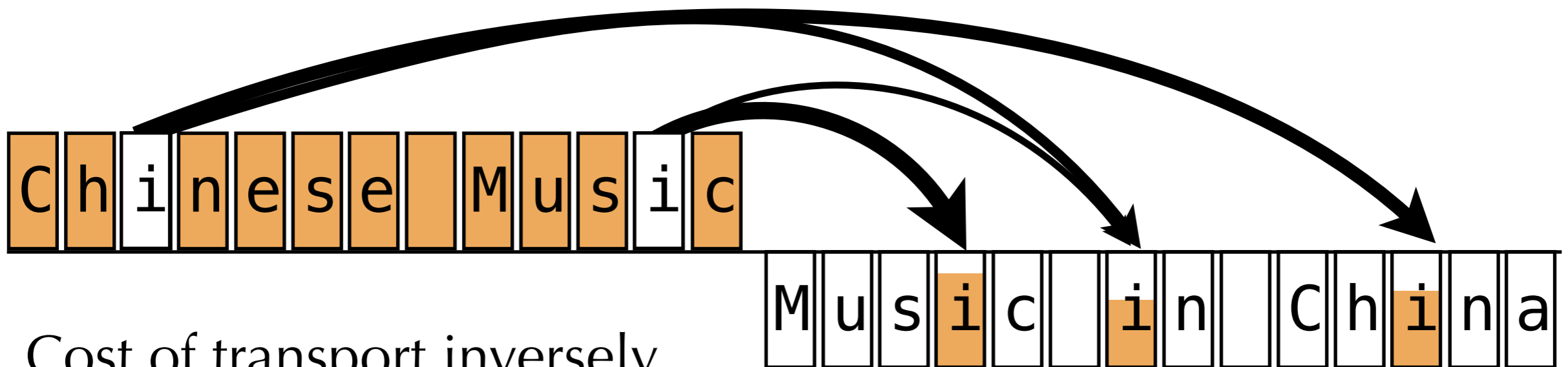
$$\text{mass}(\boxed{M}) = 1 / \text{StringLength}$$

**Characters have fixed amount of mass to transport (or receive).**

**All characters must transport (or receive) entire mass.**

# Alignment as Optimal Transport

The amount of transported mass indicates degree of alignment.



Cost of transport inversely proportional to similarity.

Characters in S1  
(e.g., "Chinese Music")

Characters in S2  
(e.g., "Music in China")

**AlignmentCost(S1,S2) =**

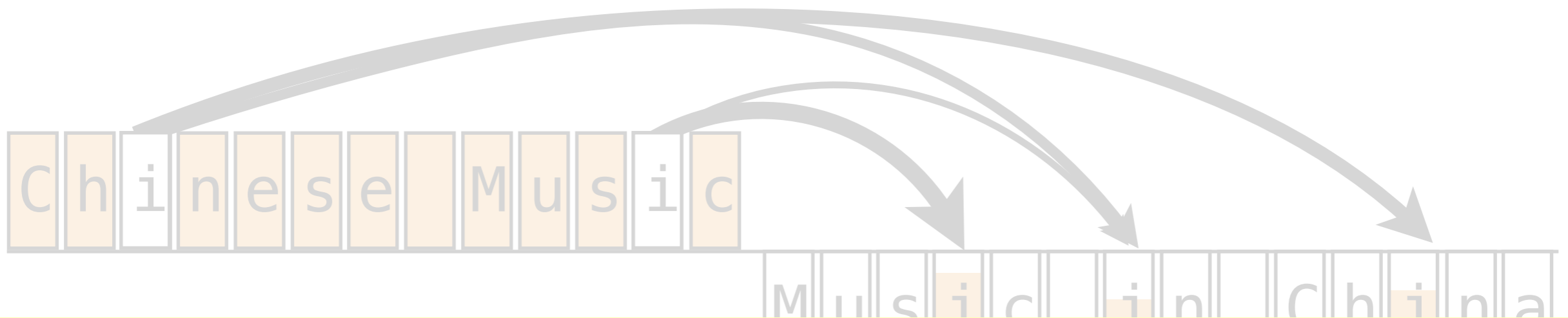
$$\sum_{i \in S1} \sum_{j \in S2} T_{i \rightarrow j} \text{Cost}(i, j)$$

How much of i is transported to j

Inversely proportional to similarity of i & j

# Alignment as Optimal Transport

The amount of transported mass indicates degree of alignment.



**Find minimum cost alignment between characters of the two strings**

$$\sum_{i \in S1} \sum_{j \in S2} T_{i \rightarrow j} \text{Cost}(i, j)$$

Characters in S1  
(e.g., "Chinese Music")

Characters in S2  
(e.g., "Music in China")

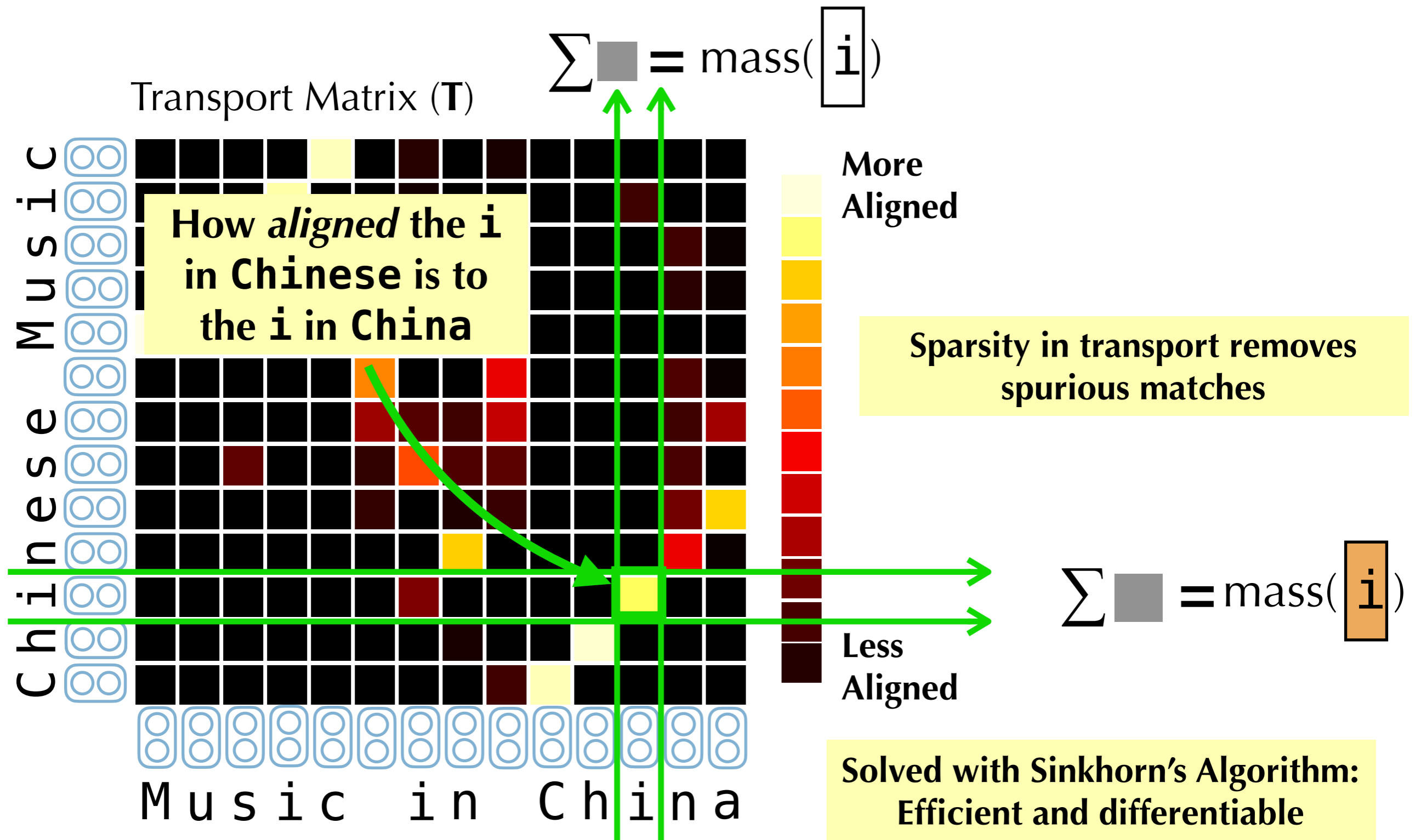
How much of  $i$  is transported to  $j$

Inversely proportional to similarity of  $i$  &  $j$



# Optimal Transport-based Alignment

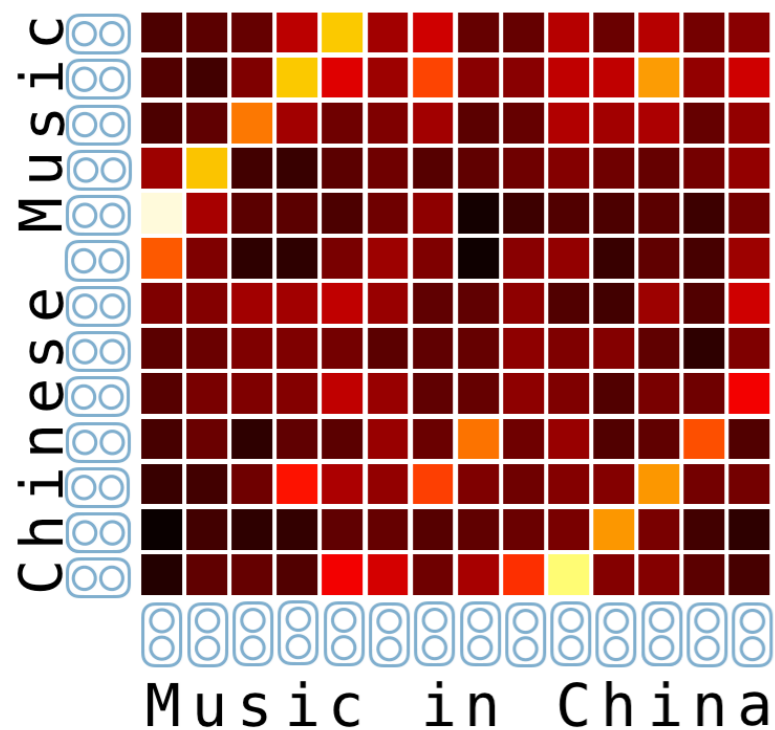
Minimum cost soft alignment btw characters of the two strings



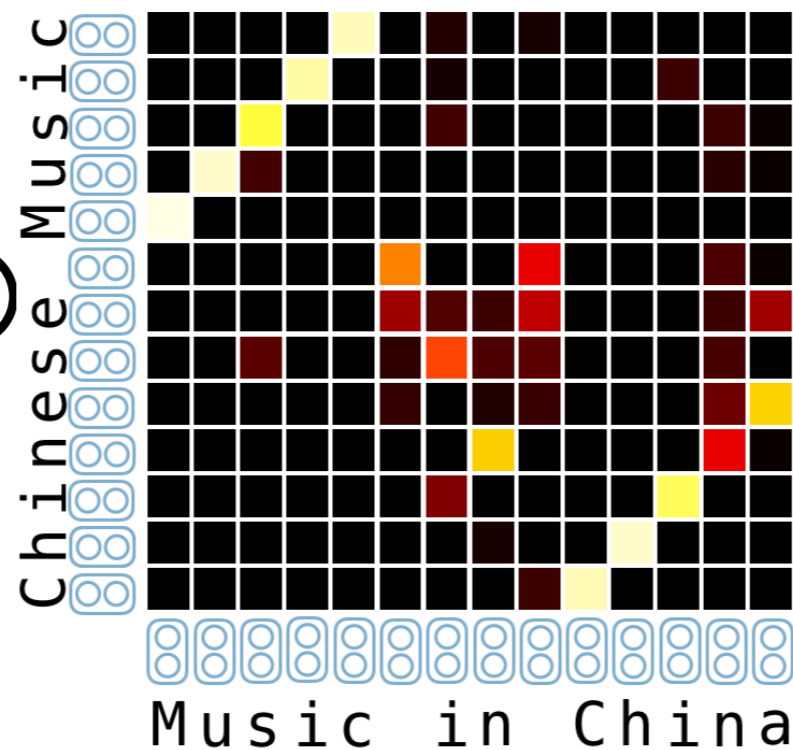
# Optimal Transport-based Alignment

Re-weight similarity by transport matrix

Similarity

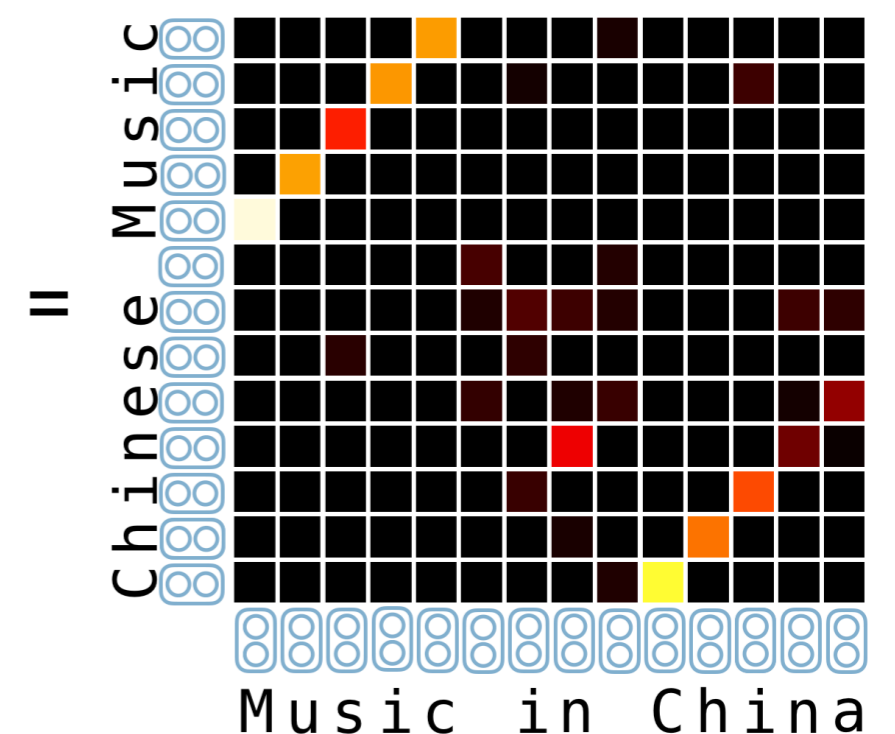


Transport



$\otimes$

Similarity x Transport



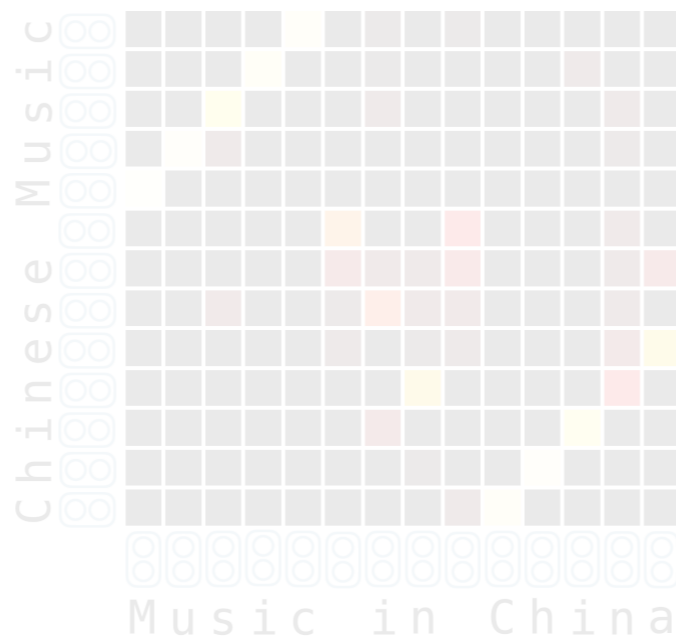
# STANCE

## Similarity of **T**ransport **A**ligned **N**eural **C**haracter **E**ncodings

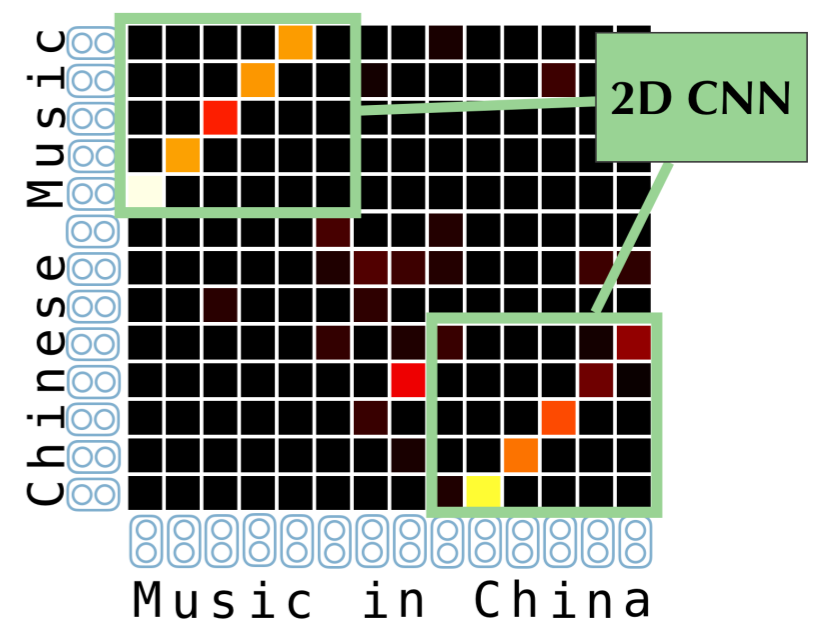
### Character Embeddings



### Optimal Transport based Alignment

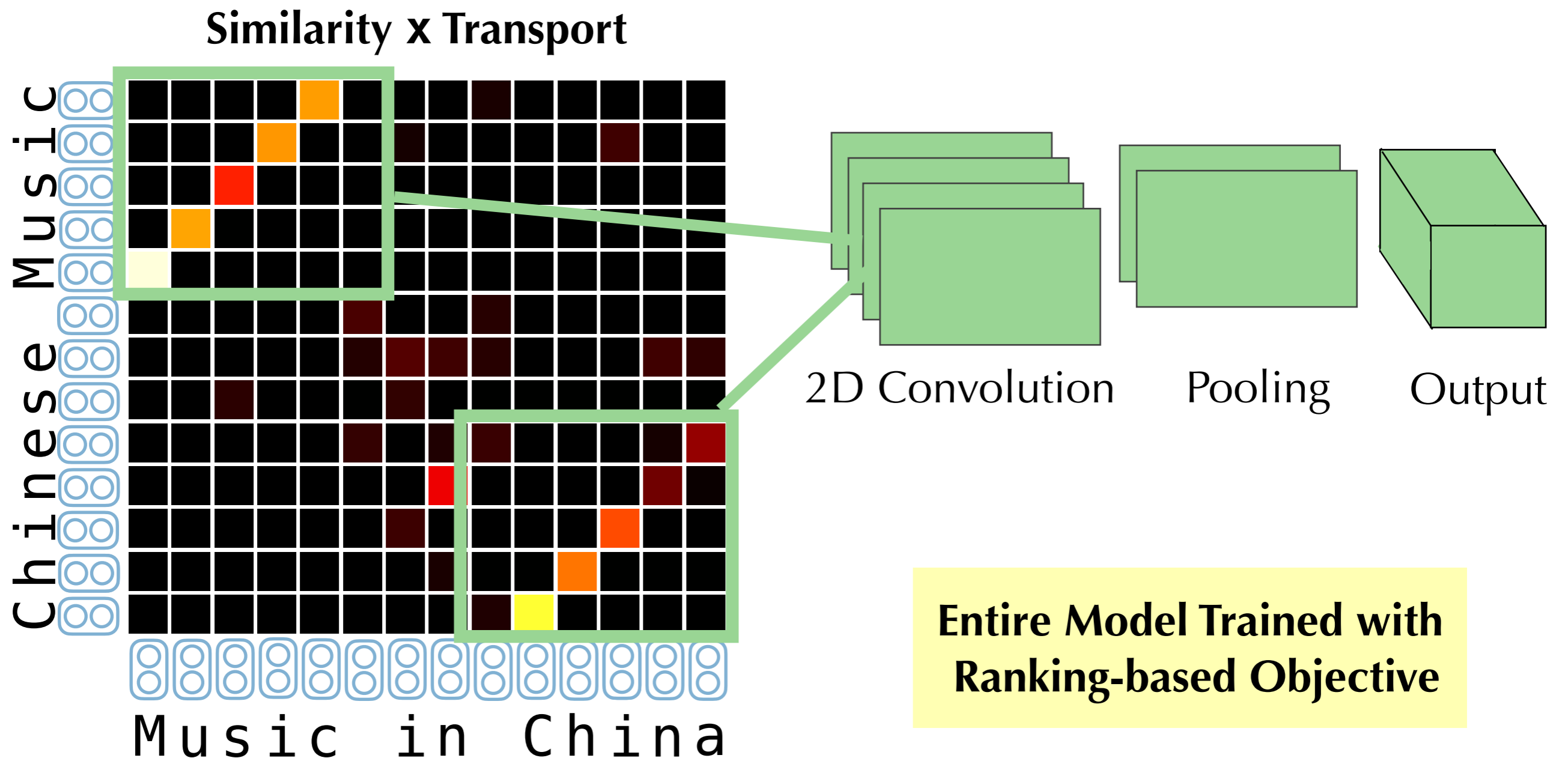


### CNN Scoring Function



# CNN Scoring Function

Capture patterns of sequential alignment between characters.



# Experimental Results

## **Task 1: Alias Detection**

Task 2: Cross Document Coreference

Qualitative Analysis & Ablation Study



# Alias Detection

Aliases - Two strings that *can* refer to the same entity

Given a *query* string, *rank* candidate aliases.

*Query*

Peace Agreement

*Candidates*

Peace Treaty

Peace Pact

Lease Agreement

Peacekeeping  
Troops

*Ranking*

Peace Treaty

Peace Pact

Peacekeeping  
Troops

Lease Agreement

# Datasets

Built 5 datasets for alias detection from open KBs

**Wikipedia**

Irish music **is-alias** Irish Folk

# Datasets

Built 5 datasets for alias detection from open KBs

Wikipedia

Wikipedia-People

Queen Elizabeth II **is-alias**  
Queen Elizabeth the Second

# Datasets

Built 5 datasets for alias detection from open KBs

Wikipedia

Wikipedia-People

Music Artist

Red Hot Chili Peppers **is-alias** RHCP

# Datasets

Built 5 datasets for alias detection from open KBs

Wikipedia

Wikipedia-People

Music Artist

Patent Assignee

The Proctor & Gamble Company **is-an** Proctor  
and Gamble

# Datasets

Built 5 datasets for alias detection from open KBs

Wikipedia

Wikipedia-People

Music Artist

Patent Assignee

Disease

black water fever **is-alias** hemolytic malaria

# Alias Detection Experiments

Compare STANCE to 8 baseline methods including:

## **Alignment Methods**

- Levenshtein Similarity
- Learned Dynamic Time Warping - LDTW (Cuturi et al. 2017)

## **Neural Methods**

- Deep Conflation Model - DCM (Gan et al. 2017)

# Alias Detection Experiments

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# Alias Detection Experiments

Compare STANCE to 8 baseline methods including:

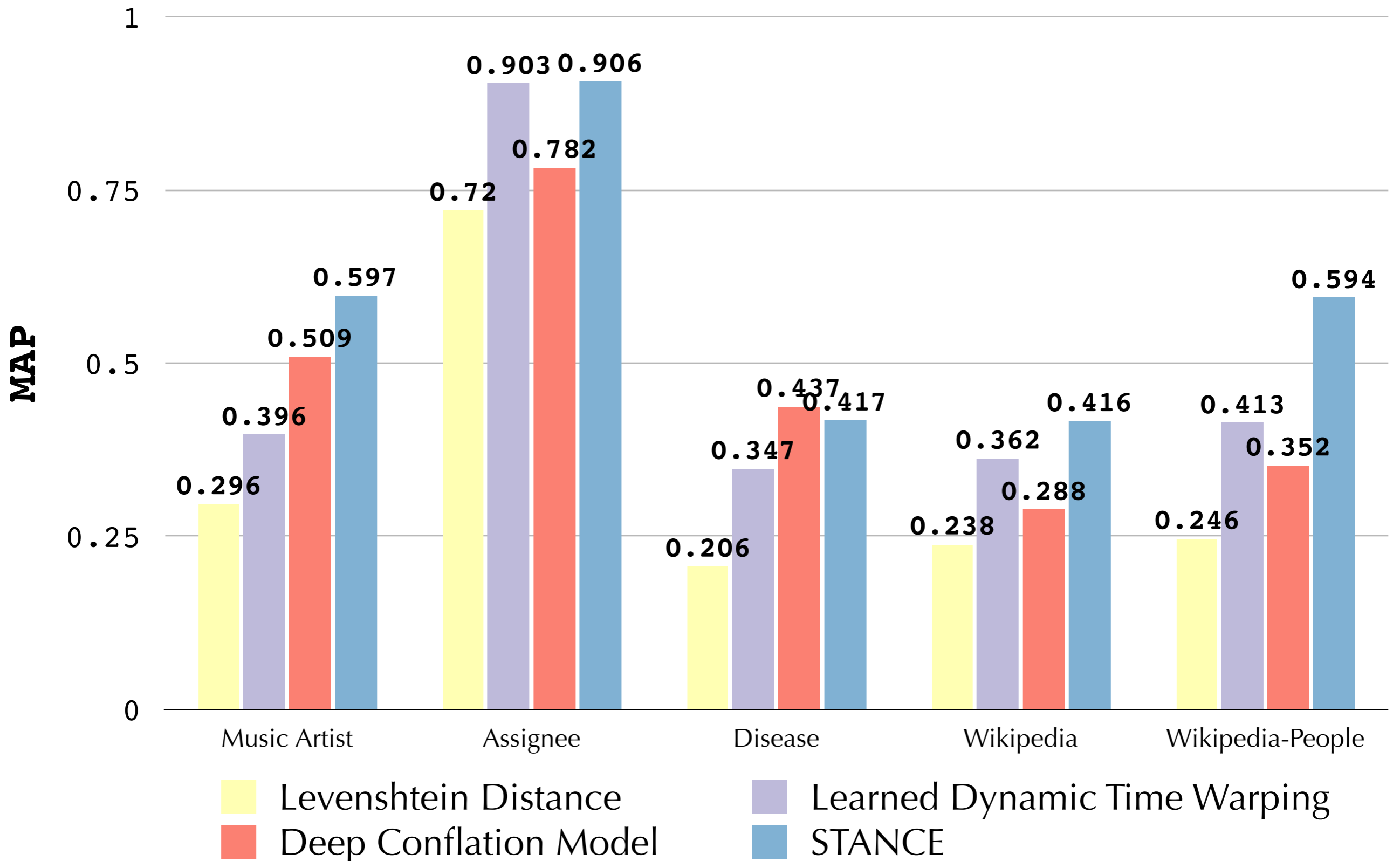
## Alignment Methods

- Levenshtein Similarity
- Learned Dynamic Time Warping - LDTW (Cuturi et al. 2017)

## Neural Methods

- Deep Conflation Model - DCM (Gan et al. 2017)

# Alias Detection - Mean Average Precision (MAP)



# Experimental Results

Task 1: Alias Detection

**Task 2: Cross Document Coreference**

Qualitative Analysis & Ablation Study

# Cross-Document Coreference

Twitter at the Grammy's Dataset (Dredze et al, 2016)

4577 Mentions, 273 Entities



Excited for these Grammys! Just a weird opening with **Tay Sway.**



**T-Swift** opens the #Grammys



Always get goosebumps before the #Grammys!!! **Taylor Swift** is on!





**Taylor,** what happened, this is madness. #grammys


# Cross-Document Coreference


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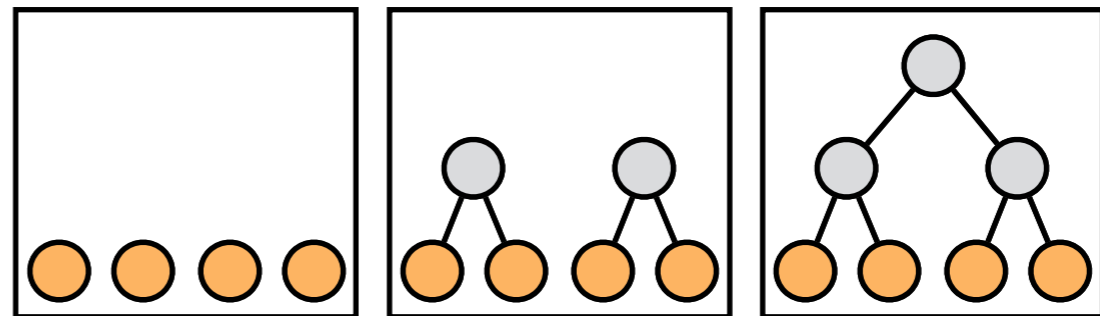
 **El-El Cool John.** #Grammy

 **LL Cool James** just mispronounced @edsheeran's name AGAIN at the #Grammys!

# Cross-Document Coreference

## Our approach

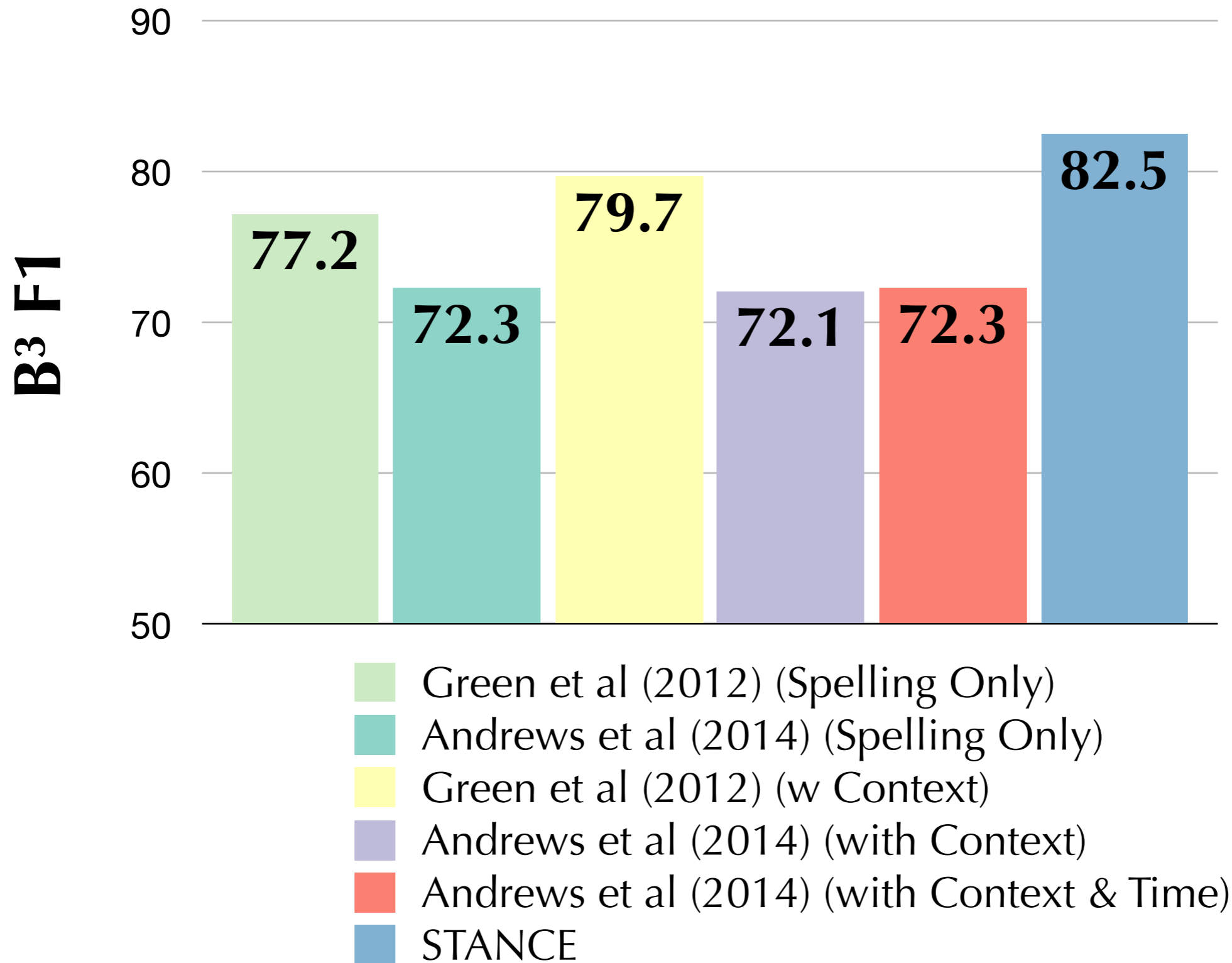
Average-Linkage  
**Hierarchical**  
Agglomerative  
Clustering



Use **pre-trained STANCE** model on  
Wikipedia-People as **pairwise similarity function**.

Tune **threshold** to cut tree for  
**predicting entities** on dev set

# Cross-Document Coreference Performance



Baseline Results from  
Dredze et al (2016)



# Cross-Document Coreference

## Twitter at the Grammy's Dataset (Dredze et al, 2016)



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**El-El Cool John**. #Grammy



**LL Cool James** just mispronounced @edsheeran's name AGAIN at the #Grammys!

**Name variation more informative than context**

# Experimental Results

Task 1: Alias Detection

Task 2: Cross Document Coreference

**Qualitative Analysis & Ablation Study**

# Qualitative Analysis

Query: Boom Microphones

Nearest Neighbors:

STANCE

Boom  
mike



Boom  
mics



LDTW

Open  
Microphone



Shotgun  
Microphone



DCM

Open  
Microphone



Condensor  
Microphone



# Qualitative Analysis

Query:

RPM

Nearest Neighbors:

STANCE

RPM  
Weekly

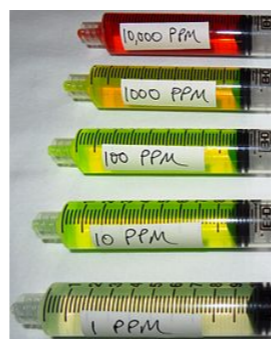


Randle  
Patrick  
McMurphy

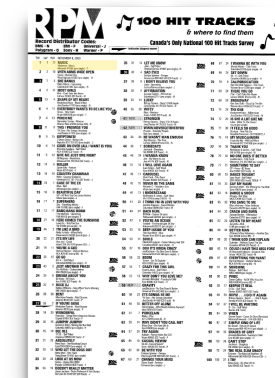


LDTW

PPM



RPM  
Alternative  
30



DCM

RP1

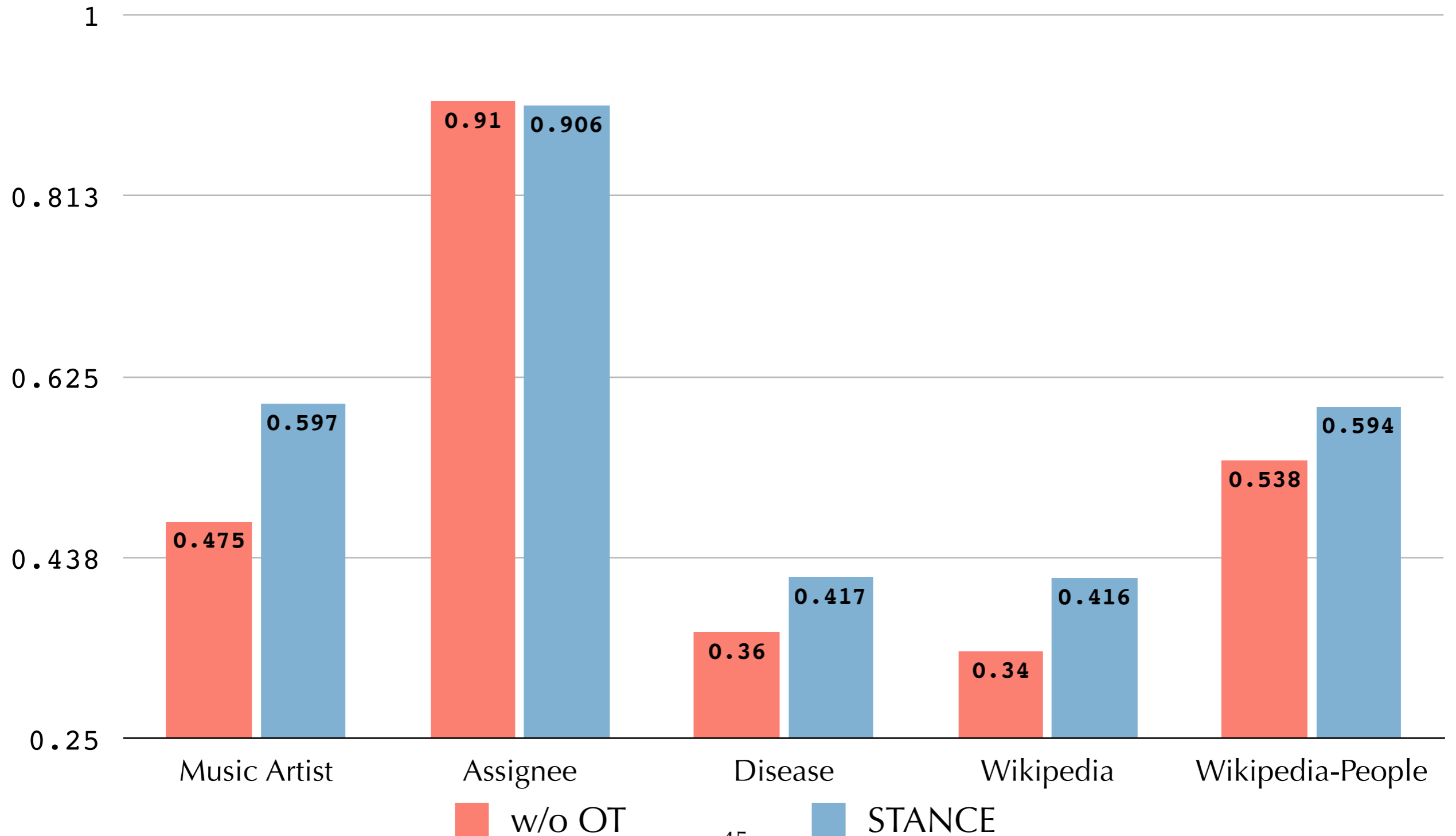


PRM



# Impact of Optimal Transport in STANCE

OT component improves results on 4 of 5 datasets.





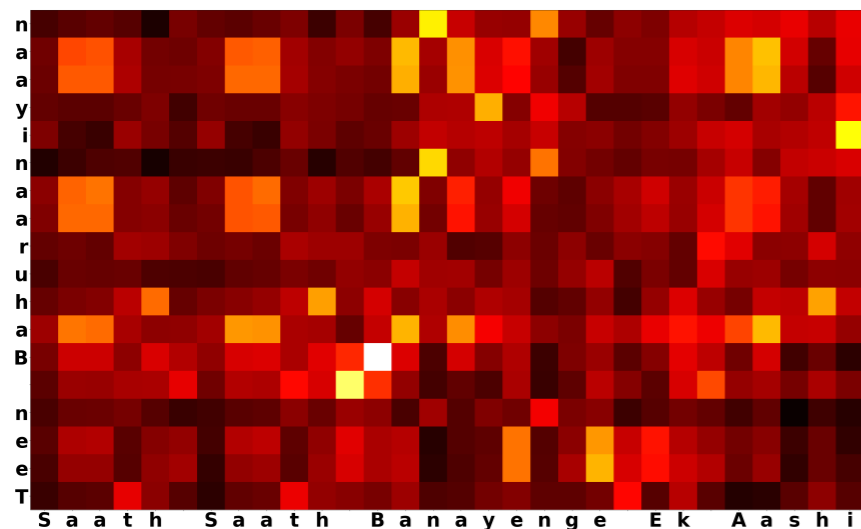
# Benefit of OT - Noise Reduction

Query: Saath Saath Banayenger Ek Aashi

Non-Alias Candidate: Teen Bahuraaniyaan

Significant number of repeated characters and character bigrams

Similarity Matrix - w/o OT



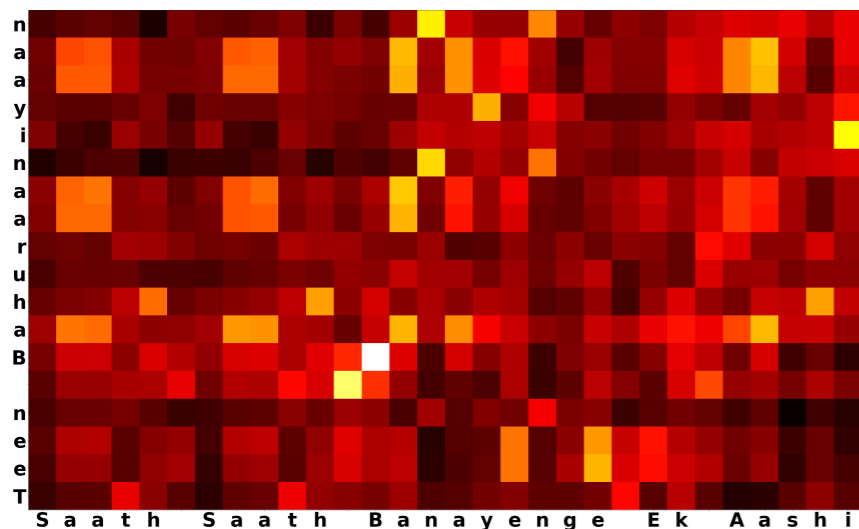
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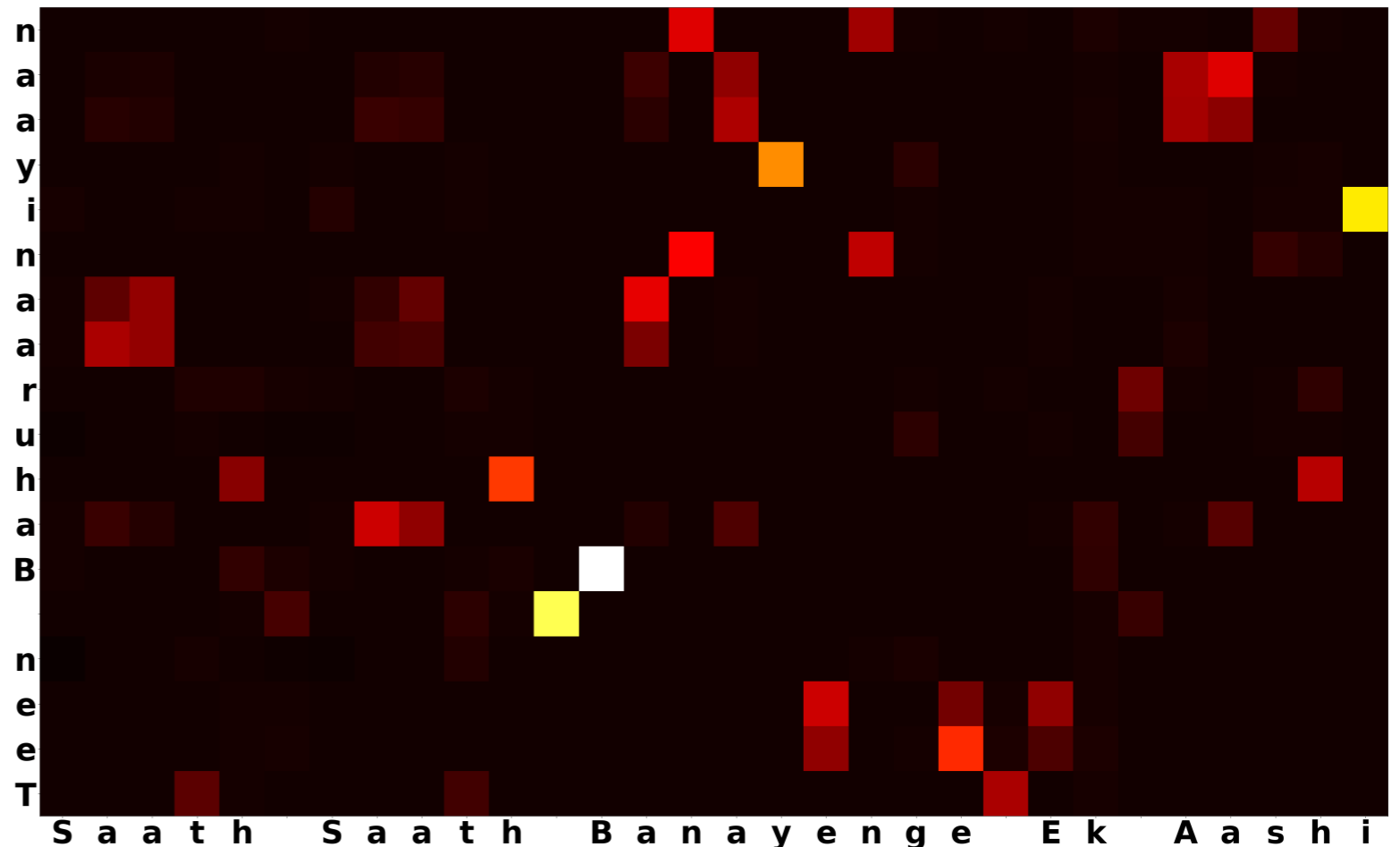
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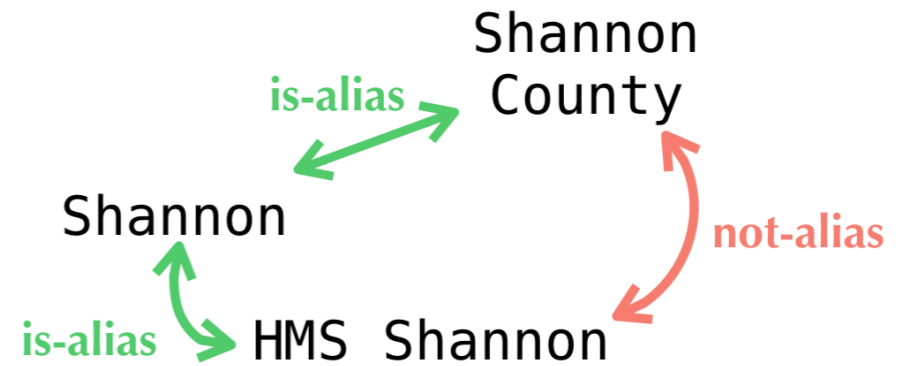
Similarity Matrix - STANCE





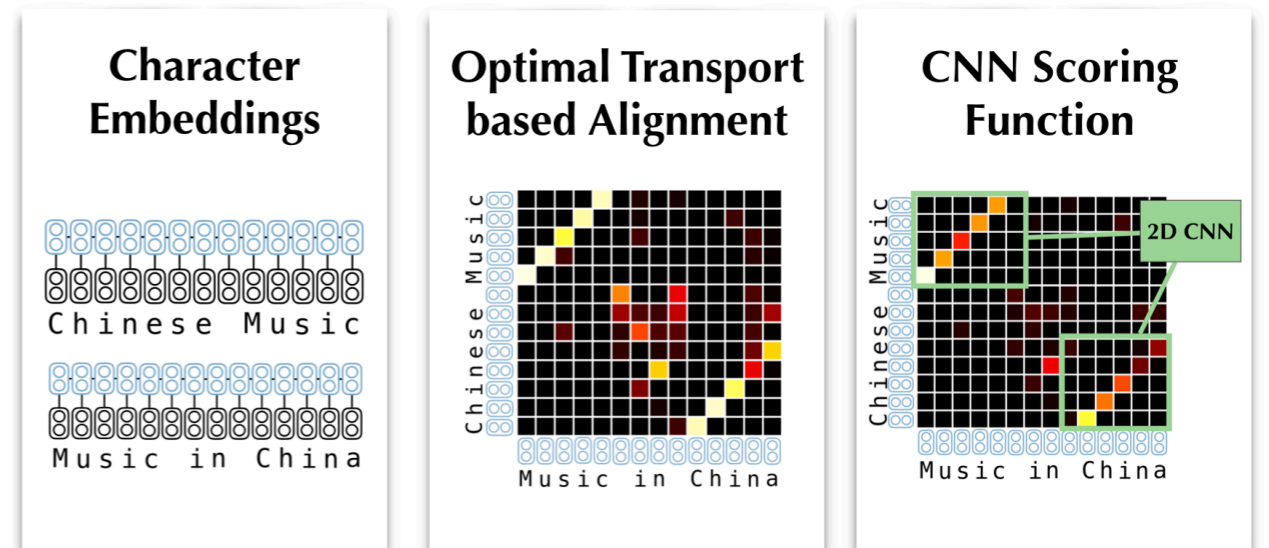
# Summary

## Learned String Similarity

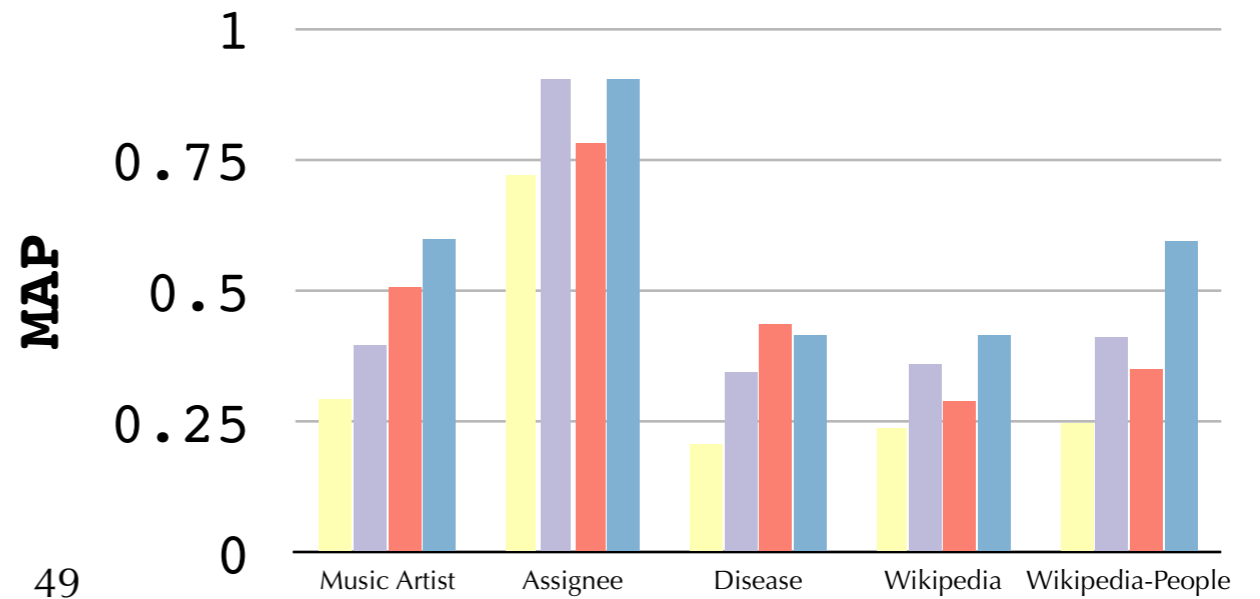


## STANCE

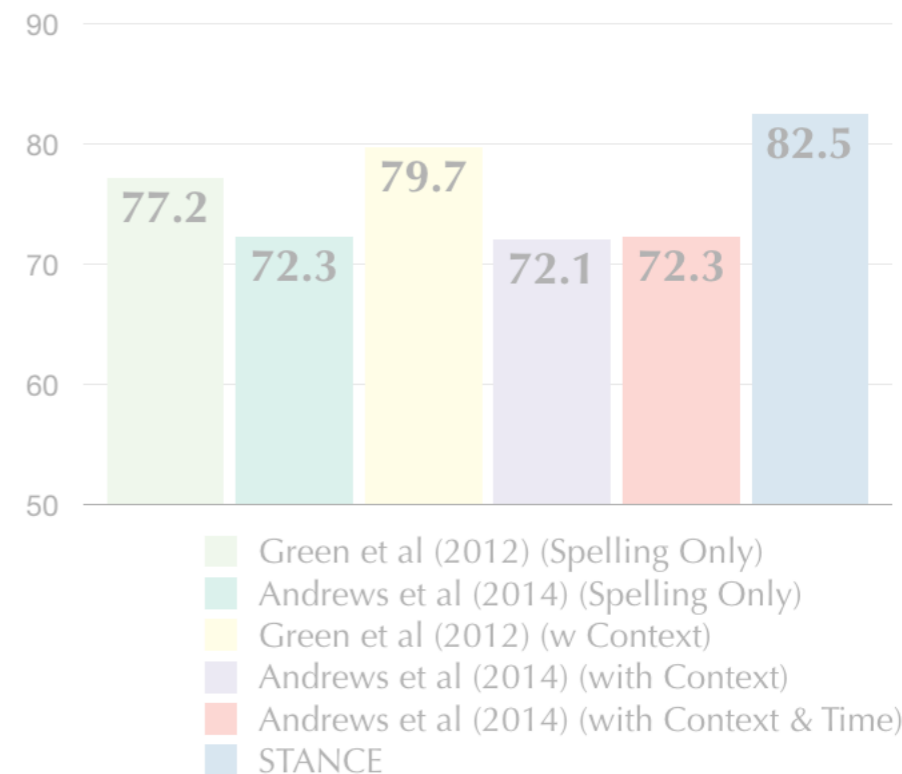
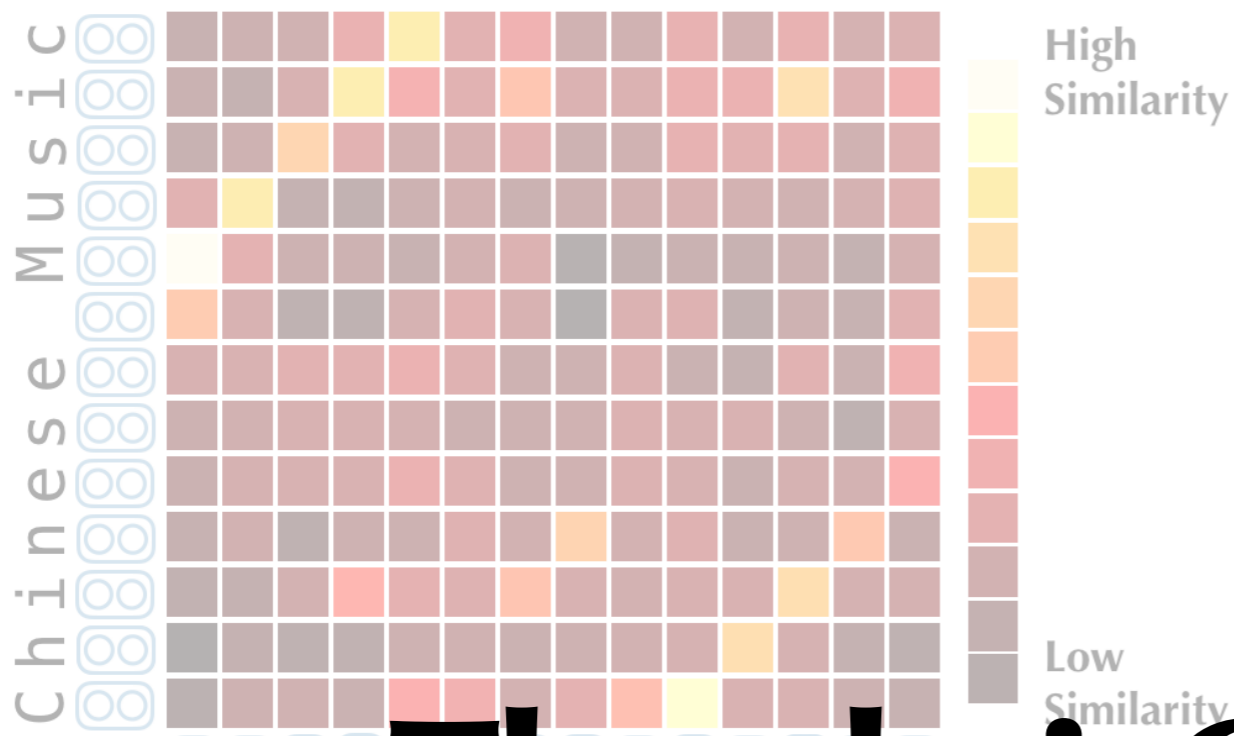
Similarity of Transport Aligned Neural Character Encodings



## New Datasets and Results



## Similarity Matrix



# Thanks! Questions?



Peace Agreement

Candidates

Peace Treaty

Peace Pact

Ranking

Peace Treaty

Peace Pact

Peacekeeping Troops

Lease Agreement

Code: <https://github.com/iesl/stance>

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