## Course introduction

#### CS 685, Spring 2025

Advanced Natural Language Processing <a href="http://people.cs.umass.edu/~hschang/cs685/">http://people.cs.umass.edu/~hschang/cs685/</a>

#### Haw-Shiuan Chang

College of Information and Computer Sciences University of Massachusetts Amherst

# Survey

- Why do you want to take this course?
  - **Curiosity**: LLMs are very cool. I want to learn more about LLMs.
  - **Industry Jobs**: LLMs are very popular. Some related questions might appear in my interview
  - **Research**: I am studying (or want to) something related to LLMs
  - **Recommendation**: I heard that this is a good course from the previous students
- I will sometimes ask you if you understand what I said.
  - Please raise your hand if you do understand

## **Course logistics**

- Follow along w/ the lectures in-person (or Zoom)
  - I will try and see if Zoom also works
  - No guarantee
- There might be a short quiz about the week's topics to be submitted on Gradescope (none for the first week!)
  - You will get full scores by trying to answer them
- Gradescope for all assignment submissions
  - Please find me after the class if you haven't been added to Gradescope

# who?

#### TAs: Ankita Gupta Erica Cai Nguyen Tran

Check out <u>nlp.cs.umass.edu</u> for news/info on NLP research going on at UMass!

email all of us (including me!) at cics.685.instructors@gmail.com

course website:

https://people.cs.umass.edu/~hschang/cs685

### Office hours (in-person and on zoom)

Tuesday w/ Erica: 4-5PM in CS207 Cube 2 Wednesday w/ Ankita: 4-5PM in CS207 Cube 2 Thursday w/ Haw-Shiuan: 11AM-12PM in CS207 Cube 2 Friday w/ Nguyen: 3-4PM in CS207 Cube 2

> If necessary, TA office hours will be extended by one hour during homework / exam weeks

> Office hours will begin next Monday 2/10 (none before then)

# Readings

- No need to buy any textbooks!
- Readings will be provided as PDFs on website
  - Usually NLP research papers / notes

## waitlist override pass/fail etc.

- don't email us about getting into the class because we can't help... please contact Eileen Hamel at hamel@umass.edu with such questions or requests
- Add/drop deadline is Feb 12 for graduate students and Feb 5 for undergrads

## Questions / comments?

- Submit questions/concerns/feedback to Piazza
  - Try to ask LLMs first before you ask them at Piazza
  - Could be anonymous
  - Please find me after the class if you haven't been added to CS 685 Piazza
  - e questions\_for\_classes hw0 hw1 hw2 project midterm quiz logistics other finding\_partners
- FAQ
  - does this course require prior knowledge of NLP? No, but basic ML/probability/stats/programming will help a lot
  - Size of final project groups? 4
  - Will we have notes? Slides will be posted before the lecture, any notes will be posted after

No official prereqs, but the following will be useful:

- comfort with programming
  - We'll be using Python (and PyTorch) throughout the class
- comfort with probability, linear algebra, and mathematical notation
- Some familiarity with matrix calculus
- Excitement about language!
- Willingness to learn

Please brush up on these things as needed!

#### What if I don't understand what you said

- Case 0: You are talking about unrelated/abstract concepts
  - Usually, I will explain these high-level concepts multiple times
    - These concepts might guide you even after you forget most of materials
- Case 1: Only a few questions (or you disagree)
  - Please raise your hand
  - Look forward to discussions
- Case 2: Some questions
  - Please check Mohit's corresponding class from last year
    - I will explain more insights for some parts and skip some parts
  - I will also try to record the lecture
- Case 3: Many questions
  - You can consider reading the materials I provide on the course website
    - Please don't ask many detailed questions in the papers. Like in page x, they do this and that

### Previous class videos / material

- Fall 2020: <u>https://people.cs.umass.edu/~miyyer/cs685\_f20</u>
- Fall 2021: <u>https://people.cs.umass.edu/~miyyer/</u> <u>cs685\_f21/</u>
- Fall 2022: <u>https://people.cs.umass.edu/~miyyer/</u> <u>cs685\_f22/</u>
- Spring 2023: <u>https://people.cs.umass.edu/~miyyer/</u> <u>cs685\_s23/</u>
- Spring 2024: <u>https://people.cs.umass.edu/~miyyer/cs685/</u>
  - Feel free to use these materials / videos to study!
  - This course will have a lot of overlap with the S24 edition
  - That said, there will be quite a bit of interesting new stuff later in the semester!

### Grading breakdown

- 5% quizzes
- 30% problem sets (hw0, hw1, hw2)
  - Written: math & concept understanding
  - Programming: in Python
- 25% exam (in-class exam)
- 40% final projects (groups of 4)
  - Choose any topic you want
  - Project proposal (10%)
    - If lower than the final, same score
  - Final report / presentation? (30%)
- See more details at <a href="https://people.cs.umass.edu/">https://people.cs.umass.edu/</a>
  <u>~hschang/cs685/grading.html</u>

## Extra credit

- There will be many seminar/job talks related to NLP this semester
  - <u>https://nlp.cs.umass.edu/seminar/</u>
  - The first one is Wed Feb 5, 12pm-1pm
- Remotely attend up to **five** of these talks (or watch their recordings) and then complete a writeup about each
- In total, earn up to 3% on top of your final grade

# Homework

- Strongly recommend to do the homework by yourself
  - You can use LLMs to help you do the homework
    - Please provide all of your prompts that allow us to reproduce your answer

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+ Code + Text	Connect	🗧 🔸 Gemini

- Homework 0, CS685 Spring 2025
- Plagiarism
  - If we find that your answers are the same or very similar to those of other people, we might report your behavior
    - e.g., copying from others or from last year's homework

# Late Policy

- Everyone will get **three** late days to use for homework assignments or quizzes.
  - After all three late days have been exhausted, no more late submissions will be accepted.
  - No late days for project submissions
- For unforeseen health and personal emergencies, please contact the instructors at cics.685.instructors@gmail.com .
  - Job interviews / other schoolwork are **not** excuses for late homework.

# Midterm

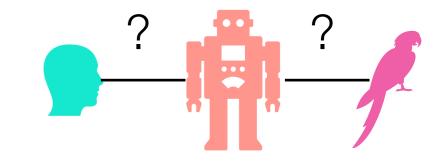
- In-class exam
  - An A4 double-sided note is allowed
    - Although I don't think you will need one
- Questions would be centered on the classes, quizzes, and homework
  - I plan to have some easy and hard questions
  - You can choose not to come to the class
  - After the midterm, I think whether you come to the class or not won't affect your score, but we will talk about many practical topics that might be useful for your project or interview

#### What do you want to learn from this course?

- How to do excellent in my interviews?
- How to judge if NLP/LLM papers make sense?
- What LLMs can do?
  - Why do LLMs work so well?
- What LLMs cannot do?
  - What are the fundamental limitations of LLMs?
    - e.g., Why do LLMs hallucinate
    - How could we overcome them?
  - How far are we toward AGI? Will we all lose our jobs?
    - What are the main barriers?
- What's the difference between LLMs and Humans
  - How should we collaborate with LLMs?

## Facts Perspectives

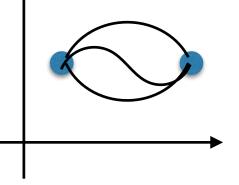
- Many materials are based on our interpretation/ perspective of the latest findings
  - Or even just insights
  - No good textbook on this
- Perspectives are debatable
  - Could be even controversial

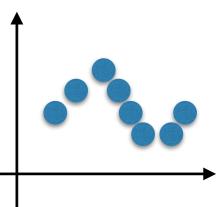


- You often see lots of debate between experts
  - You can learn different perspectives in talks, Mohit's videos, or just ask ChatGPT
- Uncertainty could lead to creativity
  - Challenge me! Just like I challenge some mainstream perspectives

# NLP/AI History

- Why NLP/AI development history?
- What will you study if GPU does not exist?
- What is good NLP/AI research?
  - For industry, good performance
  - Structure vs Data
    - Interpolation?
    - Making training data closer to testing data?
      - e.g., Test-time training?
    - Bitter Lesson (<u>http://www.incompleteideas.net/</u> <u>Incldeas/BitterLesson.html</u>)
- Why LMs need to be large?





## natural language processing

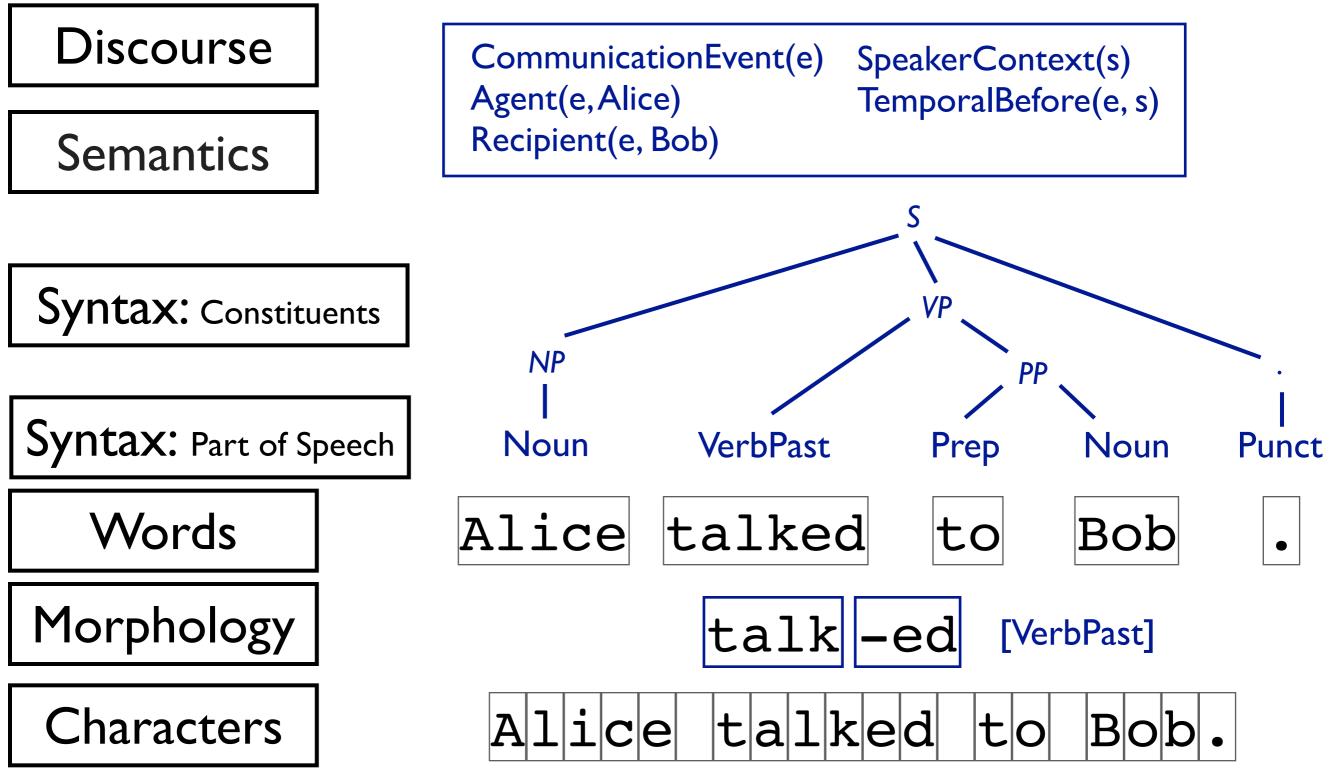
## natural language processing

languages that evolved naturally through human use e.g., Spanish, English, Arabic, Hindi, etc.

## natural language processing

supervised learning: map text to X unsupervised learning: learn X from text generate text from X

## Levels of linguistic structure



**supervised learning**: given a collection of labeled examples (where each example is a text *X* paired with a label *Y*), learn a mapping from *X* to *Y* 

Example: given a collection of 20K movie reviews, train a model to map review text to review score (sentiment analysis)

**self-supervised learning**: given a collection of *just text,* without extra labels, create labels out of the text and use them for *pretraining* a model that has some general understanding of human language

- Language modeling: given the beginning of a sentence or document, predict the next word
- Masked language modeling: given an entire document with some words or spans masked out, predict the missing words

How much data can we gather for these tasks?

**transfer learning:** first *pretrain* a large selfsupervised model, and then *fine-tune* it on a small labeled dataset using supervised learning

Example: pretrain a large language model on hundreds of billions of words, and then fine-tune it on 20K reviews to specialize it for sentiment analysis

**in-context learning:** first *pretrain* a large selfsupervised model, and then *prompt* it in natural language to solve a particular task without any further training

Example: pretrain a large language model on hundreds of billions of words, and then feed in "what is the sentiment of this sentence: <insert sentence>"

#### Language models



### What are people using LLMs for?

Cluster 1: Discussing software errors and solutions	10.43%
Cluster 2: Inquiries about AI tools, software design, and programming	7.29%
Cluster 3: Geography, travel, and global cultural inquiries	6.96%
Cluster 4: Requests for summarizing and elaborating texts	6.83%
Cluster 5: Creating and improving business strategies and products	6.36%
Cluster 6: Requests for Python coding assistance and examples	6.14%
Cluster 7: Requests for text translation, rewriting, and summarization	6.06%
Cluster 8: Role-playing various characters in conversations	5.83%
Cluster 9: Requests for explicit and erotic storytelling	5.71%
Cluster 10: Answering questions based on passages	5.59%
Cluster 11: Discussing and describing various characters	5.44%
Cluster 12: Generating brief sentences for various job roles	4.93%
Cluster 13: Role-playing and capabilities of AI chatbots	4.44%
Cluster 14: Requesting introductions for various chemical companies	4.00%
Cluster 15: Explicit sexual fantasies and role-playing scenarios	3.91%
Cluster 16: Generating and interpreting SQL queries from data	3.50%
Cluster 17: Discussing toxic behavior across different identities	2.66%
Cluster 18: Requests for Python coding examples and outputs	2.28%
Cluster 19: Determining factual consistency in document summaries	1.17%
Cluster 20: Inquiries about specific plant growth conditions	0.47%
0	5 10

Technical and Software-related Cultural, Social, and Geographical Language and Content Creation Business and Specific Inquiries Explicit Content

Percent (%)

Figure 3: Topic distribution of 100K sampled conversations. Manual inspection of cluster centroids

#### <sup>29</sup> <u>https://arxiv.org/pdf/2309.11998.pdf</u>

### What are people using LLMs for?

#### Top use cases on Claude.ai



#### https://www.anthropic.com/research/clio

## Rough list of topics

- This year, the language models do not change too much, so I will use most of the materials from Mohit
  - I will add some content while de-emphasizing others
- **Background**: language models and neural networks
- Models: Transformers
  - RNN > BERT > GPT3 > ChatGPT > today's LLMs
- **Tasks**: text generation (e.g., translation, summarization), classification, retrieval, etc.
- Data: annotation, evaluation, artifacts
- **Methods**: pretraining, finetuning, preference tuning, prompting, reasoning?
- Notice: NLP != LLMs

# Final projects

# Timeline

- All groups should be formed by 2/14
  - https://forms.gle/PKvJRxZkUMgFrkVG8
  - Groups of 4, either form them yourselves and tell us, or we will randomly assign you on 2/15
- Only two deliverables:
  - project proposal: 3+ pages, due 3/7
  - final report/code: 8+ pages, due last day of classes
    (5/9)
- Almost completely open-ended!
  - All projects must involve natural language data
  - We strongly recommend a significant coding component of every project

# Project

- Either *build* natural language processing systems, or *apply* them for some task.
- Use or develop a dataset. Report empirical results or analyses with it.
- Different possible areas of focus
  - Implementation & development of algorithms
  - Defining a new task or applying a linguistic formalism
  - Exploring a dataset or task

# **Resources and Grades**

- Resources are the same as last year
  - Won't provide GPU resources
  - We only have \$500 budget for API calls
  - Money for textbook -> API credits
- Some directions that require less resources
  - Evaluation
  - Applications
  - Dataset building
  - Re-implementation
  - Interpretation/Visualization
  - Prompt engineering
  - Survey (not recommended)
- Good Project Criteria
  - Effort or Novelty or Usefulness or Implication

# Sample projects

Taller, Stronger, Sharper:Probing Comparative Reasoning Abilities of Vision-Language Models

**Examining Medical Narratives of Eating Disorder Recovery on Reddit** 

**Replication of TagRec, a Hierarchical Taxonomy Tagging Model** 

Learning Schematic and Contextual Representations for Text-to-SQL Parsing

Syllamo: Generating Keyword Mnemonics for Vocabulary Acquisition

# Formulating a proposal

- What is the **research question**?
- What's been done before?
- What experiments will you do?
- How will you know whether it worked?
  - If data: held-out accuracy
  - If no data: manual evaluation of system output.
    Or, annotate new data

Feel free to be ambitious (in fact, we explicitly encourage creative ideas)! Your project doesn't necessarily have to "work" to get a good grade.

# NLP Research

- All of the best NLP publications are open access!
  - The ACL Anthology (<u>https://aclanthology.org/</u>) contains papers from all of the top NLP conferences (e.g., ACL, EMNLP, NAACL) spanning many decades
  - Machine learning conferences (ICLR, NeurIPS, ICML)
  - Check out arXiv CS-CL (<u>https://arxiv.org/list/cs.CL/</u> <u>recent</u>) for the most recent papers!
  - This is a fast-moving field, so follow NLP researchers on Twitter for discussion on the latest advances
- Use Google Scholar and Semantic Scholar to search for relevant papers

#### Broader ideas

<u>https://2024.aclweb.org/calls/main\_conference\_papers/#call-</u> <u>for-main-conference-papers</u>

https://colmweb.org/cfp.html

• At homework 0, we will ask you to summarize a paper.

# An example proposal

- Introduction / problem statement
- Motivation (why should we care? why is this problem interesting?)
- Literature review (what has prev. been done?)
- Possible datasets
- Evaluation
- Tools and resources
- Project milestones / tentative schedule

## Be on the lookout for

- **HW0:** released today, due 2/14 (11:59pm) on Gradescope
- Final project: Organize into groups of 4 by 2/14
  - <u>https://forms.gle/PKvJRxZkUMgFrkVG8</u>
- Final project: project proposal due 3/7

Having issues accessing Piazza/Gradescope/videos? Email the instructors account!