#### Word Embeddings (more)

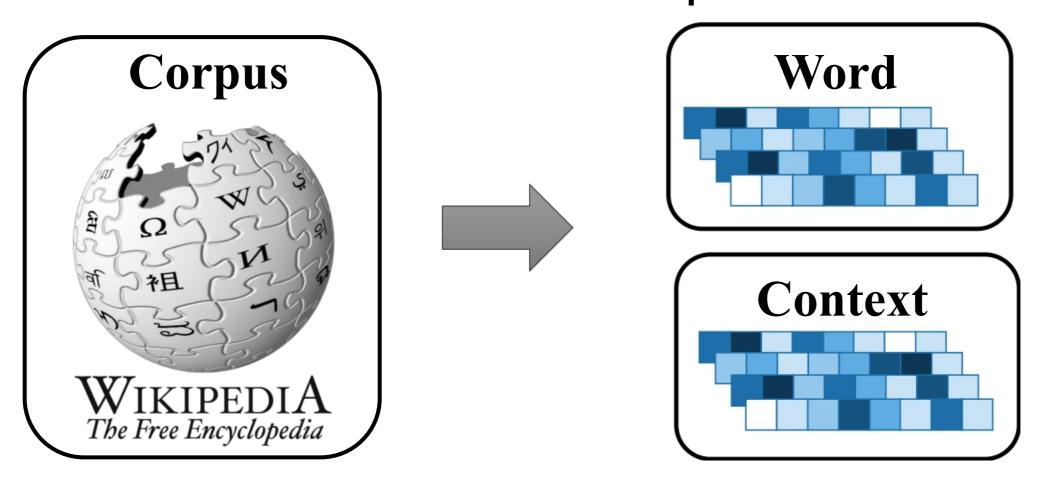
CS 685, Fall 2025

Advanced Natural Language Processing <a href="https://people.cs.umass.edu/~brenocon/cs685">https://people.cs.umass.edu/~brenocon/cs685</a> f25/

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## In SGNS (word2vec), why are word and context vectors separate?



Co-occurrence jumps, fox:

$$P(+ | w,c) = \sigma(w_{jumps}' c_{fox})$$



#### Suppose you see these sentences:

- Ong choi is delicious sautéed with garlic.
- Ong choi is superb over rice
- Ong choi leaves with salty sauces

#### And you've also seen these:

- ...spinach sautéed with garlic over rice
- Chard stems and leaves are delicious
- Collard greens and other salty leafy greens

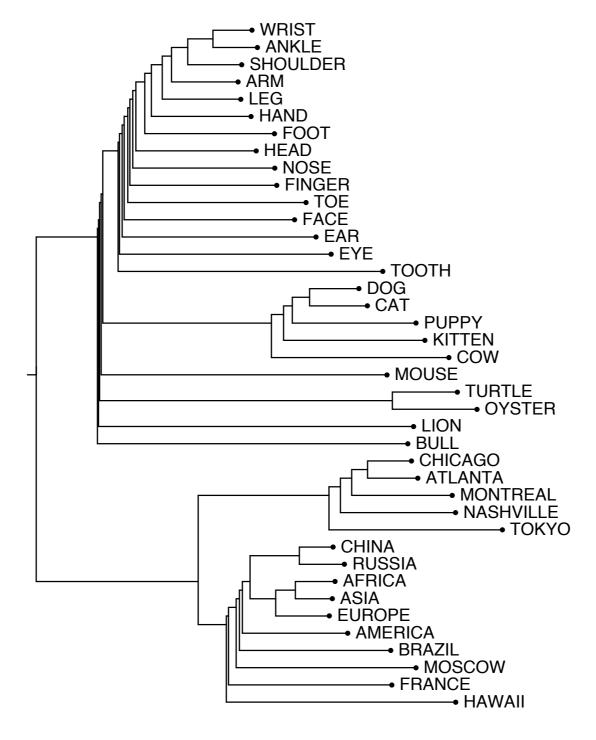
#### Conclusion:

- Ongchoi is a leafy green like spinach, chard, or collard greens
  - We could conclude this based on words like "leaves" and "delicious" and "sauteed"

# embeddings may have larger-scale semantic structure?

- Hierarchical distributional word clusters, trained from tweets: <a href="http://www.cs.cmu.edu/~ark/TweetNLP/cluster\_viewer.html">http://www.cs.cmu.edu/~ark/TweetNLP/cluster\_viewer.html</a>
- What distinctions is it learning?

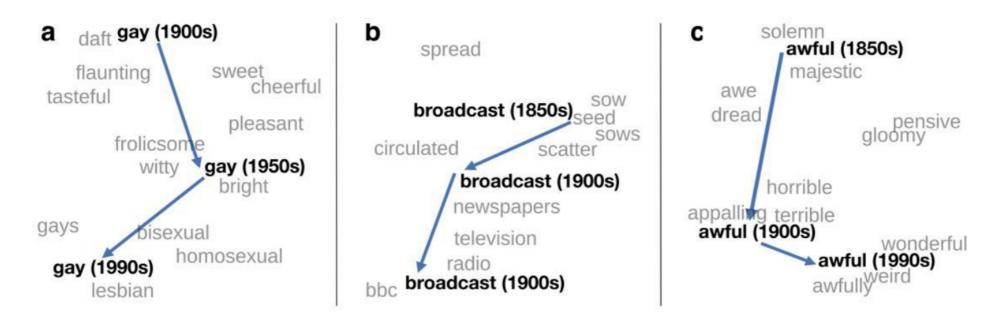
# embeddings may have larger-scale semantic structure?



## Pretraining corpus is key

- Language models—including word embeddings learned via LMs enable transfer learning from the pretraining corpus, to whatever your desired end-task is
- Ideally: train on domain-specific corpus.
   Usually: use Wikipedia + random web pages (is this good??)
- The content of the pretraining corpus is very important!!

## Word use over time [Hamilton et al. 2016]



#### ok so what can we do with them?

Transfer learning from large, unsup. corpus

- Document embeddings
  - I. Supervised learning: Bag-of-Embeddings logreg
    - labeled train docs->labeled new docs
  - 2. Unsupervised learning / exploratory analysis
    - docs->[analysis]

- Wordlist-based inferences
  - 3. Semi-automatic dictionary expansion
    - (words->words)
  - 4. <u>DDR</u>: Distrib. Dict.
     Representations
    - (words->docs)

## Unsup. learning with document embedding

- Example: tweets about mass shootings (Demszky et al. 2019)
  - 1. Average word embeddings => tweet embeddings
  - 2. Cluster tweets (k-means)
  - 3. Interpret clusters' words (closest to centroid)

Topic	10 Nearest Stems
news	break, custodi, #breakingnew, #updat, confirm,
(19%)	fatal, multipl, updat, unconfirm, sever
investigation	suspect, arrest, alleg, apprehend, custodi,
(9%)	charg, accus, prosecutor, #break, ap
shooter's identity	extremist, radic, racist, ideolog, label,
& ideology (11%)	rhetor, wing, blm, islamist, christian
victims & location	bar, thousand, california, calif, among,
(4%)	los, southern, veteran, angel, via
laws & policy	sensibl, regul, requir, access, abid, #gunreformnow,
(14%)	legisl, argument, allow, #guncontolnow
solidarity	affect, senseless, ach, heart, heartbroken,
(13%)	sadden, faculti, pray, #prayer, deepest
remembrance	honor, memori, tuesday, candlelight, flown,
(6%)	vigil, gather, observ, honour, capitol
other	dude, yeah, eat, huh, gonna, ain,
(23%)	shit, ass, damn, guess

Table 1: Our eight topics (with their average proportions across events) and nearest-neighbor stem embeddings to the cluster centroids. Topic names were manually assigned based on inspecting the tweets.

# Sup. learning with document embedding

- Instead of bag-of-words, can we derive a latent embedding of a document/sentence?
  - "Bag of embeddings" or "averaged word embeddings" representation
  - You can use it just like a BOW logistic regression it's just a different type of feature vector
  - Pros/cons?
- Especially for shorter texts, BoE LR typically outperforms BOW LR.

See: Arora et al. 2017

### Application: doc sim to words

- Given a word list to represent a concept, can we score a document for how much it expresses that concept?
- DDR is a very simple embedding approach:
  - Average the word lists embeddings to create a concept vector
  - Average a doc's words to create a document vector
  - Apply cosine similarity!
- Supplying a set of keywords is low-supervision, or lowexpertise, approach compared to labeling docs
  - Though you don't get a nice logreg probability (until you label some...)

## LIWC "posemo" list

accept, accepta\*, accepted, accepting, accepts, active\*, admir\*, ador\*, advantag\*, adventur\*, affection\*, agree, agreeab\*, agreed, agreeing, agreement\*, agrees, alright\*, amaz\*, amor\*, amus\*, aok, appreciat\*, assur\*, attachment\*, attract\*, award\*, awesome, beaut\*, beloved, benefic\*, benefit, benefit\*, benefitt\*, benevolen\*, benign\*, best, better, bless\*, bold\*, bonus\*, brave\*, bright\*, brillian\*, calm\*, care, cared, carefree, careful\*, cares, caring, casually, certain\*, challeng\*, champ\*, charit\*, charm\*, cheer\*, cherish\*, chuckl\*, clever\*, comed\*, comfort\*, commitment\*, compassion\*, compliment\*, confidence, confidently, considerate, contented\*, contentment, convinc\*, cool, courag\*, create\*, creati\*, credit\*, cute\*, cutie\*, daring, darlin\*, dear\*, definite, definitely, delectabl\*, delicate\*, delicious\*, deligh\*, determina\*, determinad, devot\*, digni\*, divin\*, dynam\*, eager\*, ease\*, easie\*, easily, easiness, easing, easy\*, ecsta\*, efficien\*, elegan\*, encourag\*, energ\*, engag\*, enjoy\*, entertain\*, enthus\*, excel\*, excit\*, fab, fabulous\*, faith\*, fantastic\*, favor\*, favour\*, fearless\*, festiv\*, fiesta\*, fine, flatter\*, flawless\*, flexib\*, flirt\*, fond, fondly, fondness, forgave, forgiv\*, free, freeb\*, freed\*, freeing, freely, freeness, freer, frees\*, friend\*, fun, funn\*, genero\*, gentle, gentler, gentlest, gently, giggl\*, giver\*, giving, glad, gladly, glamor\*, glamour\*, glori\*, glory, good, goodness, gorgeous\*, grace, graced, graceful\*, graces, graci\*, grand, grande\*, gratef\*, grati\*, great, grin, grinn\*, grins, ha, haha\*, handsom\*, happi\*, happy, harmless\*, harmon\*, heartfelt, heartwarm\*, heaven\*, heh\*, helper\*, helpful\*, helping, helps, hero\*, hilarious, hoho\*, honor\*, honor\*, honour\*, hope, hoped, hopeful, hopefully, hopefulness, hopes, hoping, hug, hugg\*, hugs, humor\*, humour\*, hurra\*, ideal\*, importan\*, impress\*, improve\*, improving, incentive\*, innocen\*, inspir\*, intell\*, interest\*, invigor\*, joke\*, joking, joll\*, joy\*, keen\*, kidding, kind, kindly, kindn\*, kiss\*, laidback, laugh\*, libert\*, like, liked, likes, liking, livel\*, lmao, lol, love, loved, lovely, lover\*, loves, loving\*, loval\*, luck, lucked, lucki\*, lucks, lucky, madly, magnific\*, merit\*, merr\*, neat\*, nice\*, nurtur\*, ok, okay, okay, okay, okay, okay, openminded\*, openness, opport\*, optimal\*, optimi\*, original, outgoing, painl\*, palatabl\*, paradise, partie\*, party\*, passion\*, peace\*, perfect\*, play, played, playful\*, playing, plays, pleasant\*, please\*, pleasing, pleasur\*, popular\*, positiv\*, prais\*, precious\*, prettie\*, pretty, pride, privileg\*, prize\*, profit\*, promis\*, proud\*, radian\*, readiness, ready, reassur\*, relax\*, relief, reliev\*, resolv\*, respect, revigor\*, reward\*, rich\*, rofl, romanc\*, romantic\*, safe\*, satisf\*, save, scrumptious\*, secur\*, sentimental\*, share, shared, shares, sharing, silli\*, silly, sincer\*, smart\*, smil\*, sociab\*, soulmate\*, special, splend\*, strength\*, strong\*, succeed\*, success\*, sunnier, sunniest, sunny, sunshin\*, super, superior\*, supported, supporter\*, supporting, supportive\*, supports, suprem\*, sure\*, surpris\*, sweet, sweetheart\*, sweetie\*, sweetly, sweetness\*, sweets, talent\*, tehe, tender\*, terrific\*, thank, thanked, thankf\*, thanks, thoughtful\*, thrill\*, toleran\*, tranquil\*, treasur\*, treat, triumph\*, true, trueness, truer, truest, truly, trust\*, truth\*, useful\*, valued, v vigour\*, virtue\*, virtue\*, virtue\*, virtue\*, virtue\*, virtue\*, warm\*, wealth\*, welcom\*, well, win, winn\*, wins, wisdom, wise\*, won, wonderf\*, worship\*, worthwhile, wow\*, yay, yays



Fig. 4 Nearest neighbors of the LIWC positive emotions dictionary

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- Ideally: train on domain-specific corpus.
   Usually: use Wikipedia + random web pages (is this good??)
- The content of the pretraining corpus is very important!!
  - The best word embedding releases document and explore the implications of how they chose their pretraining corpus.