# Text Classification: Evaluation, Regularization, and Generalization

CS 485, Spring 2024 Applications of Natural Language Processing https://people.cs.umass.edu/~brenocon/cs485\_s24/

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- Logistic regression: given features and feature weights, we can predict probabilities on new documents
- We can train the weights to maximize training data likelihood
  - But will it generalize?
  - How to evaluate a classifier model?

## Held-out data for evaluation

- How well will my classifier work in the future?
  - Analogy: overfitting for curve-fitting
  - Can we look at classifier accuracy on training data?

### Held-out data for evaluation

- Need to diagnose how much your model is **overfitting** the training set
- Data splits are key. Some ways to split:
  - Training set -vs- test set
  - Training set -vs- "validation"/"development" set -vs- test set
  - Cross-validation (within training set) -vs- test set

### Cross-validation

- Cross-validation (within training set) -vs- test set
- Advantage: use all labeled data



### ning set) -vs- test set ta

## Regularization in Naive Bayes

## Regularization in logistic regression

- If "dog" only occurs for class **k**, what weight will it get?
- Consider MLE training:

• Solution: *regularized* training for logistic regression

# Overfitting and generalization

- Overfitting: your model performs overly optimistically on training set, but generalizes poorly to other data (even from same distribution)
  - Non-classification example: curve-fitting [blackboard]
- To diagnose: separate training set vs. test set.
- How did we regularize Naive Bayes and language modeling? For logistic regression: L2 regularization for training

## Regularization tradeoffs

No regularization <-----> Very strong regularization



## Regularization

- Just like in language models, there's a danger of overfitting the training data. (For LM's, how did we combat this?)
- One method is <u>count thresholding</u>: throw out features that occur in < L documents (e.g. L=5). This is OK, and makes training faster, but not as good as....
- <u>Regularized logistic regression</u>: add a new term to penalize solutions with large weights. Controls the **bias/variance** tradeoff.

$$\beta^{\text{MLE}} = \arg \max_{\beta} \left[ \log p(y_1 ... y_n) \right]$$
$$\beta^{\text{Regul}} = \arg \max_{\beta} \left[ \log p(y_1 ... y_n) \right]$$

"Regularizer constant" Strength of penalty



# Logistic regression wrap-up

- Given you can extract features from your text, logistic regression is the best, easy-to-use, method
  - Logistic regression with BOW features is an excellent baseline method to try at first
  - Will be a foundation for more sophisticated models, later in course
- Always regularize your LR model
- We recommend using the implementation in scikit-learn
  - Useful: CountVectorizer to help make BOW count vectors

### chalkboard photos from 2/20 follow

X: features 3: weights Bray LIZ: 乞; ろ; 大; P(y=1X) = g(BTX)9 ETING 1709









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# **Evaluation metrics**



A confusion matrix for visualizing how well a binary classification system per-Figure 4.4 forms against gold standard labels.

- Accuracy:
  - But do we care about false positives and negatives equally?
  - What about rare classes?
- Precision, Recall, F1



# Decision threshold

- (for class SPAM), and willing to sacrifice recall.
- Problem: you'd like a higher precision model • Solution: predict SPAM more conservatively: only if probability exceeds a threshold
  - Compare to the default decision rule  $\bullet$

# **Precision-Recall curve**

- Different models may trade off precision and recall
- For a single model, different decision thresholds may trade off precision and recall
- View them jointly with a precision-recall curve

# Do I have enough labels?

- For training, hundreds to thousands of annotations may be needed for reasonable performance
  - Current work: how to usefully make NLP models with <10 or <100 training examples. "Few-shot learning"
- Exact amounts are difficult to know in advance. Can do a **learning curve** to estimate if more annotations will be useful.

But where do the labels come from? Next week!