## $\varrho$

## COMPSCI 514: Algorithms for Data Science

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University of Massachusetts Amherst. Fall 2023.
Lecture 18

## Logistics

- Problem Set 3 is due next Friday at 11:59 pm.
- I made a small change to Problem 1.4: replacing $\sum_{i=1}^{n} \sigma_{i}(\mathrm{~A})^{2}$ with $\sum_{i=1}^{\operatorname{rank}(\mathrm{A})} \sigma_{i}(\mathrm{~A})^{2}$. This don't change the solution to the problem, but as we will see will better match the conventions for SVD that I introduce today.
- Linear algebra review session Monday 2-3pm. Location TV\&D.


## Summary

## Last Class

- Finish up optimal low-rank approximation via eigendecomposition.

- \&igenvalue spectrum as a way ofmeasuring low-rank dpproximation error.

This Class: The SVD and Application of Low-Rank Approximation Beyond Compression

The Singular Value Decomposition (SVD) and its connection to eigendecomposition and low-rank approximation.
Low-rank matrix completion (predicting missing measurements using low-rank structure).

- Entity embeddings (e.g., word embeddings, node embeddings).
[ Low-rank approximation for non-linear dimensionality reduction.


## Singular Value Decomposition

The Singular Value Decomposition (SVD) generalizes the eigendecomposition to asymmetric (even rectangular) matrices.

## Singular Value Decomposition

The Singular Value Decomposition (SVD) generalizes the eigendecomposition to asymmetric (even rectangular) matrices. Any matrix $\mathbf{X} \in \mathbb{R}^{n \times d}$ with $\operatorname{rank}(\mathrm{X})=r$ can be written as $\mathbf{X}=\mathbf{U} \boldsymbol{\Sigma} \mathbf{V}^{\top}$.

- U has orthonormal columns $\vec{u}_{1}, \ldots, \vec{u}_{r} \in \mathbb{R}^{n}$ (left singular vectors).
- V has orthonormal columns $\vec{v}_{1}, \ldots, \vec{v}_{r} \in \mathbb{R}^{d}$ (right singular vectors).
- $\boldsymbol{\Sigma}$ is diagonal with elements $\sigma_{1} \geq \sigma_{2} \geq \ldots \geq \sigma_{r}>0$ (singulax values).

$n \times d$


## Connection of the SVD to Eigendecomposition

Writing $\mathrm{X} \in \mathbb{R}^{n \times d}$ in its singular value decomposition $\mathrm{X}=\mathbf{U} \boldsymbol{\Sigma} \mathbf{V}^{\top}$ :

$$
\begin{aligned}
x^{\top} x= & \left(U \Sigma v^{\top}\right)^{\top}\left(U \Sigma V^{\top}\right) \\
& V \Sigma U^{\top} \cup \Sigma V^{\top} \\
& V \Sigma \Sigma V^{\top}=V \Sigma^{2} V^{\top}
\end{aligned}
$$

$X \in \mathbb{R}^{n \times d}$ : data matrix, $U \in \mathbb{R}^{n \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{u}_{1}, \vec{u}_{2}, \ldots$ (left singular vectors), $\mathrm{V} \in \mathbb{R}^{d \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{v}_{1}, \vec{v}_{2}, \ldots$ (right singular vectors), $\boldsymbol{\Sigma} \in \mathbb{R}^{\operatorname{rank}(X) \times \operatorname{rank}(X)}$ : positive diagonal matrix containing singular values of X .

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\mathrm{X}^{\top} \mathrm{X}=\mathrm{V} \boldsymbol{\Sigma} \mathbf{U}^{\top} \mathbf{U} \boldsymbol{\Sigma} \mathrm{V}^{\top}
$$

$X \in \mathbb{R}^{n \times d}$ : data matrix, $U \in \mathbb{R}^{n \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{u}_{1}, \vec{u}_{2}, \ldots$ (left singular vectors), $V \in \mathbb{R}^{d \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{v}_{1}, \vec{v}_{2}, \ldots$ (right singular vectors), $\boldsymbol{\Sigma} \in \mathbb{R}^{\operatorname{rank}(X) \times \operatorname{rank}(\mathrm{X})}$ : positive diagonal matrix containing singular values of X .

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$$

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$$

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$$

Similarly: $X X^{\top}=\mathbf{U \Sigma} \boldsymbol{V} / V^{\Sigma} \boldsymbol{\Sigma} \mathbf{U}^{\top}=\mathbf{U} \boldsymbol{\Sigma}^{2} \mathbf{U}^{\top}$.
$X \in \mathbb{R}^{n \times d}$ : data matrix, $U \in \mathbb{R}^{n \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{u}_{1}, \vec{u}_{2}, \ldots$ (left singular vectors), $\mathrm{V} \in \mathbb{R}^{d \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{v}_{1}, \vec{v}_{2}, \ldots$ (right singular vectors), $\boldsymbol{\Sigma} \in \mathbb{R}^{\operatorname{rank}(X) \times \operatorname{rank}(X)}$ : positive diagonal matrix containing singular values of X .

Connection of the SVD to Eigendecomposition
Writing $\mathbf{X} \in \mathbb{R}^{n \times d}$ in its singular value decomposition $\mathbf{X}=\mathbf{U} \boldsymbol{\Sigma} \mathbf{V}^{\top}$ :

$$
\mathbf{X}^{\top} \mathbf{X}=\underline{V} \boldsymbol{\Sigma} U^{\top} U \boldsymbol{\Sigma} V^{\top} \equiv V \Sigma^{2} V^{\top} \text { (the eigendecomposition) }
$$


The left and right singular vectors are the eigenvectors of the covariance matrix $\mathbf{X}^{\top} \mathbf{X}$ and the gram matrix $\mathbf{X} \mathbf{X}^{\top}$ respectively.

$$
G_{i}(x)^{2}=\lambda_{i}\left(x^{\top} x\right)=\lambda_{i}\left(x x^{\top}\right)
$$

$$
\begin{aligned}
& \operatorname{det}(A-\lambda I)=0 \\
& (A-\lambda I) V \\
& A V-\lambda V \\
& \lambda V-\lambda V=0
\end{aligned}
$$

$$
\lambda_{i}(A B)=\lambda_{i}(B A)
$$

$$
n\left[x x^{\top}\right]_{i j}=\left\langle x_{i}, x_{i}\right\rangle
$$

$X \in \mathbb{R}^{n \times d}$ : data matrix, $U \in \mathbb{R}^{n \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{u}_{1}, \vec{u}_{2}, \ldots$ (left singular vectors), $V \in \mathbb{R}^{d \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{v}_{1}, \vec{v}_{2}, \ldots$ (right singular vectors), $\boldsymbol{\Sigma} \in \mathbb{R}^{\operatorname{rank}(X) \times \operatorname{rank}(X)}$ : positive diagonal matrix containing singular values of $X$.

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The left and right singular vectors are the eigenvectors of the covariance matrix $X^{\top} X$ and the gram matrix $X X^{\top}$ respectively. $X^{\top} X$ So, letting $\mathrm{V}_{k} \in \mathbb{R}^{d \times k}$ have columns equal to $\vec{v}_{1}, \ldots, \vec{V}_{k}$, we know that $\mathrm{XV}_{k} \mathrm{~V}_{k}^{\top}$ is the best rank- $k$ approximation to X (given by PCA). leigenvels of $X^{\top} X$
$X \in \mathbb{R}^{n \times d}$ : data matrix, $U \in \mathbb{R}^{n \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{u}_{1}, \vec{u}_{2}, \ldots$ (left singular vectors), $V \in \mathbb{R}^{d \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{v}_{1}, \vec{v}_{2}, \ldots$ (right singular vectors), $\boldsymbol{\Sigma} \in \mathbb{R}^{\operatorname{rank}(X) \times r a n k(X)}$ : positive diagonal matrix containing singular values of X .

## Connection of the SVD to Eigendecomposition

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Similarly: $\mathbf{X} \mathbf{X}^{\top}=\mathbf{U} \boldsymbol{\Sigma} \mathbf{V}^{\top} \mathbf{V} \boldsymbol{\Sigma} \mathbf{U}^{\top}=\mathbf{U} \boldsymbol{\Sigma}^{2} \mathbf{U}^{\top}$.
The left and right singular vectors are the eigenvectors of the covariance matrix $\mathbf{X}^{\top} \mathbf{X}$ and the gram matrix $\mathrm{XX}^{\top}$ respectively.

So, letting $\mathrm{V}_{k} \in \mathbb{R}^{d \times k}$ have columns equal to $\vec{v}_{1}, \ldots, \vec{v}_{k}$, we know that $\mathrm{XV}_{k} \mathrm{~V}_{k}^{\top}$ is the best rank- $k$ approximation to X (given by PCA). What about $\mathbf{U}_{k} \mathbf{U}_{k}^{T} \mathbf{X}$ where $\mathbf{U}_{k} \in \mathbb{R}^{n \times k}$ has columns equal to $\vec{u}_{1}, \ldots, \vec{u}_{k}$ ?
$X \in \mathbb{R}^{n \times d}$ : data matrix, $U \in \mathbb{R}^{n \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{u}_{1}, \vec{u}_{2}, \ldots$ (left singular vectors), $V \in \mathbb{R}^{d \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{v}_{1}, \vec{v}_{2}, \ldots$ (right singular vectors), $\boldsymbol{\Sigma} \in \mathbb{R}^{\operatorname{rank}(X) \times r a n k(X)}$ : positive diagonal matrix containing singular values of X .

## Connection of the SVD to Eigendecomposition

Writing $\mathrm{X} \in \mathbb{R}^{n \times d}$ in its singular value decomposition $\mathrm{X}=\underline{\mathbf{U} \boldsymbol{\Sigma} \mathbf{V}^{\top} \text { : }}$

$$
\underline{\mathbf{X}^{\top} \mathbf{X}}=\mathbf{V} \boldsymbol{\Sigma} \mathbf{U}^{\top} \mathbf{U} \boldsymbol{\Sigma} \mathbf{V}^{\top}=\underline{\mathbf{V} \boldsymbol{\Sigma}^{2} \mathbf{V}^{\top}} \text { (the eigendecomposition) }
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Similarly: $\mathbf{X X}^{\top}=\mathbf{U} \boldsymbol{\Sigma} \mathbf{V}^{\top} \mathbf{V} \boldsymbol{\Sigma} \mathbf{U}^{\top}=\mathbf{U} \boldsymbol{\Sigma}^{2} \mathbf{U}^{\top}$.
The left and right singular vectors are the eigenvectors of the covariance matrix $\mathbf{X}^{\top} \mathbf{X}$ and the gram matrix $\mathrm{XX}^{\top}$ respectively.

So, letting $V_{k} \in \mathbb{R}^{d \times k}$ have columns equal to $\vec{v}_{1}, \ldots, \vec{v}_{k}$, we know that $\mathrm{XV}_{k} \mathrm{~V}_{k}^{\top}$ is the best rank -k approximation to X (given by PCA).
What about $U_{k} U_{k}^{T} X$ where $U_{k} \in \mathbb{R}^{n \times k}$ has columns equal to $\vec{u}_{1}, \ldots, \vec{u}_{k}$ ? Gives exactly the same approximation! $\quad X V_{k} V_{k}^{\top}=U_{k} V_{k}^{\top} X$
$X \in \mathbb{R}^{n \times d}$ : data matrix, $U \in \mathbb{R}^{n \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{u}_{1}, \vec{u}_{2}, \ldots$ (left singular vectors), $V \in \mathbb{R}^{d \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{V}_{1}, \vec{v}_{2}, \ldots$ (right singular vectors), $\boldsymbol{\Sigma} \in \mathbb{R}^{\operatorname{rank}(X) \times \operatorname{rank}(X)}$ : positive diagonal matrix containing singular values of X .

## The SVD and Optimal Low-Rank Approximation

The best low-rank approximation to X :
$X_{k}=\arg \min _{\text {rank }-k B \in \mathbb{R}^{n \times d}}\|X-B\|_{F}$ is given by:

$$
X_{k}=X V_{k} V_{k}^{\top}=U_{k} U_{k}^{\top} X
$$

Correspond to projecting the rows (data points) onto the span of $\mathrm{V}_{k}$ or the columns (features) onto the span of $U_{k}$

## Row (data point) compression

projections onto 15


Column (feature) compression

|  | 10000* bathrooms+ $10^{*}$ (sq.f.t.) $\approx$ list price |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | bedrooms | bathrooms | sq.ft | floors | list price | sale price |
| home 1 | 2 | 2 | 1800 | 2 | 200,000 | 195,000 |
| home 2 | 4 | 2.5 | 2700 | 1 | 300,000 | 310,000 |
| . | . | - | . | . | - | - |
| . | - | - | - | . | - | - |
| - | - | - | - | - | - |  |
| home n | 5 | 3.5 | 3600 | 3 | 450,000 | 450,000 |

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$$
\mathrm{X}_{k}=\mathrm{XV}_{k} \mathrm{~V}_{k}^{\top}=\mathrm{U}_{k} \mathrm{U}_{k}^{\top} \mathrm{X}
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## The SVD and Optimal Low-Rank Approximation

The best low-rank approximation to X :
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$$
\mathrm{X}_{k}=\mathrm{XV}_{k} \mathrm{~V}_{k}^{\top}=\mathrm{U}_{k} \mathrm{U}_{k}^{\top} \mathrm{X}=\mathrm{U}_{k} \boldsymbol{\Sigma}_{k} \mathrm{~V}_{k}^{\top}
$$

Correspond to projecting the rows (data points) onto the span of $\mathrm{V}_{k}$ or the columns (features) onto the span of $\mathbf{U}_{k}$

$$
\mathrm{n} \times \mathrm{d} \text { (rank-k) orthonormal positive diagonal orthonormal }
$$



The SVD and Optimal Low-Rank Approximation
The best low-rank approximation to X : $X_{k}=\arg \min _{\text {rank }-k} \underset{B \in \mathbb{R}^{n \times d}}{ }\|X-B\|_{F}$ is given by: $\left[\sum\right] \rightarrow k\left[\left\{_{k}\right]\right.$
$X \in \mathbb{R}^{n \times d}$ : data matrix, $U \in \mathbb{R}^{n \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{u}_{1}, \vec{u}_{2}, \ldots$ (left singular vectors), $V \in \mathbb{R}^{d \times \operatorname{rank}(X)}$ : matrix with orthonormal columns $\vec{v}_{1}, \vec{V}_{2}, \ldots$ (right singular vectors), $\boldsymbol{\Sigma} \in \mathbb{R}^{\operatorname{rank}(X) \times \operatorname{rank}(X)}$ : positive diagonal matrix containing singular values of $X$.

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SVD Review

$$
\begin{array}{ll}
\operatorname{sVD}\left(x^{\top} x\right)=E I G\left(x^{\top} x\right) & x=U \Sigma V^{\top} \\
V \varepsilon^{2} V^{\top} & \left(x^{\top} x\right)\left(x^{\top} x\right)^{\top}=\left(x^{\top} x\right)^{2}=V \varepsilon^{4} V^{\top} \\
V^{\prime \prime} v^{\top}
\end{array}
$$

$$
\begin{gathered}
V \sum^{2} V^{\prime} \\
V^{\prime \prime \prime} N^{\top} \\
\text { 1. Every } x \in \mathbb{R}^{n \times d} \text { can be written in } i
\end{gathered}
$$

- Every $X \in \mathbb{R}^{n} \in \mathbb{R}^{n \times d}$ can be written in its SVD as $U \boldsymbol{\Sigma} V^{\top}$.
- $\mathrm{U} \in \mathbb{R}^{n \times r}$ (orthonormal) contains the eigenvectors of $\mathbf{X X}{ }^{\top}$.
$\mathrm{V}_{2} \in \mathbb{R}^{d \times r}$ (orthonormal) contains the eigenvectors of $\mathrm{X}^{\top} \mathrm{X}$. $\boldsymbol{\Sigma} \in \mathbb{R}^{r \times r}$ (diagonal) contains their eigenvalues.

$$
\begin{aligned}
& \text { - } \mathrm{U}_{k} \mathrm{U}_{k}^{T} \mathrm{X}=\mathrm{XV}_{k} \mathrm{~V}_{k}^{T}=\mathrm{U}_{k} \boldsymbol{\Sigma}_{k} \mathrm{~V}_{k}^{\top}=\underset{\mathrm{B} \text { set. } \operatorname{rank}(\mathrm{B}) \leq R}{\arg \min }\|\mathrm{X}-\mathrm{B}\|_{F} . \\
& n\left[\begin{array}{ccc}
U_{1} & n & \\
U_{1} & U & u_{n}
\end{array}\right]
\end{aligned}
$$

## Applications of Low-Rank Approximation Beyond Compression

## Matrix Completion

Consider a matrix $\mathrm{X} \in \mathbb{R}^{n \times d}$ which we cannot fully observe but believe is close to rank- $k$ (i.e., well approximated by a rank $k$ matrix).

## Matrix Completion

Consider a matrix $\mathrm{X} \in \mathbb{R}^{n \times d}$ which we cannot fully observe but believe is close to rank- $k$ (i.e., well approximated by a rank $k$ matrix). Classic example: the Netflix prize problem.
X

| 5 | 3 | 3 | 1 | 4 | 4 | 4 | 3 | 5 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 4 | 3 | 3 | 1 | 4 | 4 | 5 | 3 | 5 |
| 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 |
| 4 | 3 | 3 | 4 | 4 | 4 | 4 | 3 | 3 |
| 3 | 3 | 3 | 2 | 3 | 3 | 3 | 3 | 3 |
| 2 | 5 | 3 | 4 | 4 | 4 | 4 | 4 | 5 |
| 1 | 3 | 3 | 2 | 3 | 3 | 3 | 1 | 2 |

Matrix Completion
Consider a matrix $\mathrm{X} \in \mathbb{R}^{n \times d}$ which we cannot fully observe but believe is close to rank- $k$ (i.e., well approximated by a rank $k$ matrix). Classic example: the Netflix prize problem.

Why right $x$ be close to low rank?


- veers similar
- tote darling an movies
- Serves


## Matrix Completion

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## Matrix Completion

Consider a matrix $\mathrm{X} \in \mathbb{R}^{n \times d}$ which we cannot fully observe but believe is close to rank- $k$ (i.e., well approximated by a rank $k$ matrix). Classic example: the Netflix prize problem.


Solve: $Y=\underset{B \text { s.t. } \operatorname{rank}(B) \leq k}{\arg \min } \sum_{\text {observed }(j, k)}\left[X_{j, k}-B_{j, k}\right]^{2}$

## Matrix Completion

Consider a matrix $\mathrm{X} \in \mathbb{R}^{n \times d}$ which we cannot fully observe but believe is close to rank $-k$ (i.e., well approximated by a rank $k$ matrix). Classic example: the Netflix prize problem.

$$
\operatorname{rank}(x) \leqq \min (n, d)
$$



Solve f: $Y=\underset{B \text { sst. }}{\arg \operatorname{rank}(B) \leq k} \sum_{\text {observed }(j, k)}\left[X_{j, k}-B_{j, k}\right]^{2}$
Under certain assumptions, can show that Y well approximates X on both the observed and (most importantly) unobserved entries.

## Entity Embeddings

Dimensionality reduction embeds $d$-dimensional vectors into $k$ dimensions. But what about when you want to embed objects other than vectors?

- Documents (for topic-based search and classification)
- Words (to identify synonyms, translations, etc.)
- Nodes in a social network


## Entity Embeddings

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Classic Approach: Convert each item into a (very) high-dimensional feature vector and then apply low-rank approximation.

## Example: Latent Semantic Analysis

Term Document Matrix X


## Example: Latent Semantic Analysis

Term Document Matrix X


|  | $c_{a_{r}} \prime_{a_{n}} r_{O_{s}}$ |  |  | $\cdots$ |  |  | $\%^{\circ}$ |  | at |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| doc_1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 |
| doc_2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |
| : | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
| - | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| doc_n | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |

Low-Rank Approximation via SVD


## Example: Latent Semantic Analysis

Term Document Matrix X


## Low-Rank Approximation via SVD



## Example: Latent Semantic Analysis

Term Document Matrix X


## Low-Rank Approximation via SVD



- If the error $\left\|\mathrm{X}-\mathrm{YZ}^{\top}\right\|_{F}$ is small, then on average,

$$
\mathrm{X}_{i, a} \approx\left(\mathrm{YZ}^{\top}\right)_{i, a}=\left\langle\underline{\left.\vec{y}_{i}, \vec{z}_{a}\right\rangle .}\right.
$$

## Example: Latent Semantic Analysis

Term Document Matrix X


## Low-Rank Approximation via SVD



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$$
\mathrm{X}_{\mathrm{i}, a} \approx(\mathrm{YZ})_{i, a}=\left\langle\vec{y}_{i}, \vec{z}_{a}\right\rangle .
$$

- I.e., $\left\langle\vec{y}_{i}, \vec{z}_{a}\right\rangle \approx 1$ when doc contains word ${ }_{a}$.


## Example: Latent Semantic Analysis

Term Document Matrix X


## Low-Rank Approximation via SVD



- If the error $\left\|\mathrm{X}-\mathrm{Y} Z^{\top}\right\|_{F}$ is small, then on average, dou

$$
\begin{aligned}
& \mathrm{X}_{i, a} \approx\left(\mathrm{YZ}^{\top}\right)_{i, a}=\left\langle\vec{y}_{i}, \vec{z}_{a}\right\rangle \text {. each column } Z \text { is } \\
& \text { 11 of word }
\end{aligned}
$$

- I.e., $\left\langle\vec{y}_{i}, \vec{z}_{a}\right\rangle \approx 1$ when doc $c_{i}$ contains word $_{a}$.
- If doc and $_{i}$ doc $_{j}$ both contain word $\left.{ }_{a}, \underline{\left\langle\vec{y}_{i}, \vec{z}_{a}\right.}\right\rangle \approx\left\langle\vec{y}_{j}, \vec{z}_{a}\right\rangle \approx 1$.

$$
y_{i} \sim y_{j}
$$

## Example: Latent Semantic Analysis

If doc $c_{i}$ and doc $_{j}$ both contain word ${ }_{a},\left\langle\vec{y}_{i}, \vec{z}_{a}\right\rangle \approx\left\langle\vec{y}_{j}, \vec{z}_{a}\right\rangle \approx 1$


## Example: Latent Semantic Analysis

If doc $c_{i}$ and doc ${ }_{j}$ both contain word $_{a},\left\langle\vec{y}_{i}, \vec{z}_{a}\right\rangle \approx\left\langle\vec{y}_{j}, \vec{z}_{a}\right\rangle \approx 1$


Another View: Each column of Y represents a 'topic'. $\vec{y}_{i}(j)$ indicates how much doc $c_{i}$ belongs to topic $j$. $\vec{z}_{a}(j)$ indicates how much word ${ }_{a}$ associates with that topic.

## Example: Latent Semantic Analysis

Term Document Matrix X


Low-Rank Approximation via SVD



- Just like with documents, $\vec{z}_{a}$ and $\vec{z}_{b}$ will tend to have high dot product if word ${ }_{a}$ and word ${ }_{b}$ appear in many of the same documents.

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H words

- In an SVD decomposition we set $\mathbf{Z}^{\top}=\boldsymbol{\Sigma}_{k} V_{K}^{\top}$.
- The columns of $\mathrm{V}_{k}$ are equivalently: the top $k$ eigenvectors of $X^{\top} \mathrm{X}$.



## Example: Latent Semantic Analysis

Term Document Matrix $\mathbf{X}$

| doc_1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| doc_2 | 0 | 0 | 0 | 1 | 0 | 1 | 0 | 0 | 0 |
| : | 1 | 1 | 0 | 1 | 0 | 0 | 0 | 1 | 0 |
|  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |
| doc_n | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 1 |

Low-Rank Approximation via SVD


- Just like with documents, $\vec{z}_{a}$ and $\vec{z}_{b}$ will tend to have high dot product if word $_{a}$ and word ${ }_{b}$ appear in many of the same documents.
- In an SVD decomposition we set $\mathbf{Z}^{\top}=\boldsymbol{\Sigma}_{k} V_{K}^{\top}$.
- The columns of $\mathrm{V}_{k}$ are equivalently: the top $k$ eigenvectors of $X^{\top} X$.
- Claim: $Z^{\top}$ is the best rank-k approximation of $\mathbf{X}^{\top} \mathbf{X}$. I.e., $\arg \min _{\text {rank }-k B}\left\|\mathbf{X}^{\top} \mathbf{X}-\mathrm{B}\right\|_{F}$


## Example: Word Embedding

LSA gives a way of embedding words into $k$-dimensional space.

- Embedding is via low-rank approximation of $\mathbf{X}^{\top} \mathbf{X}$ : where $\left(\mathbf{X}^{\top} \mathbf{X}\right)_{a, b}$ is the number of documents that both word ${ }_{a}$ and word $_{b}$ appear in.


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- Many ways to measure similarity: number of sentences both occur in, number of times both appear in the same window of $w$ words, in similar positions of documents in different languages, etc.


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- Many ways to measure similarity: number of sentences both occur in, number of times both appear in the same window of $w$ words, in similar positions of documents in different languages, etc.
- Replacing $X^{\top} X$ with these different metrics (sometimes appropriately transformed) leads to popylar word embedding algorithms: word2vec, GloVe, fastText, et\&.


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Note: word2vec is typically described as a neural-network method, but can be viewed as just a low-rank approximation of a specific similarity matrix. Neural word embedding as implicit matrix factorization, Levy and Goldberg.

