## COMPSCI 514: ALGORITHMS FOR DATA SCIENCE

Cameron Musco
University of Massachusetts Amherst. Fall 2019.
Lecture 11

## LOGISTICS

- Problem Set 2 is due this Friday $10 / 11$. Will allow submissions until Sunday 10/13 at midnight with no penalty.
- Midterm next Thursday 10/17.


## Problem Set 2:

- Mean was a $32.74 / 40=81 \%$.
- Mostly seem to have mastered Markov's, Chebyshev, etc.
- Some difficulties with exponential tail bounds (Chernoff and Bernstein). Will give some review exercises before midterm.


## SUMMARY

## Last Two Classes: Randomized Dimensionality Reduction

- The Johnson-Lindenstrauss Lemma
- Reduce $n$ data points in any dimension $d$ to $O\left(\frac{\log n / \delta}{\epsilon^{2}}\right)$ dimensions and preserve (with probability $\geq 1-\delta$ ) all pairwise distances up to $1 \pm \epsilon$.
- Compression is linear via multiplication with a random, data oblivious, matrix (linear compression)

Next Two Classes: Low-rank approximation, the SVD, and principal component analysis.

- Compression is still linear - by applying a matrix.
- Chose this matrix carefully, taking into account structure of the dataset.
- Can give better compression than random projection.


## EMBEDDING WITH ASSUMPTIONS

Assume that data points $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie in any $k$-dimensional subspace $\mathcal{V}$ of $\mathbb{R}^{d}$.


Recall: Let $\vec{v}_{1}, \ldots, \vec{v}_{k}$ be an orthonormal basis for $\mathcal{V}$ and $V \in \mathbb{R}^{d \times k}$ be the matrix with these vectors as its columns. For all $\vec{x}_{i}, \vec{x}_{j}$ :

$$
\left\|\mathbf{V}^{\top} \vec{x}_{i}-\mathbf{V}^{\top} \vec{x}_{j}\right\|_{2}=\left\|\vec{x}_{i}-\vec{x}_{j}\right\|_{2} .
$$

- $\mathrm{V}^{\top} \in \mathbb{R}^{k \times d}$ is a linear embedding of $\vec{x}_{1}, \ldots, \vec{x}_{n}$ into $k$ dimensions with no distortion.
- An actual projection, analogous to a JL random projection $\boldsymbol{\Pi}$.


## EMBEDDING WITH ASSUMPTIONS

Main Focus of Today: Assume that data points $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie close to any $k$-dimensional subspace $\mathcal{V}$ of $\mathbb{R}^{d}$.


Letting $\vec{v}_{1}, \ldots, \vec{v}_{k}$ be an orthonormal basis for $\mathcal{V}$ and $\mathrm{V} \in \mathbb{R}^{d \times k}$ be the matrix with these vectors as its columns, $\mathrm{V}^{\top} \vec{x}_{i} \in \mathbb{R}^{k}$ is still a good embedding for $x_{i} \in \mathbb{R}^{d}$. The key idea behind low-rank approximation and principal component analysis (PCA).

- How do we find $\mathcal{V}$ and V ?
- How good is the embedding?


## LOW-RANK FACTORIZATION

Claim: $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie in a $k$-dimensional subspace $\mathcal{V} \Leftrightarrow$ the data matrix $\mathbf{X} \in \mathbb{R}^{n \times d}$ has rank $\leq k$.

- Letting $\vec{v}_{1}, \ldots, \vec{v}_{k}$ be an orthonormal basis for $\mathcal{V}$, can write any $\vec{x}_{i}$ as:

$$
\vec{x}_{i}=c_{i, 1} \cdot \vec{v}_{1}+c_{i, 2} \cdot \vec{v}_{2}+\ldots+c_{i, k} \cdot \vec{v}_{k} .
$$

- So $\vec{v}_{1}, \ldots, \vec{v}_{k}$ span the rows of $\mathbf{X}$ and thus $\operatorname{rank}(X) \leq k$.

$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $\mathrm{X} \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogo-
hal basis for subspace $\mathcal{V}$. $\mathcal{V} \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.

Claim: $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie in a $k$-dimensional subspace $\mathcal{V} \Leftrightarrow$ the data matrix $\mathbf{X} \in \mathbb{R}^{n \times d}$ has rank $\leq k$.

- Every data point $\vec{x}_{i}$ (row of $X$ ) can be written as

$$
c_{i, 1} \cdot \vec{v}_{1}+\ldots+c_{i, k} \cdot \vec{v}_{k}=\vec{c}_{i} \mathbf{V}^{\top} .
$$

k parameters


- X can be represented by $(n+d) \cdot k$ parameters vs. $n \cdot d$.
- The columns of $X$ are spanned by $k$ vectors: the columns of $C$.
$\vec{x}_{1}, \ldots, \vec{x}_{n}$ : data points (in $\mathbb{R}^{d}$ ), $\mathcal{V}$ : $k$-dimensional subspace of $\mathbb{R}^{d}, \vec{v}_{1}, \ldots, \vec{v}_{k} \in$ $\mathbb{R}^{d}$ : orthogonal basis for $\mathcal{V}$. $\mathrm{V} \in \mathbb{R}^{d \times k}$ : matrix with columns $\overrightarrow{\mathrm{v}}_{1}, \ldots, \vec{v}_{k}$.


## LOW-RANK FACTORIZATION

Claim: If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie in a $k$-dimensional subspace with orthonormal basis $\mathrm{V} \in \mathbb{R}^{d \times k}$, the data matrix can be written as $\mathrm{X}=\mathrm{CV}^{\top}$.


What is this coefficient matrix C?

- $\mathrm{X}=\mathrm{CV}^{\top} \Longrightarrow \mathrm{XV}=\mathrm{CV}^{\top} \mathrm{V}$
- $\mathrm{V}^{\top} \mathrm{V}=\mathrm{I}$, the identity (since V is orthonormal) $\Longrightarrow \mathrm{XV}=\mathrm{C}$.
$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $x \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{R} \in \mathbb{R}^{d}$ : orthogonal basis for subspace $\mathcal{V} . V \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.


## LOW-RANK FACTORIZATION

Claim: If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie in a $k$-dimensional subspace with orthonormal basis $\mathrm{V} \in \mathbb{R}^{d \times k}$, the data matrix can be written as $\mathrm{X}=\mathrm{CV}^{\top}$.


What is this coefficient matrix C?

- $\mathrm{X}=\mathrm{CV}^{\top} \Longrightarrow \mathrm{XV}=\mathrm{CV}^{\top} \mathrm{V}$
- $\mathrm{V}^{\top} \mathrm{V}=\mathrm{I}$, the identity (since V is orthonormal) $\Longrightarrow \mathrm{XV}=\mathrm{C}$.
$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $x \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogonal basis for subspace $\mathcal{V}$. $V \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.


## LOW-RANK FACTORIZATION

Claim: If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie in a $k$-dimensional subspace with orthonormal basis $\mathrm{V} \in \mathbb{R}^{d \times k}$, the data matrix can be written as $\mathrm{X}=\mathrm{CV}^{\top}$.


## What is this coefficient matrix C?

- $\mathrm{X}=\mathrm{CV}^{\top} \Longrightarrow \mathrm{XV}=\mathrm{CV}^{\top} \mathrm{V}$
- $\mathrm{V}^{\top} \mathrm{V}=\mathrm{I}$, the identity (since V is orthonormal) $\Longrightarrow \mathrm{XV}=\mathrm{C}$.
$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $X \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogonal basis for subspace $\mathcal{V} . V \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.


## PROJECTION VIEW

Claim: If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie in a $k$-dimensional subspace $\mathcal{V}$ with orthonormal basis $\mathrm{V} \in \mathbb{R}^{d \times k}$, the data matrix can be written as

$$
\mathrm{X}=\mathrm{X}\left(\mathrm{~V} \mathrm{~V}^{\top}\right)
$$

- $\mathrm{VV}^{\top}$ is a projection matrix, which projects the rows of X (the data points $\vec{x}_{1}, \ldots, \vec{x}_{n}$ onto the subspace $\mathcal{V}$.

$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $x \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogo-
nal basis for subspace $\mathcal{V}$. $V \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.


## PROJECTION VIEW

Claim: If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie in a $k$-dimensional subspace $\mathcal{V}$ with orthonormal basis $\mathrm{V} \in \mathbb{R}^{d \times k}$, the data matrix can be written as

$$
\mathrm{X}=\mathrm{X}\left(\mathrm{~V} \mathrm{~V}^{\top}\right)
$$

- $\mathbf{V V}^{\top}$ is a projection matrix, which projects the rows of X (the data points $\vec{x}_{1}, \ldots, \vec{x}_{n}$ onto the subspace $\mathcal{V}$.

$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $x \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogo-
nal basis for subspace $\mathcal{V}$. $\mathrm{V} \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.


## PROJECTION VIEW

Claim: If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie in a $k$-dimensional subspace $\mathcal{V}$ with orthonormal basis $\mathrm{V} \in \mathbb{R}^{d \times k}$, the data matrix can be written as

$$
\mathrm{X}=\mathrm{X}\left(\mathrm{~V} \mathrm{~V}^{\top}\right)
$$

- $\mathbf{V V}^{\top}$ is a projection matrix, which projects the rows of X (the data points $\vec{x}_{1}, \ldots, \vec{x}_{n}$ onto the subspace $\mathcal{V}$.

$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $x \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogo-
nal basis for subspace $\mathcal{V}$. $\mathrm{V} \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.


## LOW-RANK APPROXIMATION

Claim: If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie close to a $k$-dimensional subspace $\mathcal{V}$ with orthonormal basis $\mathrm{V} \in \mathbb{R}^{d \times k}$, the data matrix can be approximated as:

$$
X \approx X\left(V V^{\top}\right)=X P_{\mathcal{V}}
$$



Note: $\mathbf{X}\left(\mathbf{V V}^{\top}\right)$ has rank $k$. It is a low-rank approximation of $\mathbf{X}$.

$$
\mathrm{X}\left(\mathrm{VV}^{\top}\right)=\underset{\mathrm{B} \text { with rows in } \mathcal{V}}{\arg \min }\|\mathrm{X}-\mathrm{B}\|_{F}^{2}=\sum_{i, j}\left(\mathrm{X}_{i, j}-\mathrm{B}_{i, j}\right)^{2} .
$$

$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $\mathrm{X} \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogonal basis for subspace $\mathcal{V}$. $\mathbb{V} \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.

## LOW-RANK APPROXIMATION

So Far: If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ lie close to a $k$-dimensional subspace $\mathcal{V}$ with orthonormal basis $\mathrm{V} \in \mathbb{R}^{d \times k}$, the data matrix can be approximated as:

$$
\mathrm{X} \approx \mathrm{X}\left(\mathrm{VV} \mathrm{~V}^{\top}\right)
$$

This is the closest approximation to X with rows in $\mathcal{V}$ (i.e., in the column span of V ).

- Letting $\left(X V V^{\top}\right)_{i},\left(X V V^{\top}\right)_{j}$ be the $i^{\text {th }}$ and $j^{\text {th }}$ projected data points,

$$
\left\|\left(X V V^{\top}\right)_{i}-\left(X V V^{\top}\right)_{j}\right\|_{2}=\left\|\left[(X V)_{i}-(X V)_{j}\right] V^{\top}\right\|_{2}=\left\|\left[(X V)_{i}-(X V)_{j}\right]\right\|_{2}
$$

- Can use XV $\in \mathbb{R}^{n \times k}$ as a compressed approximate data set.

Key question is how to find the subspace $\mathcal{V}$ and correspondingly V .
$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $\mathrm{X} \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogonal basis for subspace $\mathcal{V}$. $\mathcal{V} \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.

## WHY LOW-RANK APPROXIMATION?

Question: Why might we expect $\vec{x}_{1}, \ldots, \vec{x}_{n}$ to lie close to a $k$-dimensional subspace?

- The rows of $X$ can be approximately reconstructed from a basis of $k$ vectors.
projections onto 15
784 dimensional vectors
dimensional space orthonormal basis $\mathrm{v}_{1}, \ldots, \mathrm{v}_{15}$



## WHY LOW-RANK APPROXIMATION?

Question: Why might we expect $\vec{x}_{1}, \ldots, \vec{x}_{n}$ to lie close to a $k$-dimensional subspace?

- Equivalently, the columns of $\mathbf{X}$ are approx. spanned by $k$ vectors. Linearly Dependent Variables:

|  | bedrooms | bathrooms | sq.ft. | floors | list price | sale price |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| home 1 | 2 | 2 | 1800 | 2 | 200,000 | 195,000 |
| home 2 | 4 | 2.5 | 2700 | 1 | 300,000 | 310,000 |
| - | - | - | - | - | - | - |
| - | . | - | - | - | - | - |
| - | - | - | - | - | - | - |
| home n | 5 | 3.5 | 3600 | 3 | 450,000 | 450,000 |

## WHY LOW-RANK APPROXIMATION?

Question: Why might we expect $\vec{x}_{1}, \ldots, \vec{x}_{n}$ to lie close to a $k$-dimensional subspace?

- Equivalently, the columns of $\mathbf{X}$ are approx. spanned by $k$ vectors. Linearly Dependent Variables:



## WHY LOW-RANK APPROXIMATION?

Question: Why might we expect $\vec{x}_{1}, \ldots, \vec{x}_{n}$ to lie close to a $k$-dimensional subspace?

- Equivalently, the columns of $\mathbf{X}$ are approx. spanned by $k$ vectors. Linearly Dependent Variables:

|  | 10000* bathrooms+ 10* (sq. ft.) $\approx$ list price |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | bedrooms | bathrooms | sq.ft. | floors | list price | sale price |
| home 1 | 2 | 2 | 1800 | 2 | 200,000 | 195,000 |
| home 2 | 4 | 2.5 | 2700 | 1 | 300,000 | 310,000 |
| - | - | - | - | - | - | - |
| - | - | - | - | - | - | - |
| - | - | - | - | - | - | - |
| home n | 5 | 3.5 | 3600 | 3 | 450,000 | 450,000 |

## BEST FIT SUBSPACE

If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ are close to a $k$-dimensional subspace $\mathcal{V}$ with orthonormal basis $\mathrm{V} \in \mathbb{R}^{d \times k}$, the data matrix can be approximated as $\mathrm{XVV}^{\top}$. XV gives optimal embedding of X in $\mathcal{V}$.

How do we find $\mathcal{V}$ (and V )?
$\underset{\text { orthonormal } \mathrm{V} \in \mathbb{R}^{d \times k}}{\arg \min }\left\|\mathrm{X}-\mathrm{XVV}^{\top}\right\|_{F}^{2}=\sum_{i, j}\left(\mathrm{X}_{i, j}-\left(\mathrm{XVV}^{\top}\right)_{i, j}\right)^{2}=\sum_{i=1}^{n}\left\|\vec{x}_{i}-\mathrm{VV}^{\top} \vec{x}_{i}\right\|_{2}^{2}$

$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $\mathrm{X} \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogonal basis for subspace $\mathcal{V}$. $\mathbb{V} \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.

## BEST FIT SUBSPACE

If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ are close to a $k$-dimensional subspace $\mathcal{V}$ with orthonormal basis $V \in \mathbb{R}^{d \times k}$, the data matrix can be approximated as $\mathrm{XVV}^{\top}$. XV gives optimal embedding of X in $\mathcal{V}$.

## How do we find $\mathcal{V}$ (and V )?

$$
\underset{\text { orthonormal } \mathbf{V} \in \mathbb{R}^{d \times k}}{\arg \min }\|\mathbf{X}\|_{F}^{2}-\left\|\mathbf{X V V}^{\top}\right\|_{F}^{2}=\sum_{i=1}^{n}\left\|\vec{x}_{i}\right\|_{2}^{2}-\left\|\mathbf{V} \mathbf{V}^{\top} \vec{x}_{i}\right\|_{2}^{2}
$$

d-dimensional space

$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $X \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogonal basis for subspace $\mathcal{V} . V \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.

## BEST FIT SUBSPACE

If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ are close to a $k$-dimensional subspace $\mathcal{V}$ with orthonormal basis $V \in \mathbb{R}^{d \times k}$, the data matrix can be approximated as $\mathrm{XVV}^{\top}$. XV gives optimal embedding of X in $\mathcal{V}$.

## How do we find $\mathcal{V}$ (and V )?


d-dimensional space

$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $\mathrm{X} \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogonal basis for subspace $\mathcal{V}$. $V \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.

## BEST FIT SUBSPACE

If $\vec{x}_{1}, \ldots, \vec{x}_{n}$ are close to a $k$-dimensional subspace $\mathcal{V}$ with orthonormal basis $V \in \mathbb{R}^{d \times k}$, the data matrix can be approximated as $\mathrm{XVV}^{\top}$. XV gives optimal embedding of X in $\mathcal{V}$.

How do we find $\mathcal{V}$ (and V )? $\underset{\text { orthonormal } \mathbf{V} \in \mathbb{R}^{d \times k}}{\arg \max }\left\|\mathrm{XVV}^{\top}\right\|_{F}^{2}=\sum_{i=1}^{n}\left\|\mathrm{VV}^{\top} \vec{x}_{i}\right\|_{2}^{2}$

$\vec{x}_{1}, \ldots, \vec{x}_{n} \in \mathbb{R}^{d}$ : data points, $X \in \mathbb{R}^{n \times d}$ : data matrix, $\vec{v}_{1}, \ldots, \vec{v}_{k} \in \mathbb{R}^{d}$ : orthogonal basis for subspace $\mathcal{V}$. $V \in \mathbb{R}^{d \times k}$ : matrix with columns $\vec{v}_{1}, \ldots, \vec{v}_{k}$.

