# COMPSCI 514: ALGORITHMS FOR DATA SCIENCE

Cameron Musco University of Massachusetts Amherst. Fall 2019. Lecture 11

- Problem Set 2 is due this Friday 10/11. Will allow submissions until Sunday 10/13 at midnight with no penalty.
- Midterm next Thursday 10/17.

## Problem Set 2:

- Mean was a 32.74/40 = 81%.
- $\cdot\,$  Mostly seem to have mastered Markov's, Chebyshev, etc.
- Some difficulties with exponential tail bounds (Chernoff and Bernstein). Will give some review exercises before midterm.

## Last Two Classes: Randomized Dimensionality Reduction

- The Johnson-Lindenstrauss Lemma
- Reduce *n* data points in any dimension *d* to  $O\left(\frac{\log n/\delta}{\epsilon^2}\right)$  dimensions and preserve (with probability  $\geq 1 \delta$ ) all pairwise distances up to  $1 \pm \epsilon$ .
- Compression is linear via multiplication with a random, data oblivious, matrix (linear compression)

Next Two Classes: Low-rank approximation, the SVD, and principal component analysis.

- · Compression is still linear by applying a matrix.
- Chose this matrix carefully, taking into account structure of the dataset.
- · Can give better compression than random projection.

### EMBEDDING WITH ASSUMPTIONS

Assume that data points  $\vec{x}_1, \ldots, \vec{x}_n$  lie in any *k*-dimensional subspace  $\mathcal{V}$  of  $\mathbb{R}^d$ .



**Recall:** Let  $\vec{v}_1, \ldots, \vec{v}_k$  be an orthonormal basis for  $\mathcal{V}$  and  $\mathbf{V} \in \mathbb{R}^{d \times k}$  be the matrix with these vectors as its columns. For all  $\vec{x}_i, \vec{x}_i$ :

$$\|\mathbf{V}^T \vec{x}_i - \mathbf{V}^T \vec{x}_j\|_2 = \|\vec{x}_i - \vec{x}_j\|_2.$$

- $\mathbf{V}^T \in \mathbb{R}^{k \times d}$  is a linear embedding of  $\vec{x}_1, \dots, \vec{x}_n$  into k dimensions with no distortion.
- · An actual projection, analogous to a JL random projection  $\mathbf{\Pi}$ .

**Main Focus of Today:** Assume that data points  $\vec{x_1}, \ldots, \vec{x_n}$  lie close to any *k*-dimensional subspace  $\mathcal{V}$  of  $\mathbb{R}^d$ .



Letting  $\vec{v}_1, \ldots, \vec{v}_k$  be an orthonormal basis for  $\mathcal{V}$  and  $\mathbf{V} \in \mathbb{R}^{d \times k}$  be the matrix with these vectors as its columns,  $\mathbf{V}^T \vec{x}_i \in \mathbb{R}^k$  is still a good embedding for  $x_i \in \mathbb{R}^d$ . The key idea behind low-rank approximation and principal component analysis (PCA).

- How do we find  ${\cal V}$  and V?
- How good is the embedding?

**Claim:**  $\vec{x_1}, \dots, \vec{x_n}$  lie in a *k*-dimensional subspace  $\mathcal{V} \Leftrightarrow$  the data matrix  $\mathbf{X} \in \mathbb{R}^{n \times d}$  has rank  $\leq k$ .

• Letting  $\vec{v}_1, \ldots, \vec{v}_k$  be an orthonormal basis for  $\mathcal{V}$ , can write any  $\vec{x}_i$  as:

$$\vec{x}_i = c_{i,1} \cdot \vec{v}_1 + c_{i,2} \cdot \vec{v}_2 + \ldots + c_{i,k} \cdot \vec{v}_k.$$

• So  $\vec{v}_1, \ldots, \vec{v}_k$  span the rows of **X** and thus rank(**X**)  $\leq k$ .



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- X can be represented by  $(n + d) \cdot k$  parameters vs.  $n \cdot d$ .
- The columns of X are spanned by k vectors: the columns of C.

 $\vec{x}_1, \ldots, \vec{x}_n$ : data points (in  $\mathbb{R}^d$ ),  $\mathcal{V}$ : *k*-dimensional subspace of  $\mathbb{R}^d$ ,  $\vec{v}_1, \ldots, \vec{v}_k \in \mathbb{R}^d$ : orthogonal basis for  $\mathcal{V}$ .  $\mathbf{V} \in \mathbb{R}^{d \times k}$ : matrix with columns  $\vec{v}_1, \ldots, \vec{v}_k$ .

#### LOW-RANK FACTORIZATION

**Claim:** If  $\vec{x}_1, \ldots, \vec{x}_n$  lie in a *k*-dimensional subspace with orthonormal basis  $\mathbf{V} \in \mathbb{R}^{d \times k}$ , the data matrix can be written as  $\mathbf{X} = \mathbf{C} \mathbf{V}^{\mathsf{T}}$ .



What is this coefficient matrix C?

- $\cdot \ \mathbf{X} = \mathbf{C} \mathbf{V}^{\mathsf{T}} \implies \mathbf{X} \mathbf{V} = \mathbf{C} \mathbf{V}^{\mathsf{T}} \mathbf{V}$
- $V^T V = I$ , the identity (since V is orthonormal)  $\implies XV = C$ .

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What is this coefficient matrix C?

$$\cdot X = CV^T \implies XV = CV^TV$$

•  $V^T V = I$ , the identity (since V is orthonormal)  $\implies XV = C$ .

## **PROJECTION VIEW**

**Claim:** If  $\vec{x}_1, \ldots, \vec{x}_n$  lie in a *k*-dimensional subspace  $\mathcal{V}$  with orthonormal basis  $\mathbf{V} \in \mathbb{R}^{d \times k}$ , the data matrix can be written as

 $\mathbf{X} = \mathbf{X}(\mathbf{V}\mathbf{V}^{\mathsf{T}}).$ 

•  $\mathbf{W}\mathbf{V}^{\mathsf{T}}$  is a projection matrix, which projects the rows of **X** (the data points  $\vec{x}_1, \ldots, \vec{x}_n$  onto the subspace  $\mathcal{V}$ .



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#### LOW-RANK APPROXIMATION

**Claim:** If  $\vec{x_1}, \ldots, \vec{x_n}$  lie close to a *k*-dimensional subspace  $\mathcal{V}$  with orthonormal basis  $\mathbf{V} \in \mathbb{R}^{d \times k}$ , the data matrix can be approximated as:

$$X \approx X(VV^T) = XP_V$$



**Note:**  $X(VV^{T})$  has rank k. It is a low-rank approximation of X.

$$\mathbf{X}(\mathbf{V}\mathbf{V}^{\mathsf{T}}) = \underset{\mathbf{B} \text{ with rows in } \mathcal{V}}{\arg\min} \|\mathbf{X} - \mathbf{B}\|_{F}^{2} = \sum_{i,j} (\mathbf{X}_{i,j} - \mathbf{B}_{i,j})^{2}$$

**So Far:** If  $\vec{x_1}, \ldots, \vec{x_n}$  lie close to a *k*-dimensional subspace  $\mathcal{V}$  with orthonormal basis  $\mathbf{V} \in \mathbb{R}^{d \times k}$ , the data matrix can be approximated as:

$$X \approx X(VV^T).$$

This is the closest approximation to X with rows in  ${\cal V}$  (i.e., in the column span of V).

- Letting  $(\mathbf{X}\mathbf{V}\mathbf{V}^{\mathsf{T}})_i$ ,  $(\mathbf{X}\mathbf{V}\mathbf{V}^{\mathsf{T}})_j$  be the  $i^{th}$  and  $j^{th}$  projected data points,  $\|(\mathbf{X}\mathbf{V}\mathbf{V}^{\mathsf{T}})_i - (\mathbf{X}\mathbf{V}\mathbf{V}^{\mathsf{T}})_j\|_2 = \|[(\mathbf{X}\mathbf{V})_i - (\mathbf{X}\mathbf{V})_j]\mathbf{V}^{\mathsf{T}}\|_2 = \|[(\mathbf{X}\mathbf{V})_i - (\mathbf{X}\mathbf{V})_j]\|_2.$
- Can use  $XV \in \mathbb{R}^{n \times k}$  as a compressed approximate data set.

Key question is how to find the subspace  ${\mathcal V}$  and correspondingly V.

**Question:** Why might we expect  $\vec{x}_1, \ldots, \vec{x}_n$  to lie close to a *k*-dimensional subspace?

• The rows of X can be approximately reconstructed from a basis of *k* vectors.

784 dimensional vectors



projections onto 15 dimensional space







**Question:** Why might we expect  $\vec{x_1}, \ldots, \vec{x_n}$  to lie close to a *k*-dimensional subspace?

• Equivalently, the columns of **X** are approx. spanned by *k* vectors.

Linearly Dependent Variables:

	bedrooms	bathrooms	sq.ft.	floors	list price	sale price
home 1	2	2	1800	2	200,000	195,000
home 2	4	2.5	2700	1	300,000	310,000
		_				
•	·	•	•			-
•	·	•	•	•	•	•
•	•	•	•	•	•	•
home n	5	3.5	3600	3	450,000	450,000

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10000\* bathrooms+ 10\* (sq. ft.)  $\approx$  list price

How do we find  $\mathcal{V}$  (and **V**)?



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