



# CS197WP

## Intro to Web Programming

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## HTML Syntax

`<a href=http://google.com>Google</a>`

- **element** - determines semantic meaning
- **attribute** - type of extra information
- **attribute value** - extra information
- **content** - appears on page

## HTML Entities

&amp;

- **entity code** - identifies the entity

<

&lt;

&LT;

&

&amp;

>

&gt;

&GT;

<https://dev.w3.org/html5/html-author/charref>

A photograph of a UMass Amherst campus scene, overlaid with a semi-transparent dark red filter. In the foreground, a row of tulips in shades of pink, red, and yellow is in bloom. Behind them is a paved walkway and a grassy area. In the background, a large, modern building with horizontal bands of light and dark panels is visible, partially obscured by bare trees. The overall mood is serene and academic.

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