### **Information Extraction**

#### Introduction to Natural Language Processing CMPSCI 585, Fall 2007 University of Massachusetts Amherst



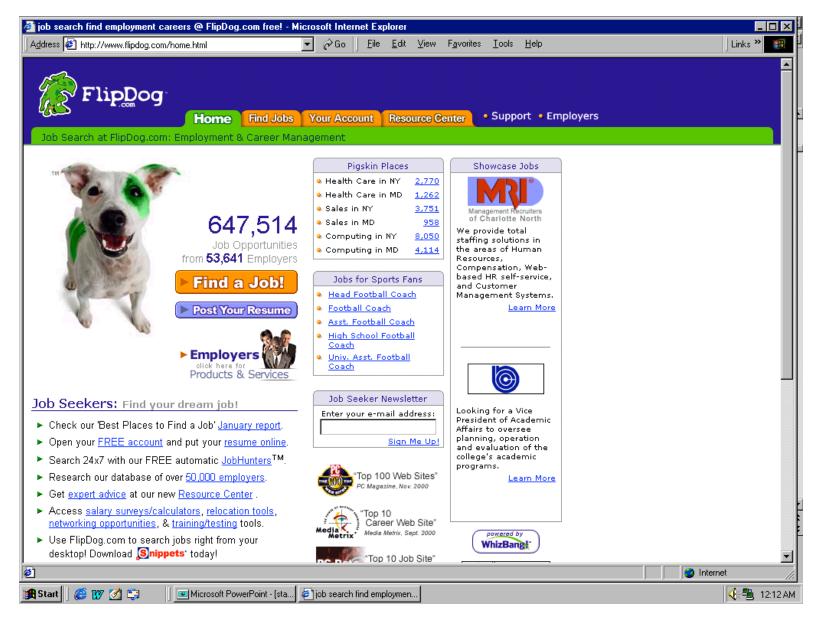
Andrew McCallum



# Mine actionable knowledge from unstructured text.

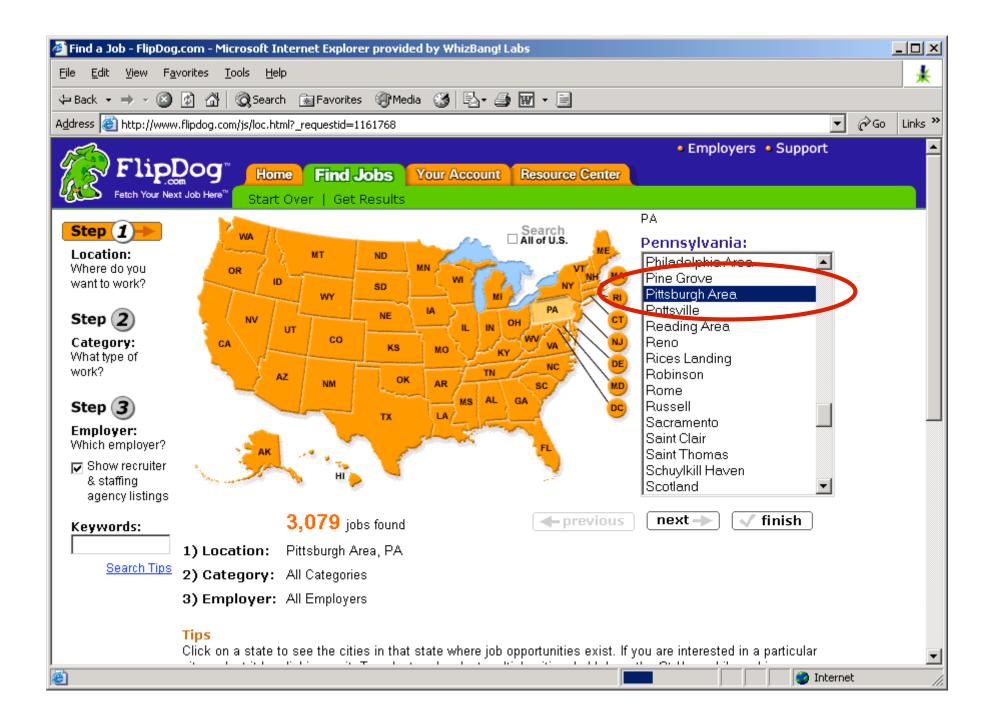
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<u>University of <b>Pittsburgh</b> Office of <b>Human Resources</b> 100 Craig Hall University of <b>Pittsburgh</b> Office of <b>Human Resources</b> 100 Craig Hall <b>Pittsburgh</b>, PA 15260 Telephone: (412) 624-8150</u>	An HR office
www.hr.pitt.edu/employment/default.htm - 11k - <u>Cached</u> - <u>Similar pages</u>	100's of local jobs, apply on line post your resume for free www.pittsburghjobs.com Interest:
www.hr.pitt.edu/employ/employ.htm - 1k - <u>Cached</u> - <u>Similar pages</u> [ <u>More results from www.hr.pitt.edu</u> ] Pittsburgh jobs and job listings from Pittsburgh.com	Human Resource Careers! 300,000+ Jobs - Post Your Resume Search By City, Field & Salary HERE
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<u>Pittsburgh.com: Human Resources Job Search</u> SEARCH: The Web Yellow Pages, Your Human Resources Job Search Find a Human Resources job: Exclude National & Regional Jobs. Salary range (per year): www.realpittsburgh.com/shared/jobs/hhform09.html - 24k - <u>Cached</u> - <u>Similar pages</u> [ <u>More results from www.realpittsburgh.com</u> ]	
Carnegie Library of <b>Pittsburgh</b> Working at CLP	Jobs, but not HR jobs
This page is maintained by the Human Resources Department at the Carnegie Library	•
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# **Example: A Solution**



### **Extracting Job Openings from the Web**





🚰 Find a Job - FlipDog	j.com - Microsoft Internet Explorer provided by WhizBang! Labs
<u>File E</u> dit <u>V</u> iew F <u>a</u>	vorites Tools Help
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Flip	Employers • Support     Find Jobs Your Account Resource Center     Start Over   Get Results
Step 1 Location: Where do you want to work? Step 2 Category: What type of work? Step 3 Employer: Which employer? Show recruiter & staffing agency listings	Job Category:       Job Function:         - All Categories       -         Clerical/Administrative       -         Computing/MIS       -         Customer Service/Support       -         Education/Training       -         Engineering       -         Financial Services       -         Government/Non Protect       -         Hauffacturing/Business Operations       -         Marketing/Adventusing       -         Media.       -         Other       -         Professional Services       -         Sales       -
Keywords:	<ul> <li>28 jobs found</li> <li>1) Location: Pittsburgh Area, PA</li> <li>2) Category: Human Resources</li> <li>3) Employer: All Employers</li> </ul> Tips Select a category to see a list of functions that contain jobs. To select or deselect multiple categories or
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🚰 Job Search Results - FlipDog.com - Microsoft Internet Explorer provided by WhizBang! Labs		_ 🗆 ×
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Flippog <sup>TM</sup> Home Find Jobs Your Account Resource Center Fetch Your Next Job Here <sup>TM</sup> Return to Results   Modify Search   New Search	Employers • Sup	port 🔺
Great looking professional resumes with the click of a button.	Go to FlipDog.com	
> 1 - 25 of 28 jobs shown below		1 2 Next >
Search within results for: Search tips		
Premium Postings	<u>VVhat are</u>	Premium Postings?
Partner Consultant at Profiles International.com Independent Consultant Independent consultant calling on business and industry marketin Assessment Instruments to help with hiring, developing and managing of human capital n business service operating in 38+ countries. This		April 17, 2002 <u>Pittsburgh, PA</u> Human Resources Other
Web Directory	<u>VVha</u>	t is Web Directory?
Coordinating Interviewer at University of Pittsburgh	April 25, 2002	<u>Pittsburgh, PA</u>
Director of Employee Relations at Macromedia	April 25, 2002	Pittsburgh, PA
COMPENSATION & BENEFITS MANAGER at Chelsea Building Products, Inc.	April 25, 2002	Oakmont, PA
National Fleet Safety Manager at Western Pennsylvania Chapter, American Society of Safety Engineers	🖌 April 25, 2002	<u>Greensburg, PA</u>
Drafters at Oxford Technology	April 25, 2002	<u>Pittsburgh, PA</u>
Career Services Student Counselor at University of Pittsburgh	April 25, 2002	Pittsburgh, PA
		Internet

# **Data Mining the Extracted Job Information**



### **IE from Research Papers**

LPK@CS.BROWN.T

#### [McCallum et al '99]

#### **Reinforcement Learning: A Survey**

#### Leslie Pack Kaelbling

Michael L. Littman

Computer Science Department, Box 1910, Brown University Providence, RI 02912-1910 USA

Andrew W. Moore

Smith Hall 221, Carnegic Mellon University, 5000 Forbes Avenue Pittsburgh, PA 15213 USA

#### Abstract

This paper surveys the field of reinforcement learning from a computer-sci spective. It is written to be accessible to researchers familiar with machine learn the historical basis of the field and a broad selection of current work are sun Reinforcement learning is the problem faced by an agent that learns behavior trial-and-error interactions with a dynamic environment. The work described h resemblance to work in psychology, but differs considerably in the details and in the use of the word "reinforcement." The paper discusses central issues of reinforcement learning. including trading off exploration and exploitation, establishing the foundations of the field via Markov decision theory, learning from delayed reinforcement, constructing empirical models to accelerate learning, making use of generalization and hierarchy, and coping with hidden state. It concludes with a survey of some implemented systems and an assessment of the practical utility of current methods for reinforcement learning.

#### 1. Introduction

Reinforcement learning dates back to the early days of cybernetics and work psychology, neuroscience, and computer science. In the last five to ten years, it has attr rapidly increasing interest in the machine learning and artificial intelligence communit Its promise is beguiling—a way of programming agents by reward and punishment with needing to specify how the task is to be achieved. But there are formidable computatio obstacles to fulfilling the promise.

This paper surveys the historical basis of reinforcement learning and some of the curr work from a computer science perspective. We give a high-level overview of the field an taste of some specific approaches. It is, of course, impossible to mention all of the import work in the field; this should not be taken to be an exhaustive account.

MLITTMAN@CS.BROWN.I	🚰 A Critical Evaluation of Commensurable Abduction Models for Semantic Interpretation - Peter, Wi - Micr	osoft Internet Expl
MLITIMAN@C5.BROWN.I	Eile Edit <u>Vi</u> ew F <u>a</u> vorites <u>T</u> ools <u>H</u> elp	
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AWM@CS.CMU.I		
	A Critical Evaluation of Commensurable Abduction Models for	
	Semantic Interpretation (1990) (Correct) (5 citations)	
	Peter Norvig Robert Wilensky University of California, Berkeley Computer	Cached: <u>PS.gz</u> P
a computer-science per-	Thirteenth International Conference on Computational Linguistics, Volume 3	From: r
h machine learning. Both at work are summarized.	NEC Researchindex Bookmark Context Related	Home: <u>R.W.</u>
learns behavior through		
ork described here has a he details and in the use	<u>(Enter summary)</u>	Rate th

Abstract: this paper we critically evaluate three recent abductive interpretation models, those of Charniak and Goldman (1989); Hobbs, Stickel, Martin and Edwards (1988); and Ng and Mooney (1990). These three models add the important property of c evidence are represented in a common currency that can be compared and combined. While commensurability is a desirable propert way to compare alternate explanations, it appears that a single scalar measure is not enough to account for all types of processing. abductive approach, and some tentative solutions. (Update)

#### Context of citations to this paper: More

(break slight modification of the one given in [Ng and Mooney, 1990] The new definition remedies the anomaly reported in [No occasionally preferring spurious interpretations of greater depths. Table 1: Empirical Results Comparing Coherence and...

. costs as probabilities, specifically within the context of using abduction for text interpretation, are discussed in Norvig and Wi abduction in disambiguation is discussed in Kay et al. 1990) We will assume the following: 13) a. Only literals...

#### Cited by: More

Translation Mismatch in a Hybrid MT System - Gawron (1999) (Correct) Abduction and Mismatch in Machine Translation - Gawron (1999) (Correct) Interpretation as Abduction - Hobbs, Stickel, Appelt, Martin (1990) (Correct)

#### Active bibliography (related documents): More All

A 1 Criticating Effective Decision Support in Time-Critical Domains - Gertner (1995) (Correct)

# **Mining Research Papers**

#### Most cited authors in Computer Science - June 2004 (CiteSeer.IST)

Generated from documents in the <u>CiteSeer.IST</u> database. This list does not incluwhere one or more authors of the citing and cited articles match, or citations whe relevant author is an editor. An entry may correspond to multiple authors (e.g. J. list is automatically generated and may contain errors. Citation counts may differ results because this list is generated in batch mode whereas the database is contin updated. A total of 703686 authors were found.

- 1. D. Johnson: 13216
- 2. J. Ullman: 11724
- 3. A. Gupta: 8968
- 4. R. Milner: 8464
- 5. R. Rivest: 7552
- M. Garey: 7295
- 7. R. Tarjan: 7106
- 8. J. Dongarra: 7007
- 9. V. Jacobson: 6937
- 10. L. Lamport: 6780
- 11. J. Smith: 6563
- 12. S. Shenker: 6411
- 13. D. Knuth: 6352
- 14. E. Clarke: 6272
- 15. S. Floyd: 6133
- 16. A. Aho: 5795
- 17. J. Hennessy: 5759
- 18. R. Agrawal: 5702
- 10 C Dana dimitrian
- 19. C. Papadimitriou: 5690 20. R. Johnson: 5613
- 20. R. Johnson: 561 21. A. Pnueli: 5598
- 21. A. Phuell: 5598
- 22. L. Zhang: 5438
- 23. D. Goldberg: 5414

### [Rosen-Zvi, Griffiths, Steyvers, Smyth, 2004]

TOPIC 19		TOPIC 24	
WORD	PROB.	WORD	PROB.
LIKELIHOOD	0.0539	RECOGNITION	0.0400
MIXTURE	0.0509	CHARACTER	0.0336
EM	0.0470	CHARACTERS	0.0250
DENSITY	0.0398	TANGENT	0.0241
GAUSSIAN	0.0349	HANDWRITTEN	0.0169
ESTIMATION	0.0314	DIGITS	0.0159
LOG	0.0263	IMAGE	0.0157
MAXIMUM	0.0254	DISTANCE	0.0153
PARAMETERS	0.0209	DIGIT	0.0149
ESTIMATE	0.0204	HAND	0.0126
AUTHOR	PROB.	AUTHOR	PROB.
Tresp_V	0.0333	Simard_P	0.0694
Singer_Y	0.0281	Martin_G	0.0394
Jebara_T	0.0207	LeCun_Y	0.0359
Ghahramani_Z	0.0196	Denker_J	0.0278
Ueda_N	0.0170	Henderson_D	0.0256
Jordan_M	0.0150	Revow_M	0.0229
Roweis_S	0.0123	Platt_J	0.0226
Cohuster M	0.0104	Keelen I	0 0400 l

**As a task:** Filling slots in a database from sub-segments of text.

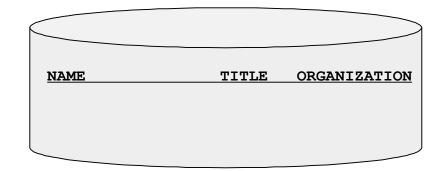
October 14, 2002, 4:00 a.m. PT

For years, Microsoft Corporation CEO Bill Gates railed against the economic philosophy of open-source software with Orwellian fervor, denouncing its communal licensing as a "cancer" that stifled technological innovation.

Today, Microsoft claims to "love" the opensource concept, by which software code is made public to encourage improvement and development by outside programmers. Gates himself says Microsoft will gladly disclose its crown jewels--the coveted code behind the Windows operating system--to select customers.

"We can be open source. We love the concept of shared source," said Bill Veghte, a Microsoft VP. "That's a super-important shift for us in terms of code access."

Richard Stallman, founder of the Free Software Foundation, countered saying...



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NAME	TITLE	ORGANIZATI
Bill Gates	CEO	Microsoft
Bill Veghte	VP	Microsoft
Richard Stallman	founder	Free Soft

# As a family of techniques:

### Information Extraction =

segmentation + classification + clustering + association

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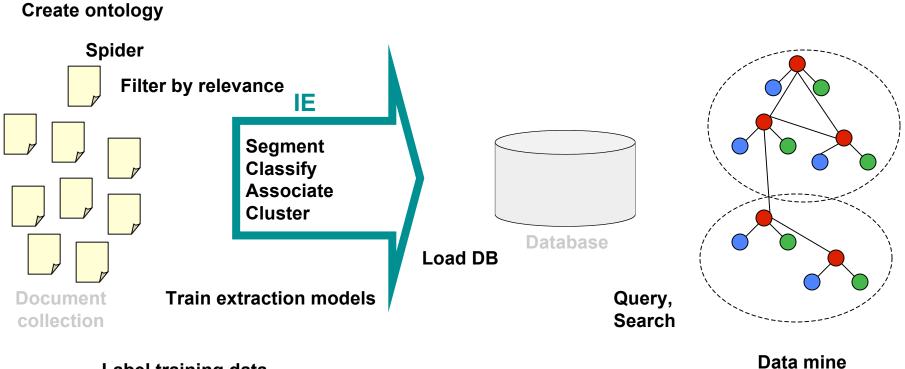
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October 14, 2002, 4:00 a.m. PT

Software Foundation, countered saying...

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Richard Stallman, founder of the Free							

# **IE in Context**



Label training data

# Why Information Extraction (IE)?

- Science
  - Grand old dream of AI: Build large KB\* and reason with it.
     IE enables the automatic creation of this KB.
  - IE is a complex problem that inspires new advances in machine learning.
- Profit
  - Many companies interested in leveraging data currently "locked in unstructured text on the Web".
  - Not yet a monopolistic winner in this space.
- Fun!
  - Build tools that we researchers like to use ourselves: Cora & CiteSeer, MRQE.com, FAQFinder,...
  - See our work get used by the general public.

# Outline

- Examples of IE and Data Mining
- Landscape of problems and solutions
- Techniques for Segmentation and Classification
  - Sliding Window and Boundary Detection
  - IE with Hidden Markov Models
  - Introduction to Conditional Random Fields (CRFs)
  - Examples of IE with CRFs
- IE + Data Mining

# **IE History**

#### Pre-Web

- Mostly news articles
  - De Jong's FRUMP [1982]
    - Hand-built system to fill Schank-style "scripts" from news wire
  - Message Understanding Conference (MUC) DARPA ['87-'95], TIPSTER ['92-'96]
- Most early work dominated by hand-built models
  - E.g. SRI's *FASTUS*, hand-built FSMs.
  - But by 1990's, some machine learning: Lehnert, Cardie, Grishman and then HMMs: Elkan [Leek '97], BBN [Bikel et al '98]

#### Web

- AAAI '94 Spring Symposium on "Software Agents"
  - Much discussion of ML applied to Web. Maes, Mitchell, Etzioni.
- Tom Mitchell's WebKB, '96
  - Build KB's from the Web.
- Wrapper Induction
  - Initially hand-build, then ML: [Soderland '96], [Kushmeric '97],...

# What makes IE from the Web Different?

#### Less grammar, but more formatting & linking

#### **Newswire**

#### Apple to Open Its First Retail Store in New York City

MACWORLD EXPO, NEW YORK--July 17, 2002--Apple's first retail store in New York City will open in Manhattan's SoHo district on Thursday, July 18 at 8:00 a.m. EDT. The SoHo store will be Apple's largest retail store to date and is a stunning example of Apple's commitment to offering customers the world's best computer shopping experience.

"Fourteen months after opening our first retail store, our 31 stores are attracting over 100,000 visitors each week," said Steve Jobs, Apple's CEO. "We hope our SoHo store will surprise and delight both Mac and PC users who want to see everything the Mac can do to enhance their digital lifestyles."

The directory structure, link structure, formatting & layout of the Web is its own new grammar.

#### www.apple.com/retail Coming Soon In the News Millenia Orlando, FL Jaguar Launch Event All across the country, Grand Opening, October 19 thousands of people came to Apple Stores for the nighttime Jaguar launch, Now Open lining up in anticipation of the release of Mac OS X v10.2. See what they wore Arizona Florida New York and what they did on this **Chandler Fashion** The Falls Crossgates special evening. Miami Albany Center Chandler Grand Opening at the Wellington Green Palisades Grove Wellington Biltmore West Nyack See pictures from the grand opening weekend of The Roosevelt Field <u>ationa</u> Grove, the new Apple store www.apple.com/retail/soho Garden City in Los Angeles. ding notables Eric you to digital d Rune Glifberg cameras, music, We eir stuff on the email and the www.apple.com/retail/soho/theatre.html Internet. Join us Made on a Mac In the News Saturday mornings for a free Getting Presentation Presented By Date Time Made on a Mac Started Workshop Andy Milburn Wed 6:30 Apple Eli Morgan Gesner, Creative Director for new Mac owne Filmaker Oct 16 p.m. Jean Miele Apple Thu 6:30 Theater Events. Landscape Photographer Oct 17 p.m. Andy Milburn William Levin Apple Mon 6:30 Andy Milburn of the Cartoon Animator Oct 21 p.m. Address: filmmaking partnership tomandandy discusses their David Chalk Apple Thu 6:30 SoHo groundbreaking audio Photographer, Ilustrator Oct 24 p.m. technology called Q MIX. October 16, 6:30 p.m. 103 Prince Street and Animator New York, NY 10012 Thu 6:30 Day in the Life of Africa Apple 212-226-3126 Oct 29 p.m. David Cohen-Publisher Jean Miele David Turnley-Photographer New York photographer Store Hours: Douglas Jean Miele discusses how he Kirkland-Photographer creates his large-scale Monday - Saturday black-and-white landscape 10 a.m. to 8 p.m. photographs using his Sunday Theater Power Mac G4, iBook, and 11 a.m. to 6 p.m. three other Mac computers as replacements for the Presented By Date Presentation Time traditional darkroom. Getting Started on a Mac Apple Every October 17, 6:30 p.m 9 a.m. Introduction and Basics Sat -Advanced 10 a.m. William Levin William "Macboy" Levin Mac OS X v10.2 Jaguar 11:00 Apple Every presents his animated Flash Workshop Sun a m

Web

# Landscape of IE Tasks (1/4): <u>Pattern Feature Domain</u>

#### Text paragraphs without formatting

Astro Teller is the CEO and co-founder of BodyMedia. Astro holds a Ph.D. in Artificial Intelligence from Carnegie Mellon University, where he was inducted as a national Hertz fellow. His M.S. in symbolic and heuristic computation and B.S. in computer science are from Stanford University. His work in science, literature and business has appeared in international media from the New York Times to CNN to NPR.

#### Non-grammatical snippets, rich formatting & links

Barto, Andrew G.	(413) 545-2109	barto@cs.umass.edu	CS276	
Professor. Computational neuroscier motor control, artificial ne control, motor developmer	eural networks, adap		<b>a</b>	
Berger, Emery D.	(413) 577-4211	emery@cs.umass.edu	CS344	
Assistant Professor.			<b>1</b>	
Brock, Oliver	(413) 577-033	34 <u>oli@cs.umass.edu</u>	CS246	
Assistant Professor.			<b>1</b>	
Clarke, Lori A.	(413) 545-1328	clarke@cs.umass.edu	CS304	
Professor. Software verification, test and design.	ing, and analysis; so	ftware architecture	<b>a</b>	
Cohen, Paul R.	(413) 545-3638	cohen@cs.umass.edu	CS278	
Professor. Planning, simulation, natural language, agent-based systems, intelligent data analysis, intelligent user interfaces.				

#### Grammatical sentences and some formatting & links

Press

Contact

maps

General

information

Directions

**Dr. Steven Minton** - Founder/CTO Dr. Minton is a fellow of the American Association of Artificial Intelligence and was the founder of the Journal of Artificial Intelligence Research. Prior to founding Fetch, Minton was a faculty member at USC and a project leader at USC's Information Sciences Institute. A graduate of Yale University and Carnegie Mellon University, Minton has been a Principal Investigator at NASA Ames and taught at Stanford, UC Berkeley and USC.

Frank Huybrechts - COO Mr. Huybrechts has over 20 years of

#### <u>Tables</u>

8:30 - 9:30 AM		lausibility Measures ern, Cornell Universit		roach for Represe	nting Uncertai
9:30 - 10:00 AM	Coffee Break				
10:00 - 11:30 AM	Technical Paper	Sessions:			
Cognitive Robotics	Logic Programming	Natural Language Generation	Complexity Analysis	Neural Networks	Games
739: A Logical Account of Causal and Topological Maps Emilio Remolina and Benjamin Kuipers	116: A-System: Problem Solving through Abduction Marc Denecker, Antonis Kakas, and Bert Van Nuffelen	Generation for Machine-Translated Documents Rong Jin and Alexander G. Hauptmann	417: Let's go Nats: Complexity of Nested Circumscription and Abnormality Theories Marco Cadoli, Thomas Eiter, and Georg Gottlob	179: Knowledge Extraction and Comparison from Local Function Networks Kenneth McGarry, Stefan Wermter, and John MacIntyre	71: Iterative Widening Tristan Cazenave
549: Online-Execution of ccGolog Plans <i>Henrik Grosskreutz</i>	131: A Comparative Study of Logic Programs with	246: Dealing with Dependencies between Content Planning and	470: A Perspective on Knowledge Compilation	258: Violation-Guided Learning for Constrained	353: Temporal Difference Learning Applied to a

# Landscape of IE Tasks (2/4): Pattern Scope

<u>Genre specific</u>

Layout

Resumes

#### Web site specific

#### Formatting

#### **Amazon.com Book Pages**



	Jason D. M. Rennie	
Massachusetts MIT AI Lab NE 200 Technology Cambridge, MA	7 Sq. (617) 25	jrennie
esearch Interests		
timation and the ac	in the automated analysis of data for the purposes of or quiring of new knowledge. I have both interestes in a rel probleme and in the analysis of avisting algorithms	
in	L. Douglas Baker	
A Home Address S Office Address P	available upon request Wean Hall, 8102 School of Computer Science Carnegie Mellon University 5000 Forbes Avenue Phitsburgh, PA 15213	
Office Phone Home Page	(412) 683-6036 http://www.cs.cmu.edu/~ldbapp	
a Objective	A position in a dynamic, highly-skilled applied research and dev statistical machine learning to solve large-scale, real-world task Retrieval and Text Classification.	
Education	Carnegie Mellon University	Pittsburgh, Pa
	Ph.D., Computer Science, in progress M.S., Computer Science, 1999 Technical University of Berlin	Berlin, German
	Exchange Fellow, 1992-1993 University of Michigan	Ann Arbor, N
Research Experience	M.S.E., Computer Science and Engineering, 1994 B.S.E., Computer Engineering, Summa Cum Laude, 1992	
Lapononoo	Carnegie Mellon University	1994-preser

#### Wide, non-specific

#### Language University Names

8:30 - 9:30 AM	Invited Talk: Plausibility Measures: A General Approx Joseph Y. Halpern, Cornell University					
9:30 - 10:00 AM	Coffee Break					
10:00 - 11:30 AM	Technical Paper	Sessions:				
Cognitive Robotics	Logic Programming	Natural Language Generation		nplexity dysis	N N	
739: A Logical Account of Causal and Topological Maps Emilio Remolina and Benjamin Kuipers	116: A-System: Problem Solving through Abduction Marc Denecker, Antonis Kakas, and Bert Van	758: Title Generation for Machine-Translated Documents Rong Jin and Alexander G. Hauptmann	417: Let's go Nats: 1 Complexity of Nested		1. ECfr FN K W	
<ul> <li>Dr. Minton is</li> <li>Association of</li> <li>the founder of</li> <li>Intelligence I</li> <li>Minton was a</li> <li>project leade</li> <li>Institute. A g</li> <li>Carnegie Me</li> <li>Principal Invettaught at Stat</li> </ul>	of the Journal of Research. Prio faculty memb er at USC's Info raduate of Yale Ilon University, estigator at NA	American Iligence and was of Artificial r to founding Fetcl er at USC and a ormation Sciences e University and Minton has been a SA Ames and seley and USC.		<ul> <li>Press</li> <li>Contact</li> <li>General informatio</li> <li>Direction maps</li> </ul>	n	

# Landscape of IE Tasks (3/4): <u>Pattern Complexity</u>

#### E.g. word patterns:

#### **Closed set**

U.S. states

He was born in <u>Alabama</u>...

The big Wyoming sky...

#### **Complex pattern**

U.S. postal addresses

University of Arkansas P.O. Box 140 Hope, AR 71802

Headquarters: <u>1128 Main Street, 4th Floor</u> <u>Cincinnati, Ohio 45210</u>

#### <u>Regular set</u>

U.S. phone numbers

Phone: (413) 545-1323

The CALD main office can be reached at <u>412-268-1299</u>

Ambiguous patterns, needing context and many sources of evidence

#### Person names

...was among the six houses sold by <u>Hope Feldman</u> that year.

<u>Pawel Opalinski</u>, Software Engineer at WhizBang Labs.

# Landscape of IE Tasks (4/4): <u>Pattern Combinations</u>

Jack Welch will retire as CEO of General Electric tomorrow. The top role at the Connecticut company will be filled by Jeffrey Immelt.

Single entity	<b>Binary relationship</b>	N-ary record
Person: Jack Welch	Relation: Person-Title Person: Jack Welch	Relation: Succession Company: General Electric
Person: Jeffrey Immelt	Title: CEO	Title:CEOOut:Jack WelshIn:Jeffrey Immelt
Location: Connecticut	Relation: Company-Location Company: General Electric Location: Connecticut	

"Named entity" extraction

# **Evaluation of Single Entity Extraction**

#### **TRUTH**:

Michael Kearns and Sebastian Seung will start Monday's tutorial, followed by Richard M. Karpe and Martin Cooke.

#### PRED:

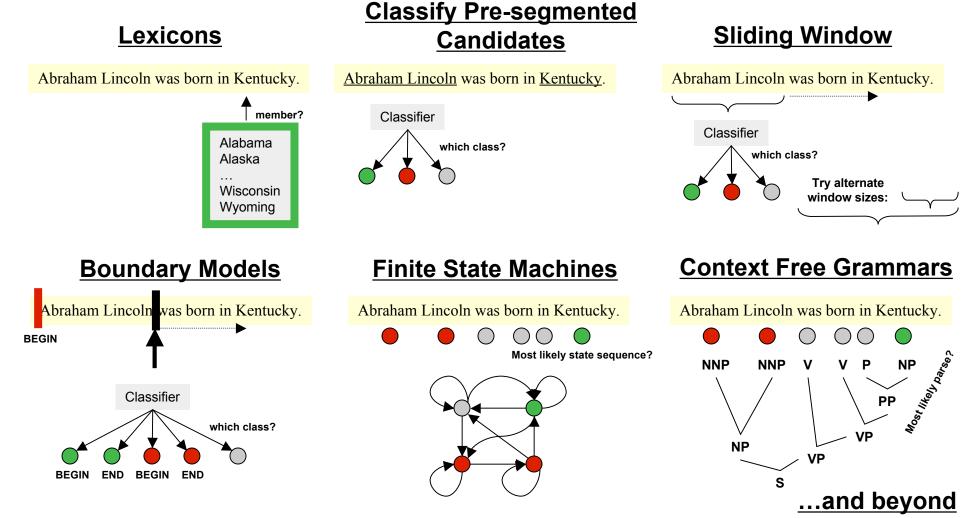
Michael Kearns and Sebastian Seung will start Monday's tutorial, followed by Richard M. Karpe and Martin Cooke.

Precision =		# correctly predicted segments	=	2	-
		# predicted segments	_	6	
Recall	=	# correctly predicted segments	=	2	-
		# true segments		4	-
F1	=	Harmonic mean of Precision & Ree	call	=	1 ((1/P) + (1/R)) / 2

# **State of the Art Performance**

- Named entity recognition
  - Person, Location, Organization, ...
  - F1 in high 80's or low- to mid-90's
- Binary relation extraction
  - Contained-in (Location1, Location2)
     Member-of (Person1, Organization1)
  - F1 in 60's or 70's or 80's
- Wrapper induction
  - Extremely accurate performance obtainable
  - Human effort (~30min) required on each site

# Landscape of IE Techniques (1/1): <u>Models</u>



Any of these models can be used to capture words, formatting or both.

# Outline

- Examples of IE and Data Mining
- Landscape of problems and solutions
- Techniques for Segmentation and Classification

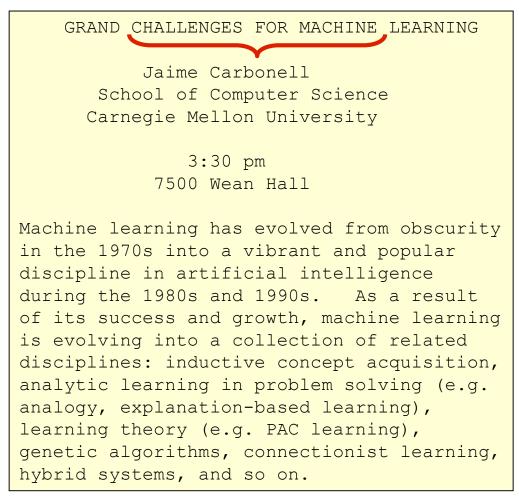
– Sliding Window and Boundary Detection

- IE with Hidden Markov Models
- Introduction to Conditional Random Fields (CRFs)
- Examples of IE with CRFs
- IE + Data Mining

GRAND CHALLENGES FOR MACHINE LEARNING Jaime Carbonell School of Computer Science Carnegie Mellon University 3:30 pm 7500 Wean Hall Machine learning has evolved from obscurity in the 1970s into a vibrant and popular discipline in artificial intelligence during the 1980s and 1990s. As a result of its success and growth, machine learning is evolving into a collection of related disciplines: inductive concept acquisition, analytic learning in problem solving (e.g. analogy, explanation-based learning), learning theory (e.g. PAC learning), genetic algorithms, connectionist learning, hybrid systems, and so on.

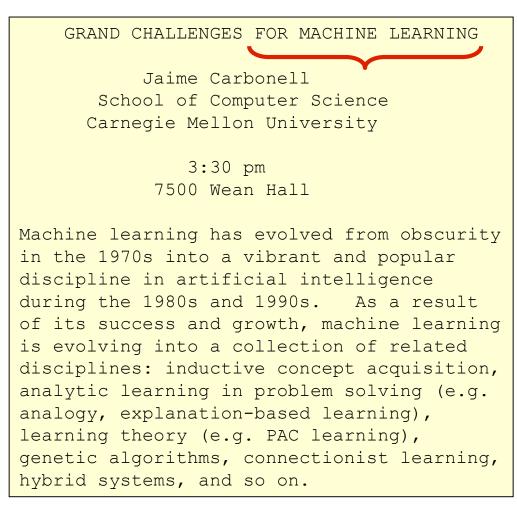
**CMU UseNet Seminar Announcement** 

E.g. Looking for seminar location



**CMU UseNet Seminar Announcement** 

E.g. Looking for seminar location



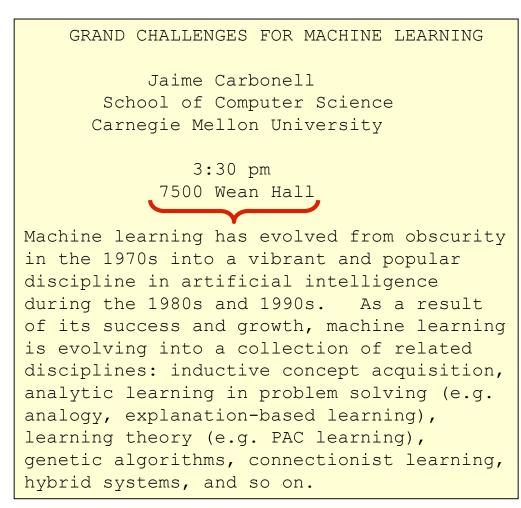
E.g.

Looking for

seminar

location

**CMU UseNet Seminar Announcement** 



**CMU UseNet Seminar Announcement** 

E.g. Looking for seminar location

## "Naïve Bayes" Sliding Window Results

#### **Domain: CMU UseNet Seminar Announcements**

GRAND CHALLENGES FOR MACHINE LEARNING

Jaime Carbonell School of Computer Science Carnegie Mellon University

> 3:30 pm 7500 Wean Hall

Machine learning has evolved from obscurity in the 1970s into a vibrant and popular discipline in artificial intelligence during the 1980s and 1990s. As a result of its success and growth, machine learning is evolving into a collection of related disciplines: inductive concept acquisition, analytic learning in problem solving (e.g. analogy, explanation-based learning), learning theory (e.g. PAC learning), genetic algorithms, connectionist learning, hybrid systems, and so on.

<u>Field</u>	<u>F1</u>
<b>Person Name:</b>	30%
Location:	61%
Start Time:	98%

# Problems with Sliding Windows and Boundary Finders

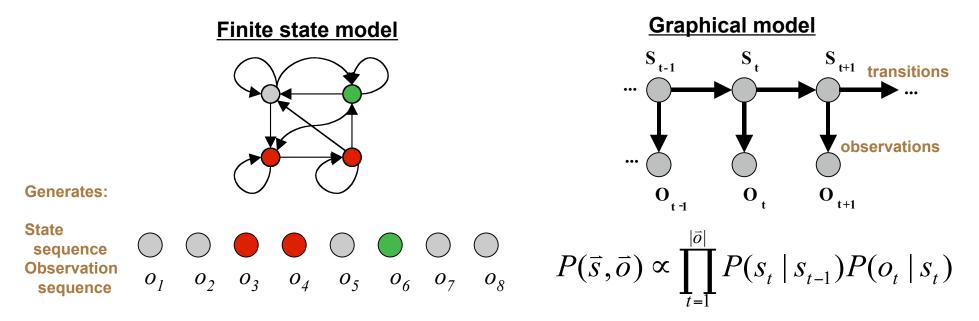
- Decisions in neighboring parts of the input are made independently from each other.
  - Naïve Bayes Sliding Window may predict a "seminar end time" before the "seminar start time".
  - It is possible for two *overlapping* windows to both be above threshold.
  - In a Boundary-Finding system, left boundaries are laid down independently from right boundaries, and their pairing happens as a separate step.

## Outline

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- IE + Data Mining

### **Hidden Markov Models**

HMMs are the standard sequence modeling tool in genomics, music, speech, NLP, ...



Parameters: for all states  $S = \{s_1, s_2, ...\}$ Start state probabilities:  $P(s_t)$ 

**Transition probabilities:**  $P(s_t|s_{t-1})$ 

Observation (emission) probabilities:  $P(o_t|s_t)$  Usually a multinomial over atomic, fixed alphabet Training:

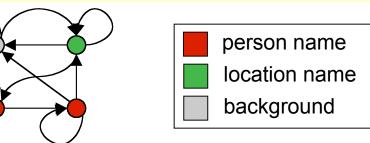
Maximize probability of training observations (w/ prior)

### **IE with Hidden Markov Models**

Given a sequence of observations:

Yesterday Pedro Domingos spoke this example sentence.

and a trained HMM:



Find the most likely state sequence: (Viterbi)

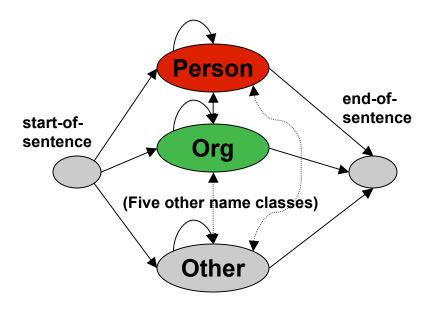


Any words said to be generated by the designated "person name" state extract as a person name:

Person name: Pedro Domingos

### HMM Example: "Nymble"

### **Task: Named Entity Extraction**



<u>Transition</u> probabilities	Observation probabilities
$P(s_t   s_{t-1}, o_{t-1})$	$P(o_t \mid s_t, s_{t-1})$
	or $P(o_t   s_t, o_{t-1})$
Back-off to:	Back-off to:
$P(s_t \mid s_{t-1})$	$P(o_t   s_t)$
$P(s_t)$	$P(o_t)$

[Bikel, et al 1998],

[BBN "IdentiFinder"]

Train on 450k words of news wire text.

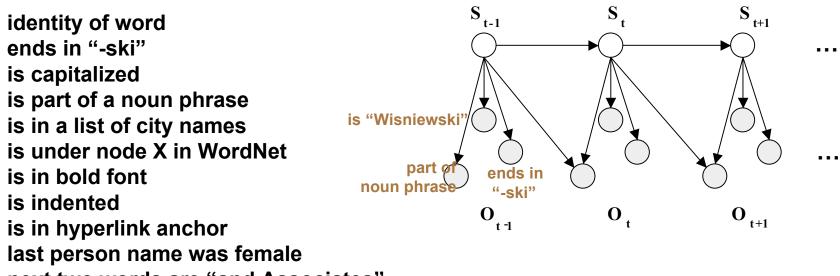
**Results:** 

Case	<u>Language</u>	<u>F1.</u>
Mixed	English	93%
Upper	English	91%
Mixed	Spanish	90%

Other examples of shrinkage for HMMs in IE: [Freitag and McCallum '99]

### We want More than an Atomic View of Words

## Would like richer representation of text: many arbitrary, overlapping features of the words.



next two words are "and Associates"

## Problems with Richer Representation and a Generative Model

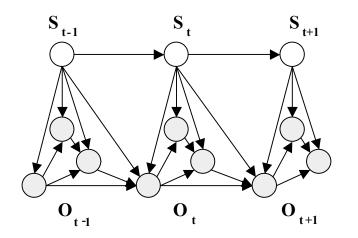
These arbitrary features are not independent.

- Multiple levels of granularity (chars, words, phrases)
- Multiple dependent modalities (words, formatting, layout)
- Past & future

Two choices:

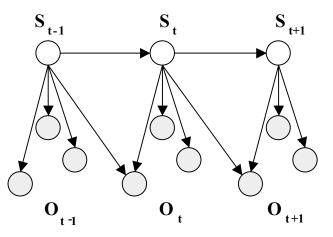
### Model the dependencies.

Each state would have its own Bayes Net. *But we are already starved for training data!* 



### Ignore the dependencies.

This causes "over-counting" of evidence (ala naïve Bayes). Big problem when combining evidence, as in Viterbi!



### **Conditional Sequence Models**

- We prefer a model that is trained to maximize a *conditional* probability rather than *joint* probability:
   P(s̄|ō) instead of P(s̄,ō):
  - Can examine features, but not responsible for generating them.
  - Don't have to explicitly model their dependencies.
  - Don't "waste modeling effort" trying to generate what we are given at test time anyway.

## Outline

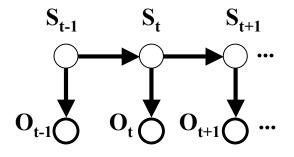
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### **From HMMs to Conditional Random Fields**

$$\vec{s} = s_1, s_2, \dots s_n$$
  $\vec{o} = o_1, o_2, \dots o_n$ 

[Lafferty, McCallum, Pereira 2001]

Joint 
$$P(\vec{s}, \vec{o}) = \prod_{t=1}^{|\vec{o}|} P(s_t \mid s_{t-1}) P(o_t \mid s_t)$$



### Conditional

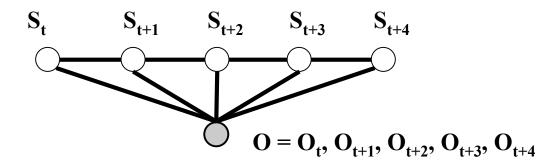
$$P(\vec{s} \mid \vec{o}) = \frac{1}{P(\vec{o})} \prod_{t=1}^{|\vec{o}|} P(s_t \mid s_{t-1}) P(o_t \mid s_t)$$
$$= \frac{1}{Z(\vec{o})} \prod_{t=1}^{|\vec{o}|} \Phi_s(s_t, s_{t-1}) \Phi_o(o_t, s_t)$$
where  $\Phi_o(t) = \exp\left(\sum_k \lambda_k f_k(s_t, o_t)\right)$ 

Set parameters by maximum likelihood, using optimization method on  $\delta L$ .

<sup>(</sup>A super-special case of Conditional Random Fields.)

### **Linear Chain Conditional Random Fields**

[Lafferty, McCallum, Pereira 2001]



Markov on s, conditional dependency on o.

$$P(\vec{s} \mid \vec{o}) \propto \frac{1}{Z_{\vec{o}}} \prod_{t=1}^{|\vec{o}|} \exp\left(\sum_{j} \lambda_{j} f_{j}(s_{t}, s_{t-1}, \vec{o}, t)\right)$$

Hammersley-Clifford-Besag theorem stipulates that the CRF has this form—an exponential function of the cliques in the graph.

Assuming that the dependency structure of the states is tree-shaped (linear chain is a trivial tree), inference can be done by dynamic programming in time  $O(|o| |S|^2)$ —just like HMMs.

## **CRFs vs. HMMs**

- More general and expressive modeling technique
- Comparable computational efficiency
- Features may be arbitrary functions of *any* or *all* observations
- Parameters need not fully specify generation of observations; require less training data
- Easy to incorporate domain knowledge
- State means only "state of process", vs
   "state of process" and "observational history I'm keeping"

## **Training CRFs**

Maximize log - likelihood of parameters given training data :

 $L(\{\lambda_k\} | \{\langle \vec{o}, \vec{s} \rangle^{(i)}\})$ 

Log - likelihood gradient :

$$\frac{\partial L}{\partial \lambda_k} = \sum_i C_k(\vec{s}^{(i)}, \vec{o}^{(i)}) - \sum_i \sum_{\vec{s}} P_{\{\lambda_k\}}(\vec{s} \mid \vec{o}^{(i)}) C_k(\vec{s}, \vec{o}^{(i)}) - {\lambda_k}^2$$
$$C_k(\vec{s}, \vec{o}) = \sum_t f_k(\vec{o}, t, s_{t-1}, s_t)$$

Feature count using correct labels

Feature count using predicted labels

- Smoothing penalty

## Outline

- Examples of IE and Data Mining
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Examples of IE with CRFs

• IE + Data Mining

### **Table Extraction from Government Reports**

Cash receipts from marketings of milk during 1995 at \$19.9 billion dollars, was slightly below 1994. Producer returns averaged \$12.93 per hundredweight, \$0.19 per hundredweight below 1994. Marketings totaled 154 billion pounds, 1 percent above 1994. Marketings include whole milk sold to plants and dealers as well as milk sold directly to consumers.

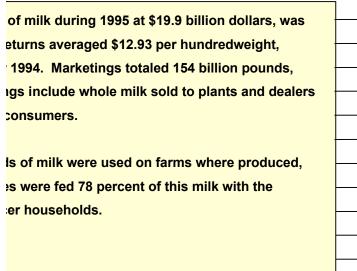
An estimated 1.56 billion pounds of milk were used on farms where produced, 8 percent less than 1994. Calves were fed 78 percent of this milk with the remainder consumed in producer households.

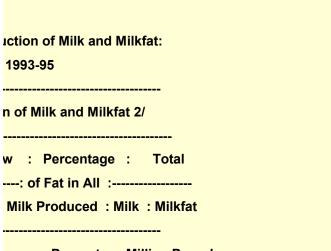
> Milk Cows and Production of Milk and Milkfat: United States, 1993-95

Year	: : M:				: Percentage -: of Fat in All		tal
	:		: Milk :	Milkfat	: Milk Produced	: Milk :	Milkfat
	: :	1,000 Head	Pound	ls	Percent	Million	Pounds
.993	:	9,589	15,704	575	3.66	150,582	5,514.4
994	:	9,500	16,175	592	3.66	153,664	5,623.7
L995	:	9,461	16,451	602	3.66	155,644	5,694.3

### **Table Extraction from Government Reports**

### 100+ documents from www.fedstats.gov





CRF

### [Pinto, McCallum, Wei, Croft, 2003 SIGIR]

### Labels:

- Non-Table
- Table Title
- Table Header
- Table Data Row
- Table Section Data Row
- Table Footnote
- ... (12 in all)

### **Features:**

- Percentage of digit chars
- Percentage of alpha chars
- Indented
- Contains 5+ consecutive spaces
- Whitespace in this line aligns with prev.
- •
- Conjunctions of all previous features, time offset: {0,0}, {-1,0}, {0,1}, {1,2}.

### **Table Extraction Experimental Results**

[Pinto, McCallum, Wei, Croft, 2003 SIGIR]

	Line labels, percent correct	Table segments, F1
НММ	<b>65</b> %	64 %
Stateless MaxEnt	<b>Q5</b> 0/	-
CRF	95 %	92 %

### IE from Research Papers

### [McCallum et al '99]

Search Help

#### **Reinforcement Learning: A Survey**

#### Leslie Pack Kaelbling

Michael L. Littman

Computer Science Department, Box 1910, Brown University Providence, RI 02912-1910 USA

#### Andrew W. Moore

AWM@CS.CN

LPK@CS.BROW

MLITTMAN@CS.BROW

Smith Hall 221, Carnegic Mellon University, 5000 Forbes Avenue Pittsburgh, PA 15213 USA

#### Abstract

This paper surveys the field of reinforcement learning from a computer-science p spective. It is written to be accessible to researchers familiar with machine learning. Bo the historical basis of the field and a broad selection of current work are summarized Reinforcement learning is the problem faced by an agent that learns behavior throu trial-and-error interactions with a dynamic environment. The work described here has resemblance to work in psychology, but differs considerably in the details and in the u of the word "reinforcement." The paper discusses central issues of reinforcement learning including trading off exploration and exploitation, establishing the foundations of the fo via Markov decision theory, learning from delayed reinforcement, constructing empirie 2. Value Function Based Production Scheduling models to accelerate learning, making use of generalization and hierarchy, and coping with hidden state. It concludes with a survey of some implemented systems and an assessme of the practical utility of current methods for reinforcement learning.

#### 1. Introduction

Reinforcement learning dates back to the early days of cybernetics and work psychology, neuroscience, and computer science. In the last five to ten years, it has att rapidly increasing interest in the machine learning and artificial intelligence commu Its promise is beguiling—a way of programming agents by reward and punishment w needing to specify how the task is to be achieved. But there are formidable comput: obstacles to fulfilling the promise.

This paper surveys the historical basis of reinforcement learning and some of the c work from a computer science perspective. We give a high-level overview of the field taste of some specific approaches. It is, of course, impossible to mention all of the imp work in the field: this should not be taken to be an exhaustive account.

Title, author, institution and abstract are automatically extracted, and are often, but not always correct.

author:boyan "search engines"

🎸 Bookmarks 🦺 Location: [http://www.cora.justresearch.com/ogi-bin/cora\_query.]

#### Number of hits found: 64

File Edit View Go Communicator

#### 1. A Machine Learning Architecture for Optimizing Web Search Engines

Justin Boyan, Dayne Freitag, and Thorsten Joachims

Abstract: Indexing systems for the World Wide Web, such as Lycos and Alta Vista, play an essential role in n useful and usable. These systems are based on Information Retrieval methods for indexing plain text document heuristics for adjusting their document rankings based on the special HTML structure of Web documents. In th describe a wide range of such heuristic slincluding a novel one inspired by reinforcement learning techniques for rewards through a graph/which can be used to affect a search engine's rankings. We then demonstrate a syste combine these heuristics automatically, based on feedback collected unintrusively from users, resulting in much rankings.

Netscape: Cora Research Paper Search

Postscript Referring Page Details BibTeX Entry Word Matches: boyan, search engines Score: 1

Jeff G. Schneider Justin A. Boyan Andrew W. Moore

Abstract: Production scheduling, the problem of sequentially configuring a factory to meet forecasted demands problem throughout the manufacturing industry. The requirement of maintaining product inventories in the face demand and stochastic factory output makes standard scheduling models, such as job-shop, inadequate. Curre algorithms, such as simulated annealing and constraint propagation, must employ ad-hoc methods such as freq cope with uncertainty. In this paper, we describe a Markov Decision Process (MDP) formulation of production captures stochasticity in both production and demands. The solution to this MDP is a value function which can generate optimal scheduling decisions online. A simple example illustrates the theoretical superiority of this ap replanning-based methods. We then describe an industrial application and two reinforcement learning methods approximate value function on this domain. Our results demonstrate that in both deterministic and noisy scenar approximation is an effective technique.

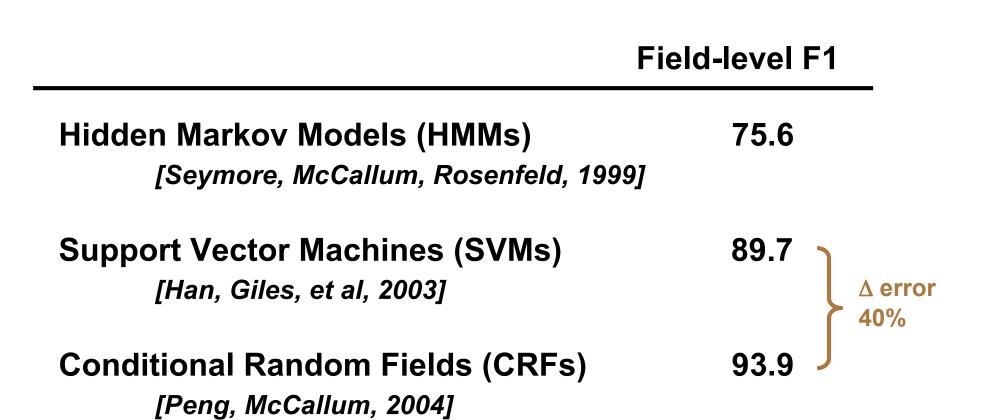
Postscript Referring Page Details BibTeX Entry Word Matches: boyan Score: 0.6094

#### 3. Least-Squares Temporal Difference Learning

#### Justin A. Boyan

Abstract: Submitted to NIPS-98 TD() is a popular family of algorithms for approximate policy evaluation in lar works by incrementally updating the value function after each observed transition. It has two major drawbacks inefficient use of data, and it requires the user to manually tune a stepsize schedule for good performance. For value function approximations and = 0, the Least-Squares TD (LSTD) algorithm of Bradtke and Barto [5] elimin parameters and improves data efficiency. This paper extends Bradtke and Barto's work in three significant way presents a simpler derivation of the LSTD algorithm. Second, it generalizes from = 0 to arbitrary values of ; at t the resulting algorithm is shown to be a practical formulation of supervised linear regression. Third, it presents

### **IE from Research Papers**



### **Named Entity Recognition**

### CRICKET -MILLNS SIGNS FOR BOLAND

**CAPE TOWN 1996-08-22** 

South African provincial side Boland said on Thursday they had signed Leicestershire fast bowler David Millns on a one year contract. Millns, who toured Australia with England A in 1992, replaces former England all-rounder Phillip DeFreitas as Boland's overseas professional.

Labels:	Examples:	
PER	Yayuk Basuki	
	Innocent Butare	
ORG	3M	
	KDP	
	Cleveland	
LOC	Cleveland	
	Nirmal Hriday	
	The Oval	
MISC	Java	
	Basque	
	1,000 Lakes Rally	

### **Automatically Induced Features**

[McCallum & Li, 2003, CoNLL]

Index	Feature
0	inside-noun-phrase (o <sub>t-1</sub> )
5	stopword (o <sub>t</sub> )
20	capitalized (o <sub>t+1</sub> )
75	word=the (o <sub>t</sub> )
100	in-person-lexicon (o <sub>t-1</sub> )
200	word=in (o <sub>t+2</sub> )
500	word=Republic (o <sub>t+1</sub> )
711	word=RBI (o <sub>t</sub> ) & header=BASEBALL
1027	header=CRICKET (o <sub>t</sub> ) & in-English-county-lexicon (o <sub>t</sub> )
1298	company-suffix-word (firstmention <sub>t+2</sub> )
4040	location (o <sub>t</sub> ) & POS=NNP (o <sub>t</sub> ) & capitalized (o <sub>t</sub> ) & stopword (o <sub>t-1</sub> )
4945	moderately-rare-first-name (o <sub>t-1</sub> ) & very-common-last-name (o <sub>t</sub> )
4474	word=the (o <sub>t-2</sub> ) & word=of (o <sub>t</sub> )

### **Named Entity Extraction Results**

[McCallum & Li, 2003, CoNLL]

Method	F1

HMMs BBN's Identifinder 73%

**CRFs w/out Feature Induction** 83%

CRFs with Feature Induction 90% based on LikelihoodGain

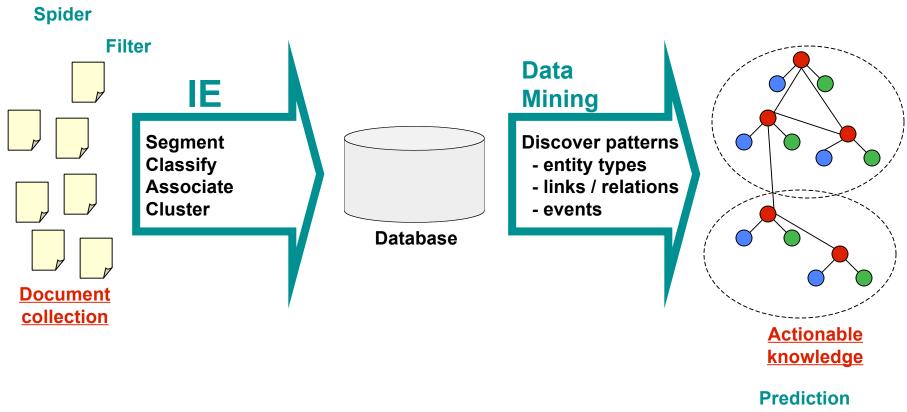
## **Related Work**

- CRFs are widely used for information extraction ...including more complex structures, like trees:
  - [Zhu, Nie, Zhang, Wen, ICML 2007] Dynamic
     Hierarchical Markov Random Fields and their
     Application to Web Data Extraction
  - [Viola & Narasimhan]: Learning to Extract Information from Semi-structured Text using a Discriminative Context Free Grammar
  - [Jousse et al 2006]: Conditional Random Fields for XML Trees

## Outline

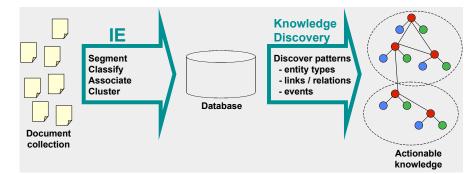
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  - Examples of IE with CRFs
- IE + Data Mining

### From Text to Actionable Knowledge



Prediction Outlier detection Decision support

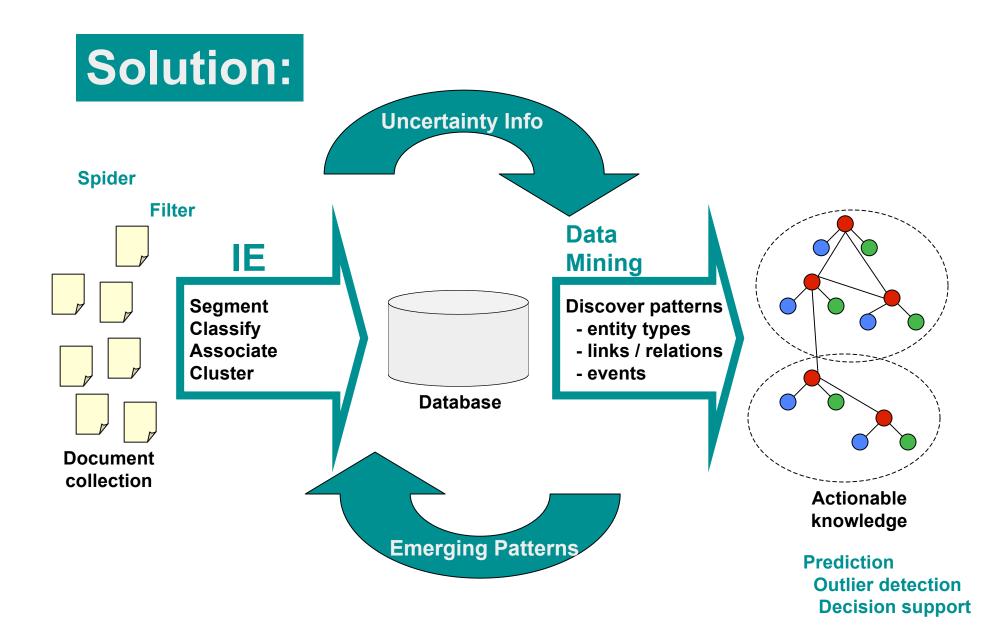
## **Problem:**



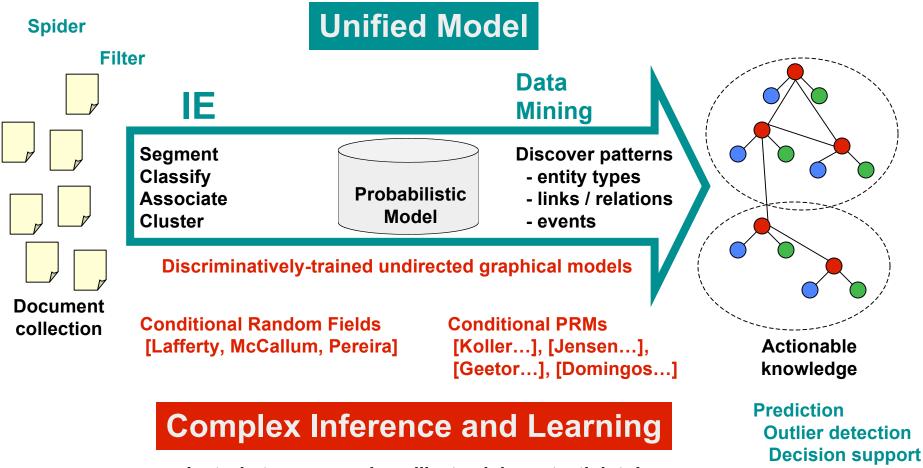
## Combined in serial juxtaposition, IE and DM are unaware of each others' weaknesses and opportunities.

- 1) DM begins from a populated DB, unaware of where the data came from, or its inherent errors and uncertainties.
- 2) IE is unaware of emerging patterns and regularities in the DB.

The accuracy of both suffers, and significant mining of complex text sources is beyond reach.



## **Solution:**



Just what we researchers like to sink our teeth into!

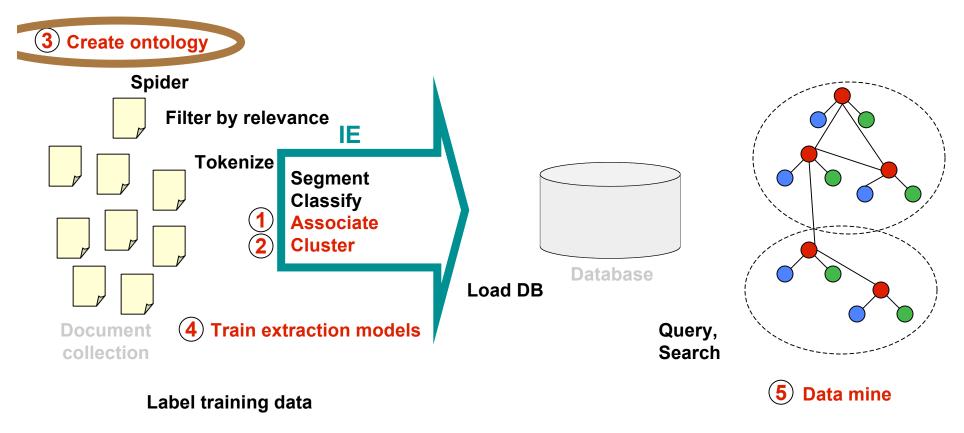
## **Scientific Questions**

- What model structures will capture salient dependencies?
- Will joint inference actually improve accuracy?

- How to do *inference* in these large graphical models?
- How to do parameter estimation efficiently in these models, which are built from multiple large components?
- How to do *structure discovery* in these models?

### **Broader View**

### Now touch on some other issues



1

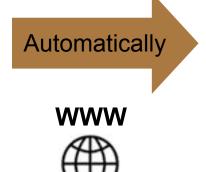
## Managing and Understanding Connections of People in our Email World

Workplace effectiveness ~ Ability to leverage network of acquaintances

But filling Contacts DB by hand is tedious, and incomplete.

### **Email Inbox**

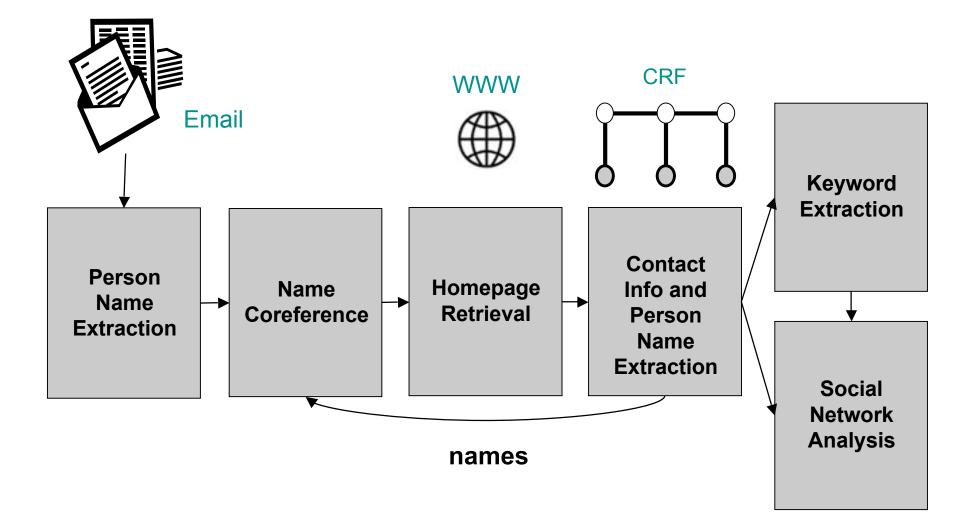
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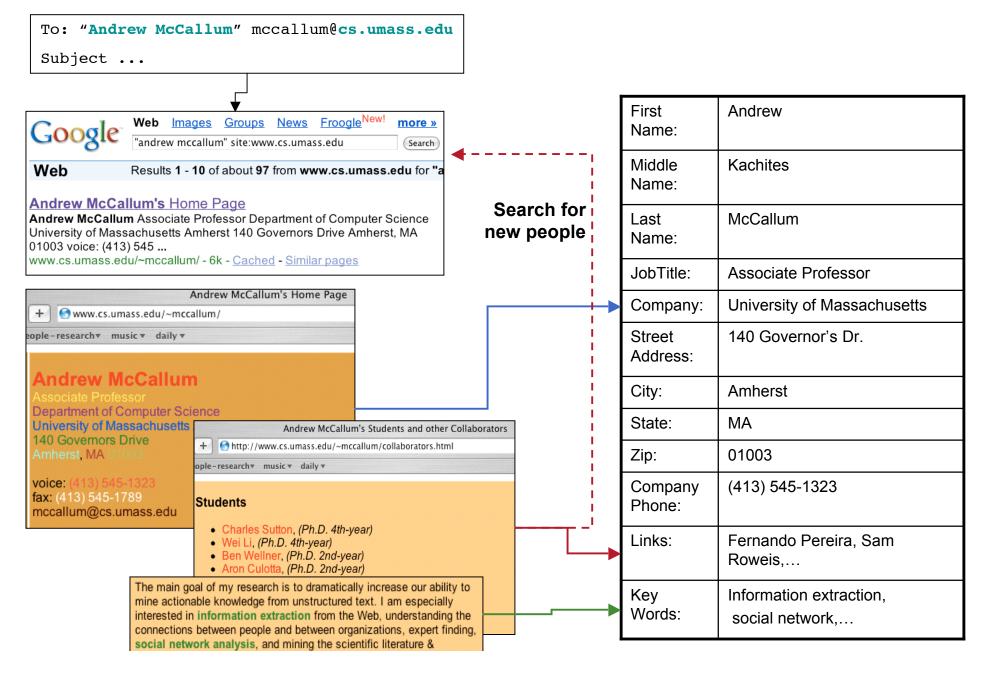
### **Contacts DB**

utlook Shortcuts	Contacts .			God - Sha 🔮
Outlook Today	Gode, Jack           21 Market Street Krikland, WA 36033           Business:         (206) 555-0124           Homes:         (206) 555-0194           Mobile:         (206) 555-0144           Business Fax:         (206) 555-0144	Holl, Don           100 Hidden Rd.           Woodstock, CT 99999           Business:           Business: Fax:           (206) 555-0109           Business: Fax:           Hort, Sherri           H29 Migle Street	Kirtland, Pat           191 West Drive           Kirkland, WA 36033           Business:           (206) 555-0149           Home:         (206) 555-0149           Mobile:         (206) 555-0149           Business:         (206) 555-0149           Business:         (206) 555-0184           Business:         (206) 555-0184           Business:         (206) 555-0184	O'Melia, 14 Market Kirkland, Business: Home: Mobile: Business
Calendar Contacts	Crisiii         jablagilio(InnikJ)           Gode, Scott         Sils Man Street           Krikland, WA 36033         Business:         (206) 555-0104           Home:         (206) 555-0104         Business:         (206) 555-0105           Business:         (206) 555-0105         Business Fax:         (206) 555-0139         E-mail:         scott@internation	Business: (212) 555-0123	Crimal:         patient           Koduri, Suni         Stop           S19 Man Street         Krkland, WA 36033           Business:         (206) 555-0138           Home:         (206) 555-0142           Business:         sunl@tasmanian	Rodman ( 999 Tech F Santa Cla I Business: F Sax, Jen 999 Tech Santa Cla r Business: r
Tasks Journal C	Graff, Nichael 191 Oal: Street Nirland, WA 36033 Buaness: (206) 555-0184 Home: (206) 555-0192 Busness Fax: (206) 555-0174 +	Busness Fax: (212) 555-0119 <b>Jafe, pavid</b> 318 Ein Street Spring, MO 99989 Busness: (206) 555-0122 Mobile: (206) 555-0128 Busness Fax: (206) 555-0155	Nay, Lorraine 100 Hazard Delve Norfoli, V4 99012 Business: (206) 555-0199 Business Fax: (206) 555-0142	Business F Shaugne 14905 An Redmond Business: E-mail:

### **System Overview**

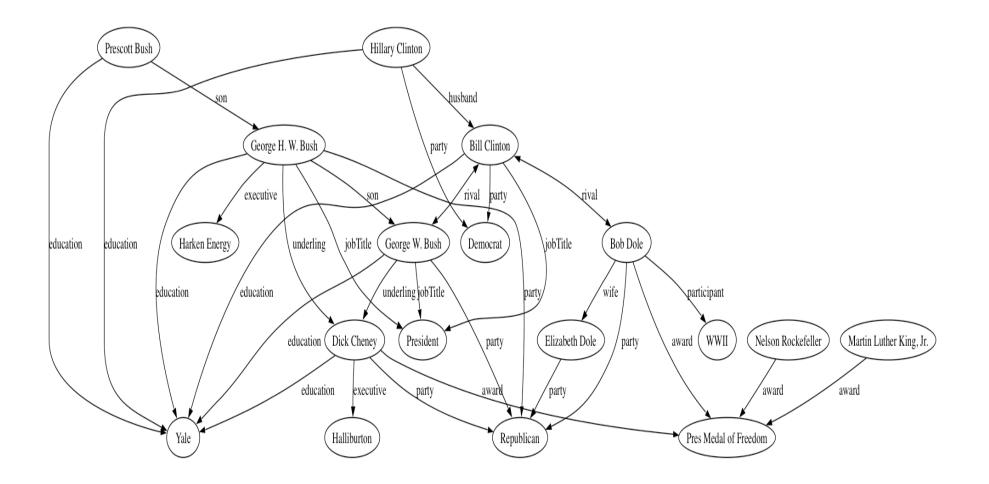


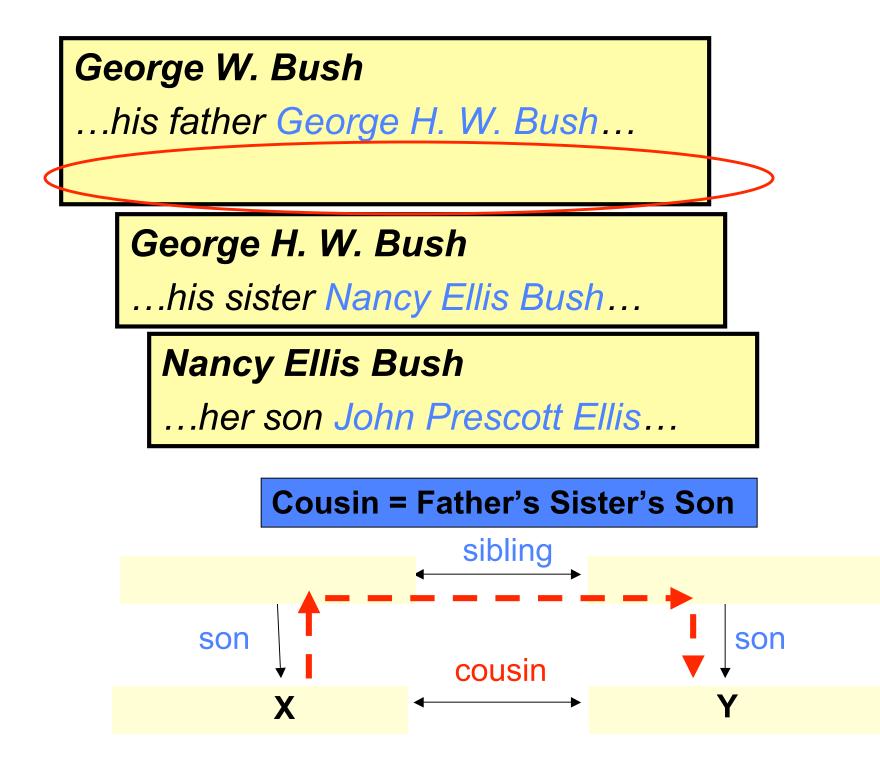
### **An Example**



## **Relation Extraction - Data**

- 270 Wikipedia articles
- 1000 paragraphs
- 4700 relations
- 52 relation types
  - JobTitle, BirthDay, Friend, Sister, Husband, Employer, Cousin, Competition, Education, ...
- Targeted for density of relations
  - Bush/Kennedy/Manning/Coppola families and friends

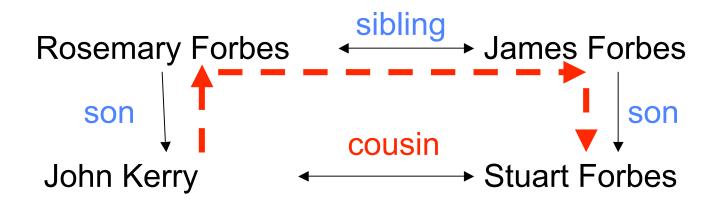




# John Kerrylikely a cousin...celebrated with Stuart Forbes.

Name	Son
Rosemary Forbes	John Kerry
James Forbes	Stuart Forbes

Name	Sibling	
Rosemary Forbes	James Forbes	



## Examples of Discovered Relational Features

- Mother: Father→Wife
- Cousin: Mother→Husband→Nephew
- Friend: Education→Student
- Education: Father→Education
- Boss: Boss→Son
- MemberOf: Grandfather→MemberOf
- Competition: PoliticalParty → Member → Competition