

# COMPSCI 514: Algorithms for Data Science

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University of Massachusetts Amherst. Fall 2023.

Lecture 7

# Summary

## Last Class:

- Finish up exponential concentration bounds. Application to max load in hashing/load balancing.
- Bloom filters for storing a set with a small false positive rate.

## This Class:

- Bloom Filter Analysis.
- Start on streaming algorithms
- The distinct items problem via random hashing.

# Quiz

- Average time spent on homework: 18-20 hours.
- 18 people worked alone, 103 worked in groups. Mix of approaches to splitting up work in groups.

**$\mathbf{X}$**  is the sum of independent random variables  $\mathbf{X}_1, \dots, \mathbf{X}_n$ , each with mean  $\mu_i$  and variance  $\sigma_i$ . Each  $\mathbf{X}_i$  takes on values in the range  $[-5, 5]$ .

Which of the following concentration bounds can you apply to show that  $\mathbf{X}$  lies close to its expectation with good probability? Check all that apply.

Select one or more:

- a. Markov's inequality.
- b. Chebyshev's inequality
- c. Bernstein's inequality.
- d. Chernoff bound.

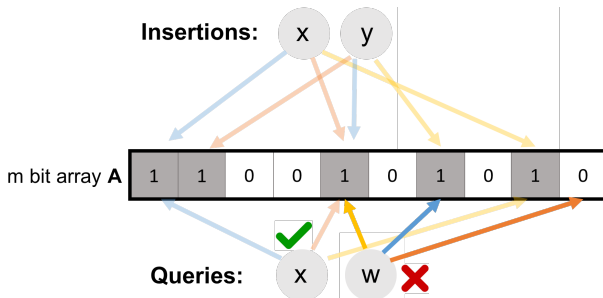
Check

**Question 2**  
Not complete  
Points out of 1.00  
Flag question  
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# Bloom Filters

Chose  $k$  independent random hash functions  $h_1, \dots, h_k$  mapping the universe of elements  $U \rightarrow [m]$ .

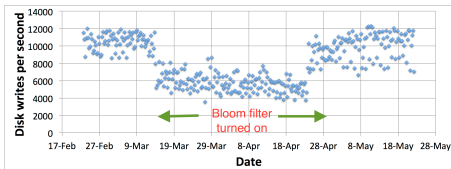
- Maintain an array  $A$  containing  $m$  bits, all initially 0.
- $insert(x)$ : set all bits  $A[h_1(x)] = \dots = A[h_k(x)] := 1$ .
- $query(x)$ : return 1 only if  $A[h_1(x)] = \dots = A[h_k(x)] = 1$ .



No false negatives. False positives more likely with more insertions.

# Applications: Caching

Akamai (Boston-based company serving 15 – 30% of all web traffic) applies bloom filters to prevent caching of ‘one-hit-wonders’ – pages only visited once fill over 75% of cache.



- When url  $x$  comes in, if  $query(x) = 1$ , cache the page at  $x$ . If not, run  $insert(x)$  so that if it comes in again, it will be cached.
- **False positive:** A new url (possible one-hit-wonder) is cached. If the bloom filter has a false positive rate of  $\delta = .05$ , the number of cached one-hit-wonders will be reduced by at least 95%.

# Applications: Databases

Distributed database systems, including Google Bigtable, Apache HBase, Apache Cassandra, and PostgreSQL use bloom filters to prevent expensive lookups of non-existent data.

Movies

	5			1	4				
		3						5	
Users					4				
		5							5
	1			2					

- When a new rating is inserted for  $(user_x, movie_y)$ , add  $(user_x, movie_y)$  to a bloom filter.
- Before reading  $(user_x, movie_y)$  (possibly via an out of memory access), check the bloom filter, which is stored in memory.
- **False positive:** A read is made to a possibly empty cell. A  $\delta = .05$  false positive rate gives a 95% reduction in these empty reads.

## More Applications

- **Database Joins:** Quickly eliminate most keys in one column that don't correspond to keys in another.
- **Recommendation systems:** Bloom filters are used to prevent showing users the same recommendations twice.
- **Spam/Fraud Detection:**
  - Bit.ly and Google Chrome use bloom filters to quickly check if a url maps to a flagged site and prevent a user from following it.
  - Can be used to detect repeat clicks on the same ad from a single IP-address, which may be the result of fraud.
- **Digital Currency:** Some Bitcoin clients use bloom filters to quickly pare down the full transaction log to transactions involving bitcoin addresses that are relevant to them (SPV: simplified payment verification).

# Bloom Filter Quiz Question

Consider a bloom filter where exactly  $1/2$  of the bits in the filter are set to 1, and the rest are set to 0. Consider running  $\text{query}(w)$  for some  $w$  that has not been inserted into the filter. If my implementation uses  $k$  independent, fully random hash functions, for  $k = 2$ , what is the probability at  $\text{query}(w)$  yields a false positive? Give your answer as an exact decimal number.

Answer:

Check



# Analysis

For a bloom filter with  $m$  bits and  $k$  hash functions, the insertion and query time is  $O(k)$ . How does the false positive rate  $\delta$  depend on  $m$ ,  $k$ , and the number of items inserted?

**Step 1:** What is the probability that after inserting  $n$  elements, the  $i^{\text{th}}$  bit of the array  $A$  is still 0?  $n \times k$  total hashes must not hit bit  $i$ .

$$\begin{aligned}\Pr(A[i] = 0) &= \Pr(\mathbf{h}_1(x_1) \neq i \cap \dots \cap \mathbf{h}_k(x_k) \neq i \\ &\quad \cap \mathbf{h}_1(x_2) \neq i \dots \cap \mathbf{h}_k(x_2) \neq i \cap \dots) \\ &= \underbrace{\Pr(\mathbf{h}_1(x_1) \neq i) \times \dots \times \Pr(\mathbf{h}_k(x_1) \neq i) \times \Pr(\mathbf{h}_1(x_2) \neq i) \dots}_{k \cdot n \text{ events each occurring with probability } 1-1/m} \\ &= \left(1 - \frac{1}{m}\right)^{kn}\end{aligned}$$

# Analysis

How does the false positive rate  $\delta$  depend on  $m$ ,  $k$ , and the number of items inserted?

**Step 1:** What is the probability that after inserting  $n$  elements, the  $i^{\text{th}}$  bit of the array  $A$  is still 0?

$$\Pr(A[i] = 0) = \left(1 - \frac{1}{m}\right)^{kn} \approx e^{-\frac{kn}{m}}$$

**Step 2:** What is the probability that querying a new item  $w$  gives a false positive?

$$\begin{aligned}\Pr(A[\mathbf{h}_1(w)] = \dots = A[\mathbf{h}_k(w)] = 1) \\ &= \Pr(A[\mathbf{h}_1(w)] = 1) \times \dots \times \Pr(A[\mathbf{h}_k(w)] = 1) \\ &= \left(1 - e^{-\frac{kn}{m}}\right)^k \quad \text{Actually Incorrect! Dependent events.}\end{aligned}$$

$n$ : total number items in filter,  $m$ : number of bits in filter,  $k$ : number of random hash functions,  $\mathbf{h}_1, \dots, \mathbf{h}_k$ : hash functions,  $A$ : bit array,  $\delta$ : false positive rate.

# Correct Analysis Sketch

**Step 1:** To avoid dependence issues, condition on the event that the  $A$  has  $t$  zeros in it after  $n$  insertions, for some  $t \leq m$ . For a non-inserted element  $w$ , after conditioning on this event we correctly have:

$$\begin{aligned}\Pr(A[\mathbf{h}_1(w)] = 1) &= \dots = \Pr(A[\mathbf{h}_k(w)] = 1) \\ &= \Pr(A[\mathbf{h}_1(w)] = 1) \times \dots \times \Pr(A[\mathbf{h}_k(w)] = 1).\end{aligned}$$

I.e., the events  $A[\mathbf{h}_1(w)] = 1, \dots, A[\mathbf{h}_k(w)] = 1$  are independent conditioned on the number of bits set in  $A$ . **Why?**

- Conditioned on this event, for any  $j$ , since  $\mathbf{h}_j$  is a fully random hash function,  $\Pr(A[\mathbf{h}_j(w)] = 1) = 1 - \frac{t}{m}$ .
- Thus conditioned on this event, the false positive rate is  $(1 - \frac{t}{m})^k$ .
- It remains to show that  $\frac{t}{m} \approx e^{-\frac{kn}{m}}$  with high probability. We already have that  $\mathbb{E}[\frac{t}{m}] = \frac{1}{m} \sum_{i=1}^m \Pr(A[i] = 0) \approx e^{-\frac{kn}{m}}$ .

## Correct Analysis Sketch

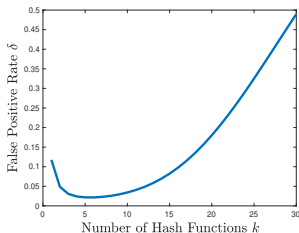
Need to show that the number of zeros  $t$  in  $A$  after  $n$  insertions is bounded by  $O\left(e^{-\frac{kn}{m}}\right)$  with high probability.

Can apply Theorem 2 of:

<http://cglab.ca/~morin/publications/ds/bloom-submitted.pdf>

# False Positive Rate

**False Positive Rate:** with  $m$  bits of storage,  $k$  hash functions, and  $n$  items inserted  $\delta \approx \left(1 - e^{-\frac{kn}{m}}\right)^k$ . How should we set  $k$  to minimize the FPR given a fixed amount of space  $m$ ?



- Can differentiate to show optimal number of hashes is  $k = \ln 2 \cdot \frac{m}{n}$ .
- Balances filling up the array vs. having enough hashes so that even when the array is pretty full, a new item is unlikely to yield a false positive.

# False Positive Rate

**False Positive Rate:** with  $m$  bits of storage,  $k$  hash functions, and  $n$  items inserted  $\delta \approx \left(1 - e^{-\frac{kn}{m}}\right)^k$ .

Movies

	5		1	4					
		3					5		
Users				4					
		5							5
	1			2					

- Say we have 100 million users, each who have rated 10 movies.
- $n = 10^9 = n$  (user,movie) pairs with non-empty ratings.
- Allocate  $m = 8n = 8 \times 10^9$  bits for a Bloom filter (1 GB).
- Set  $k = \ln 2 \cdot \frac{m}{n} = 5.54 \approx 6$ .
- False positive rate is  $\approx \left(1 - e^{-k \cdot \frac{n}{m}}\right)^k \approx \frac{1}{2^k} \approx \frac{1}{2^{5.54}} = .021$ .

# Bloom Filter Note

An observation about Bloom filter space complexity:

$$\text{False Positive Rate: } \delta \approx \left(1 - e^{-\frac{kn}{m}}\right)^k.$$

For an  $m$ -bit bloom filter holding  $n$  items, optimal number of hash functions  $k$  is:  $k = \ln 2 \cdot \frac{m}{n}$ .

**Think Pair Share:** If we want a false positive rate  $< \frac{1}{2}$  how big does  $m$  need to be in comparison to  $n$ ?

$$m = O(\log n), \quad m = O(\sqrt{n}), \quad m = O(n), \quad m = O(n^2)?$$

If  $m = \frac{n}{\ln 2}$ , optimal  $k = 1$ , and failure rate is:

$$\delta = \left(1 - e^{-\frac{n/\ln 2}{n}}\right)^1 = \left(1 - \frac{1}{2}\right)^1 = \frac{1}{2}.$$

I.e., storing  $n$  items in a bloom filter requires  $O(n)$  space. So what's the point? **Truly  $O(n)$  bits, rather than  $O(n \cdot \text{item size})$ .**

Questions on Bloom Filters?